

Prof. YUSUF YILMAZ



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Dumlupınar Bulvarı Kampüs ANTALYA



International Researcher IDs

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Publons / Web Of Science ResearcherID: B-9190-2016

Yoksis Researcher ID: 123688

Education Information

Doctorate, Akdeniz University, Institute of Social Sciences, İşletme A.B.D., Turkey 2002 - 2009

Postgraduate, Akdeniz University, Institute of Social Sciences, Turizm Ve Otelcilik A.B.D., Turkey 1999 - 2001

Undergraduate, Akdeniz University, Turizm Otelcilik Yüksekokulu, Turkey 1993 - 1997

Foreign Languages

English, B2 Upper Intermediate

German, B1 Intermediate

Dissertations

Doctorate, Dağıtım Kanallarında Alıcı-Satıcı İlişkileri, Akdeniz University, Institute of Social Sciences, İşletme, 2009

Postgraduate, Antalya'nın Alman Turizm Pazarının Yapısı, Sorunları ve Çözüm Önerileri, Akdeniz University, Institute of Social Sciences, Turizm İşletmeciliği Ve Otelcilik, 2001

Academic Titles / Tasks

Professor, Akdeniz University, Faculty of Tourism, Department of Recreation Management, 2023 - Continues

Associate Professor, Akdeniz University, Faculty of Tourism, Department of Recreation Management, 2016 - 2023

Assistant Professor, Akdeniz University, Social Sciences Vocational School, Department of Hotel, Restaurant and Catering Services, 2009 - 2016

Research Assistant, Akdeniz University, Institute of Social Sciences, Institute of Social Sciences, 1999 - 2009

Academic and Administrative Experience

Head of Department, Akdeniz University, Faculty of Tourism, Department of Recreation Management, 2018 - Continues

Head of Department, Akdeniz University, Faculty of Tourism, Department of Recreation Management, 2016 - Continues
Program Koordinatörü, Akdeniz University, Social Sciences Vocational School, Department of Hotel, Restaurant and
Catering Services, 2009 - 2016

Courses

Postgraduate

Current Approaches in Tourism Marketing, Postgraduate, 2020 - 2021

Current Approaches in Recreation Management, Postgraduate, 2020 - 2021

Undergraduate

Human Resources Management, Undergraduate, 2020 - 2021

Marketing, Undergraduate, 2020 - 2021

Customer Relationship Management, Undergraduate, 2020 - 2021

ALTERNATIVE TOURISM, Undergraduate, 2020 - 2021

Yönetim ve Organizasyon, Undergraduate, 2020 - 2021

New Management Techniques, Undergraduate, 2020 - 2021

GENEL TURİZM BİLGİSİ, Undergraduate, 2020 - 2021, 2017 - 2018

TURİZM VE ETİK, Undergraduate, 2016 - 2017

Supervised Theses

Yılmaz Y., INVESTIGATION OF PERCEPTIONS OF OBSTACLES TO PARTICIPATION IN RECREATIVE ACTIVITIES,
PERCEPTIONS OF SUBJECTIVE WELLNESS AND QUALITY OF LIFE OF THE EMPLOYEES IN FIVE-STAR HOTELS IN
ANTALYA IN TERMS OF DEMOGRAPHIC CHARACTERISTICS, Postgraduate, M.Uğur(Student), 2022

Yılmaz Y., Recreation Opportunity Spectrum: A Bibliometric Research, Postgraduate, S.BOZCA(Student), 2022

Yılmaz Y., Otel İşletmelerinde Dış Kaynak Kullanımı : Alanya'da Faaliyette Bulunan Dört ve Beş Yıldızlı Otellerde Bir
Araştırma, Postgraduate, Y.Emre(Student), 2012

Published journal articles indexed by SCI, SSCI, and AHCI

- I. **Living with Infection Risk and Job Insecurity during COVID-19: The Relationship of Organizational Support, Organizational Commitment, and Turnover Intention**
YILMAZ Y., Üngüren E., TEKİN Ö. A., Kaçmaz Y. Y.
International journal of environmental research and public health, vol.19, no.14, 2022 (SCI-Expanded)
- II. **Pre- and post-trip antecedents of destination image for non-visitors and visitors: A literature review**
YILMAZ Y., YILMAZ Y.
INTERNATIONAL JOURNAL OF TOURISM RESEARCH, vol.22, no.4, pp.518-535, 2020 (SSCI)
- III. **Determination of Managers' Attitudes Towards Eco-Labeling Applied in the Context of Sustainable Tourism and Evaluation of the Effects of Eco-Labeling on Accommodation Enterprises**
YILMAZ Y., Unguren E., KAÇMAZ Y. Y.
SUSTAINABILITY, vol.11, no.18, 2019 (SCI-Expanded)
- IV. **Intercompany mobbing: the effects of company growth**
GOÇEN S., Yirik S., YILMAZ Y., ALTINTAŞ V.
QUALITY & QUANTITY, vol.47, no.3, pp.1275-1285, 2013 (SCI-Expanded)
- V. **The relationship between personality, gender and departments: application of 16 personality factor questionnaire in the Antalya region of Turkey**
AKSU A. A., Sekercioglu G., EHTİYAR V. R., YILDIZ S., YILMAZ Y.
QUALITY & QUANTITY, vol.44, no.6, pp.1113-1127, 2010 (SCI-Expanded)

Articles Published in Other Journals

- I. **OTELLERDEKİ HELAL TURİZM UYGULAMALARINDA OTEL YÖNETİM SİSTEMLERİNİN KULLANILABİLİRLİĞİ ÜZERİNE NİTEL BİR ARAŞTIRMA**
YILMAZ Y., AKGÜN A., KINAY H.
Safran Kültür ve Turizm Araştırmaları Dergisi (SAKTAD), vol.3, no.2, pp.182-207, 2020 (Peer-Reviewed Journal)
- II. **OTEL YÖNETİM SİSTEMLERİNİN UZMAN VE EĞİTİMCİLER PERSPEKTİFİNDEN DEĞERLENDİRİLMESİ: NİTEL BİR ÇALIŞMA**
YILMAZ Y., AKGÜN A., KINAY H.
Safran Kültür ve Turizm Araştırmaları Dergisi, vol.2, no.3, pp.386-402, 2019 (Peer-Reviewed Journal)
- III. **The Influence Of Socio-Demographic Factors On Organizational Alienation Of Accommodation Businesses Employees**
ÜNGÜREN E., KAÇMAZ Y. Y., YILMAZ Y.
EUROPEAN SCIENTIFIC JOURNAL, ESJ, vol.12, no.4, pp.1-18, 2016 (Peer-Reviewed Journal)
- IV. **MESLEK YÜKSEKOKULU ÖĞRENCİLERİNİN UMUTSUZLUK DÜZEYLERİNİN BECK UMUTSUZLUK ÖLÇEĞİYLE BELİRLENMESİ ÜZERİNE BİR ARAŞTIRMA**
DEMİREL O. N., YILMAZ Y., ÜNGÜREN E.
ASOS Journal, vol.3, no.16, pp.280-290, 2015 (Peer-Reviewed Journal)
- V. **THE EFFECT OF TOURISM REVENUES ON FOREIGN TRADE DEFICIT: THE CASE OF TURKEY**
YILMAZ H., ŞANLI O., YILMAZ Y.
International Journal of Business and Management Studies, vol.04, no.01, pp.25-34, 2015 (Peer-Reviewed Journal)
- VI. **MESLEK YÜKSEKOKULU ÖĞRENCİLERİNİN TÜKENMİŞLİK DÜZEYLERİ ÜZERİNE BİR ARAŞTIRMA**
DEMİREL O. N., YILMAZ Y., ÜNGÜREN E.
EKEV Academic Review, no.62, pp.173-184, 2015 (Peer-Reviewed Journal)
- VII. **Examination of Self-Esteem, Decision Making Styles and Problem Solving Skills of Professional Tourist Guides in the Process of Decision Making in Terms of Some Demographic Characteristics**
YILDIZ PESEN S., YILMAZ Y., ÇELİK P.
International Journal of Arts & Sciences, vol.5, no.1, pp.163-177, 2012 (Peer-Reviewed Journal)
- VIII. **Konaklama İşletmelerinde Mobbing: Antalya Örneği (MOBBING IN ACCOMMODATION BUSINESSES: SAMPLE OF ANTALYA)**
ALTINTAŞ V., YILMAZ Y., ÇETİNEL F.
e-Journal of New World Sciences Academy, vol.6, no.4, pp.439-454, 2011 (Peer-Reviewed Journal)
- IX. **Türkiye'de Krizler ve Krizlerin Turizm Sektörüne Etkileri**
GÖÇEN S., YIRIK Ş., YILMAZ Y.
Suleyman Demirel University Journal of Faculty of Economics & Administrative Sciences, vol.16, no.2, pp.493-509, 2011 (Peer-Reviewed Journal)
- X. **Destination Image: A Comparative Study on Pre and Post Trip Image Variations**
YILMAZ Y., YILMAZ Y., İÇİGEN E., EKİN Y., UTKU B. D.
JOURNAL OF HOSPITALITY MARKETING & MANAGEMENT, no.5, pp.461-479, 2009 (ESCI)
- XI. **Personality Profile of Human Resource Managers Working in the Tourism Sector: An Application Trial in the Antalya Region of Turkey Using 16 Personality Factor (16PF) Questionnaire Technique**
AKSU A. A., GÜZELLER C. O., YILDIZ S., YILMAZ Y.
Hosteur, vol.17, no.2, pp.23-26, 2008 (Peer-Reviewed Journal)
- XII. **Germany-Centered Mergers and Cartels in European Travel Industry, Their Influence on Turkey and Antalya**
YILMAZ Y., ALTINTAŞ V.
TOURISMOS: An International Multidisciplinary Refereed Journal of Tourism, vol.3, no.2, pp.91-101, 2008 (Scopus)
- XIII. **Pazarlama İletişiminde Bütünleştirici Bir Boyut: Bütünleşik Pazarlama İletişimi**
YILMAZ Y.
E-SOSDER - Elektronik Sosyal Bilimler Dergisi, vol.5, no.18, pp.54-75, 2006 (Peer-Reviewed Journal)
- XIV. **Psikoteknik Testler ve İnsan Kaynaklarında Kullanım Alanları**

YILMAZ Y.

Standard, vol.45, no.532, pp.76-84, 2006 (Peer-Reviewed Journal)

XV. Parametrik Olmayan Testlerin Pazarlama Alanındaki Arařtırmalarda Kullanımı: 1995–2002 Arası Yazın Taraması

Yılmaz Y., Yılmaz Y.

DOKUZ EYLÜL ÜNİVERSİTESİ SOSYAL BİLİMLER ENSTİTÜSÜ DERGİSİ, vol.7, no.3, pp.177-199, 2005 (Peer-Reviewed Journal)

Books

I. Farm Tourism

Yılmaz Y., Çıkıkcıođlu B.

in: Types of Experiential Tourism, Dr. Songül ÖZER, Editor, Eğitim Yayınevi, Konya, pp.38-97, 2021

II. Empowerment

Yılmaz Y., Yalçın E.

in: Contemporary Approaches in Management, Dr. Abdurrahman ÇALIK, Editor, Eğitim Yayınevi, Konya, pp.206-244, 2021

III. Pazarlamama

Türkmendađ Z., YILMAZ Y., ALTINTAŞ V.

in: Turizm Pazarlamasında Güncel Yaklaşımlar, Kılıç B., Öter Z., Editor, Beta Basım Yayım Dağıtım, İstanbul, pp.107-130, 2015

Papers Published in Refereed Scientific Meetings

I. OTOMASYONLARIN SİSTEM ANALİZİ VE TASARIMI AÇISINDAN DEĞERLENDİRİLMESİ: KONAKLAMA İŞLETMELERİNDE ÖNBÜRO OTOMASYONLARI ÖRNEĐİ

KINAY H., AKGÜN A., YILMAZ Y., AYGÜN M. İ.

4. Türk Dünyası Uluslararası Turizm Sempozyumu, Kastamonu, Turkey, 19 - 21 July 2018, pp.1-7

II. The Relation Between Self-Esteem in Decision Making, Decision Making Styles and Problem Solving Skills

Yılmaz Y., Yıldız S.

1st International Conference on Economic and Social Studies 2013, Sarajevo, Bosnia And Herzegovina, 10 - 11 May 2013, vol.1, no.1, pp.1752-1763

III. A Study About Mobbing on Students, the Relationship between their Personality Traits and Mental Status

AKINCI Z., DEMİREL O. N., YILMAZ Y.

3rd International Symposium on Sustainable Development, Sarajevo, Bosnia And Herzegovina, 31 May - 01 June 2012, pp.46-59

IV. the effects of mentorship on the success of firms

Yirik Ş., Yılmaz Y., Demirel O. N., Yılmaz Y., Akgün A., Kinay H.

ISSD 2012, Sarajevo, Bosnia And Herzegovina, 31 May - 01 June 2012, pp.75-81

V. analysis of the hotel personnel's conceptions of the organizational justice organizational silence, mobbing, organiizational commitment in terms of demographic variables

YİRİK Ş., YILMAZ Y., DEMİREL O. N., YILMAZ Y., AKGÜN A., KINAY H.

ISSD 2012, Sarajevo, Bosnia And Herzegovina, 31 May - 01 June 2012, pp.82-94

VI. The Impacts of Using Additional Teaching Materials on Students' Performance in Package Program Education: The Case of Fidelio and Sejour

KINAY H., AKGÜN A., ÇETİN H., YILMAZ Y., AKINCI Z.

ISSD 2012, 3rd International Symposium on Sustainable Development, Sarajevo, Bosnia And Herzegovina, 31 May -

01 June 2012, pp.95-101

VII. **the relation between businesses-family conflict and role uncertainty, role conflict and work satisfaction**

YİRİK Ş., YILMAZ Y., GÖÇEN S., DEMİREL O. N., AKGÜN A., KINAY H.

ISSD 2012, Sarajevo, Bosnia And Herzegovina, 31 May - 01 June 2012, pp.94-105

VIII. **The Effects of the Intercompany Mobbing to the Company' Growing**

YİRİK Ş., YILMAZ Y., ALTINTAŞ V.

Xth International Scientific Conference MANAGEMENT of XXI CENTURY: Efficiency, Quality and Sustainable Development, Saint-Petersburg, Russia, 24 - 25 November 2010, pp.244-253

IX. **Dağıtım Kanallarında Alıcı – Satıcı İlişkileri**

YILMAZ Y.

V.Lisansüstü Turizm Öğrencileri Araştırma Kongresi, Nevşehir, Turkey, 27 - 30 May 2010, pp.578-580

X. **Ancient Towns of Antalya in the Scope of Cultural Tourism**

Yıldız S., Yılmaz Y.

Hotelplan 2007 The Third Biennial International Congress, Belgrade, Serbia, 23 - 24 November 2007, pp.193-200

XI. **Eco-Tourism Planning in Manavgat-Akseki-Alanya Region**

Altıntaş V., Yılmaz Y.

Hotelplan 2007 The Third Biennial International Congress, Journal for Theory and Practice of Hotel Industry, Belgrade, Serbia, 23 - 24 November 2007, pp.209-216

XII. **An Empiric Research on the Themed Hotels and Preferring Reasons of Them in the Frame of Changing Consumer Tendencies**

YILDIZ S., Algür S., YILMAZ Y.

24th EuroCHRIE Congress, Selanik, Greece, 25 - 28 October 2006, pp.1-9

XIII. **Analysis of Domestic Tourism in Turkey**

Yılmaz Y., Altıntaş V.

Hotelplan 2005 The Second Biennial International Congress, Journal for Theory and Practice of Hotel Industry, Belgrade, Serbia, 18 - 19 November 2005, pp.627-631

XIV. **Türkiye'nin En Büyük Turizm Pazarı Olan Alman Yurtdışı Tatil Pazarının İrdelenmesi**

YILMAZ Y.

First Tourism Congress of Mediterranean Countries, Antalya, Turkey, 17 - 21 April 2002, pp.258-283

XV. **Otel İşletmelerinde Resepsiyon Memurlarının Satış Elemanı Olarak Önemi ve Antalya'daki 5 Yıldızlı Otellerde Bir Araştırma**

YILMAZ Y., ÖZDEMİR B.

VII. Haftasonu Seminerleri, Erciyes Üniversitesi Nevşehir Turizm İşletmeciliği ve Otelcilik Yüksekokulu, Nevşehir, Turkey, 24 - 26 November 2000, pp.240-256

Supported Projects

YILMAZ Y., Project Supported by Other Official Institutions, Lise Mezunlarına Turizm Sektöründe Meslek Edindirme Amaçlı Eğitim Projesi, 2004 - 2005

Peer Reviews in Scientific Publications

KARADENİZ ARAŞTIRMALARI BALKAN, KAFKAS, DOĞU AVRUPA VE ANADOLU İNCELEMELERİ DERGİSİ, National Scientific Refreed Journal, May 2017

Metrics

Publication: 38

Citation (WoS): 72

Citation (Scopus): 38

H-Index (WoS): 3

H-Index (Scopus): 3

Non Academic Experience

Belconti Resort Hotel, Öbüro

Champion Tatil Köyü, Muhasebe