

Res. Asst. SENA CONKOĞLU

Personal Information

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International Researcher IDs

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Publons / Web Of Science ResearcherID: LTF-7238-2024

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Education Information

Postgraduate, Ankara Hacı Bayram Veli University, Faculty Of Communication, Department Of Public Relations And Promotion, Turkey 2021 - Continues

Undergraduate, Ankara Hacı Bayram Veli University, Faculty Of Communication, Department Of Public Relations And Promotion, Turkey 2019 - 2021

Undergraduate, Ankara Hacı Bayram Veli University, Faculty Of Communication, Department Of Radio, Cinema And Television, Turkey 2016 - 2021

Foreign Languages

English, C1 Advanced

Certificates, Courses and Trainings

IT, Dijital Çağda Sosyal Ağlar Hukuku Çalıştayları Projesi, Basın İlan Kurumu, 2022

Vocational Training, İletişim ve Medya, TRT, 2021

Vocational Training, Grafik Tasarım, Ankara Ticaret Odası (ATO), 2019

Dissertations

Postgraduate, Sosyal medyada gözetim kültürü ve stalk olgusu: Stalk uygulamaları kullananlar üzerine bir inceleme, Ankara Hacı Bayram Veli University, Institute Of Graduate Programs, 2024

Research Areas

Public Relations, Advertising and Acquaint, Communication Sciences

Academic Titles / Tasks

Research Assistant, Akdeniz University, Faculty Of Communication, Department Of Public Relations And Promotion, 2024

- Continues

Articles Published in Other Journals

- Marka İmajı Çerçevesinde Lüks Tüketim Ürünlerinin Kullanımında Gösterişçi ve Sembolik Tüketimin Etkileri: iPhone Kullanıcıları Üzerine Bir Araştırma**
Turancı E., Gölönü S., Conkoğlu S.
Kastamonu İletişim Araştırmaları Dergisi, vol.2022, no.9, pp.109-140, 2022 (Peer-Reviewed Journal)

Papers Published in Refereed Scientific Meetings

- Serious Gaming in Marketing Literature: A Bibliometric and Systematic Literature Review**
Aydoğan H., Conkoğlu S.
COMIC Conference, Antalya, Turkey, 7 - 08 December 2024, pp.6

Activities in Scientific Journals

THE JOURNAL OF THE FACULTY OF COMMUNICATION OF THE UNIVERSITY OF AKDENİZ, Publication Committee Member, 2024 - Continues

Tasks In Event Organizations

Aydoğan H., SARAL GÜNEŞ S., CONKOĞLU S., 5. International Media Studies Symposium, Scientific Congress, Antalya, Turkey, Mayıs 2024

Metrics

Publication: 2