#### Res. Asst. SENA CONKOĞLU

#### **Personal Information**

Email: senaconkoglu@akdeniz.edu.tr

Web: https://avesis.akdeniz.edu.tr/senaconkoglu

International Researcher IDs ORCID: 0000-0001-7945-6681

#### **Education Information**

Postgraduate, Ankara Haci Bayram Veli University, Faculty Of Communication, Department Of Public Relations And Promotion, Turkey 2021 - Continues

Undergraduate, Ankara Haci Bayram Veli University, Faculty Of Communication, Department Of Public Relations And Promotion, Turkey 2019 - 2021

Undergraduate, Ankara Haci Bayram Veli University, Faculty Of Communication, Department Of Radio, Cinema And Television, Turkey 2016 - 2021

### Foreign Languages

English, C1 Advanced

#### **Certificates, Courses and Trainings**

IT, Dijital Çağda Sosyal Ağlar Hukuku Çalıştayları Projesi, Basın İlan Kurumu, 2022 Vocational Training, İletişim ve Medya, TRT, 2021 Vocational Training, Grafik Tasarım, Ankara Ticaret Odası (ATO), 2019

#### **Research Areas**

Public Relations, Advertising and Acquaint, Communication Sciences

### Articles Published in Other Journals

I. Marka İmajı Çerçevesinde Lüks Tüketim Ürünlerinin Kullanımında Gösterişçi ve Sembolik Tüketimin Etkileri: iPhone Kullanıcıları Üzerine Bir Araştırma

Turancı E., Gölönü S., Conkoğlu S.

Kastamonu İletişim Araştırmaları Dergisi, vol.2022, no.9, pp.109-140, 2022 (Peer-Reviewed Journal)

### Activities in Scientific Journals

THE JOURNAL OF THE FACULTY OF COMMUNICATION OF THE UNIVERSITY OF AKDENIZ, Publication Committee Member, 2024 - Continues

# **Tasks In Event Organizations**

Aydoğan H., SARAL GÜNEŞ S., CONKOĞLU S., 5. International Media Studies Symposium, Scientific Congress, Antalya, Turkey, Mayıs 2024

## Metrics

Publication: 1