

Res. Asst. MERTCAN KARAKAYA

Personal Information

Email: mertcankarakaya@akdeniz.edu.tr

Web: <https://avesis.akdeniz.edu.tr/mertcankarakaya>

International Researcher IDs

ORCID: 0009-0000-2401-2135

Yoksis Researcher ID: 408853

Education Information

Doctorate, Akdeniz University, Institute Of Social Sciences, Communication, Turkey 2025 - Continues

Postgraduate, Yasar University, Lisansüstü Eğitim Enstitüsü, Turkey 2021 - 2024

Undergraduate, Yasar University, İletişim Fakültesi, Halkla İlişkiler Ve Reklamcılık Bölümü, Turkey 2016 - 2021

Foreign Languages

English, C1 Advanced

Dissertations

Postgraduate, The use of framing in traditional and online media relations: A comparative content analysis on turkish brands, Yasar University, İletişim Fakültesi, Halkla İlişkiler Ve Reklamcılık Bölümü, 2024

Research Areas

Social Sciences and Humanities, Public Relations, Advertising and Acquaint

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