

Prof. MELTEM CABER



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International Researcher IDs

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Publons / Web Of Science ResearcherID: C-1267-2016

ScopusID: 23033227300

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Education Information

Doctorate, Akdeniz University, Turizm İşl.Ve Otelcilik, Turkey 2006 - 2010

Postgraduate, Anadolu University, Turizm Ve Otel İşletmeciliği, Turkey 2002 - 2004

Undergraduate, Akdeniz University, Turizm İşl.Ve Otelcilik, Turkey 1988 - 1992

Foreign Languages

English, B2 Upper Intermediate

Dissertations

Doctorate, Tur Operatörü-Seyahat Acentesi Elektronik Müşteri İlişkileri Yönetiminde Web Sitesi Kalitesinin, Memnuniyet ve Güven Üzerine Etkisi, Akdeniz University, Turizm İşl.Ve Otelcilik, Turizm İşl.Ve Otelcilik, 2010

Postgraduate, Uluslararası Doğrudan Yabancı Sermaye Turizm Yatırımları ve OLI Paradigmasının Yansımaları, Anadolu University, Turizm Ve Otel İşletmeciliği, Turizm Ve Otel İşletmeciliği, 2004

Research Areas

Social Sciences and Humanities, Management, Tourism and Hotel Management

Academic Titles / Tasks

Professor, Akdeniz University, Faculty of Tourism, Department of Tourism Guidance, 2020 - Continues

Associate Professor, Akdeniz University, Faculty of Tourism, Department of Tourism Guidance, 2012 - 2020

Lecturer PhD, Akdeniz University, Serik Gulsun-Suleyman Sural Vocational School, Department of Hotel, Restaurant And Catering Services, 2008 - 2012

Lecturer, Akdeniz University, Manavgat Vocational School, Department of Travel-Tourism and Recreation Services, 2005 - 2008

Academic and Administrative Experience

Head of Department, Akdeniz University, Faculty of Tourism, Department of Tourism Guidance, 2021 - Continues

Head of Department, Akdeniz University, Faculty of Tourism, Department of Tourism Guidance, 2021 - Continues

Courses

EU and Tourism , Undergraduate, 2023 - 2024

Scientific and Cultural Event Management, Undergraduate, 2023 - 2024

Kültürel Miras Yönetimi, Undergraduate, 2022 - 2023

Turizm ve Sosyoloji, Undergraduate, 2022 - 2023

Destinasyon Yönetimi, Undergraduate, 2022 - 2023

Pazarlama, Undergraduate, 2018 - 2019

Turizm Mevzuatı, Undergraduate, 2018 - 2019

Tüketici Davranışı, Undergraduate, 2018 - 2019

Tur Planlaması ve Yönetimi, Undergraduate, 2018 - 2019

AB Turizm Politikaları, Postgraduate, 2018 - 2019

Turizmde Gelişim Trendleri ve Yönetimsel Stratejiler , Postgraduate, 2018 - 2019

Advising Theses

, Caber M., Sürdürülebilir toplum temelli turizm deneyimleri bağlamında sorumlu turist davranışı: Temellendirilmiş kuram kapsamında bir model önerisi, Doctorate, A.GÜVEN(Student), 2021

CABER M., Otel İşletmeciliğinde Kayıp Müşteri Tahminlemesi, Doctorate, A.Dursun(Student), 2020

CABER M., Organize Turlarda Turistlerin Rehber ve Grup Üyesi Etkileşimleri ile Grup Uyumunu Algıları, Doctorate, C.Ünal(Student), 2020

CABER M., Müşteri-Çalışan Bağının Memnuniyet, Algılanan Değer ve Davranışsal Niyet ile İlişkisi, Doctorate, A.USLU(Student), 2017

CABER M., Tek ve Çift Kültürlü Tüketicilerin Tatil Tercihleri ve Kısıtlayıcıları Üzerine Karşılaştırmalı Bir Araştırma, Doctorate, Ö.DAVRAS(Student), 2017

CABER M., Ziyaretçi Yönetimi Kapsamında Ziyaretçilerin Atmosfer ve Kalabalık Algılarının Memnuniyet Üzerindeki Etkisinin Tespitine Yönelik Bir Araştırma: Topkapı Sarayı Örneği, Postgraduate, D.KILIÇARSLAN(Student), 2016

CABER M., Hüzün Turizmi Katılımcılarının Kişilik Özellikleri, Motivasyonları ve Memnuniyetleri Arasındaki İlişki, Postgraduate, A.ÖZTÜRK(Student), 2016

CABER M., Sosyal Medyanın Turizm İşletmeleri Açısından Önemi: Antalya'da Bir Delfi Tekniği Uygulaması, Postgraduate, Ç.ŞENGÜL(Student), 2016

CABER M., Kruvaziyer Turizmi Katılımcılarının Deneyimleri, Memnuniyetleri ve Davranışsal Niyetleri, Postgraduate, Ö.ÇETİNKAYA(Student), 2016

CABER M., Sosyal medyanın turizm işletmeleri açısından önemi : Antalya'da bir Delphi tekniği uygulaması, Postgraduate, F.Çisem(Student), 2016

CABER M., Otel İşletmelerinde Müşteri Profili Oluşturmada Veri Madenciliği Tekniklerinin Kullanılması: RFM Modeli Örneği, Postgraduate, A.DURSUN(Student), 2015

CABER M., Profesyonel Turist Rehberlerinin Mesleki Yeterliliklerinin Turistlerin Destinasyon İmaj Algısı ve Genel Memnuniyeti Üzerine Etkisi (Alman Turistlere Yönelik Antalya Şehir Turunda Bir Uygulama), Postgraduate, C.ÜNAL(Student), 2015

CABER M., Kongre Katılımcılarının Destinasyon Özelliklerine Verdikleri Önemin Önem-Performans Analizi ile Tespiti: Antalya-İstanbul Karşılaştırması, Postgraduate, T.ISMAYILLI(Student), 2014
CABER M., Kongre katılımcılarının destinasyon özelliklerine verdikleri önemin önem - performans analizi ile tespiti : Antalya - İstanbul karşılaştırılması, Postgraduate, T.Ismayılı(Student), 2014

Published journal articles indexed by SCI, SSCI, and AHCI

- I. **An investigation of the asymmetric relationships between service quality attributes and customer engagement: a three-factor theory approach**
ALBAYRAK T., DAVRAS Ö., CABER M., Mikulić J.
Journal of Hospitality Marketing and Management, 2024 (SSCI)
- II. **The changing role of hotel attributes in destination competitiveness throughout a crisis**
ALBAYRAK T., Dursun-Cengizci A., Fong L. H. N., CABER M.
International Journal of Contemporary Hospitality Management, 2024 (SSCI)
- III. **Building customer citizenship behaviour through mobile application quality: the mediating role of flow experience and customer engagement**
CABER M., ALBAYRAK T., Karasakal S., González-Rodríguez M. R.
Current Issues in Tourism, 2023 (SSCI)
- IV. **The Use of Mobile Applications for Travel Booking: Impacts of Application Quality and Brand Trust**
ALBAYRAK T., Rosario González-Rodríguez M., CABER M., Karasakal S.
Journal of Vacation Marketing, vol.29, no.1, pp.3-21, 2023 (SSCI)
- V. **Determinants of religious tourists' social media usage behaviour**
CABER M., Drori N., ALBAYRAK T., Simonetti B.
Current Issues in Tourism, 2023 (SSCI)
- VI. **Big data use in determining competitive position: The case of theme parks in Hong Kong**
ALBAYRAK T., Cengizci A. D., CABER M., Fong L. H. N.
JOURNAL OF DESTINATION MARKETING & MANAGEMENT, vol.22, 2021 (SSCI)
- VII. **Social media usage behaviours of religious tourists: The cases of the Vatican, Mecca, and Jerusalem**
CABER M., Drori N., ALBAYRAK T., Herstein R.
INTERNATIONAL JOURNAL OF TOURISM RESEARCH, vol.23, pp.816-831, 2021 (SSCI)
- VIII. **Flow, satisfaction and storytelling: a causal relationship? Evidence from scuba diving in Turkey**
Cater C., ALBAYRAK T., CABER M., Taylor S.
CURRENT ISSUES IN TOURISM, vol.24, no.12, pp.1749-1767, 2021 (SSCI)
- IX. **A quality measurement proposal for corporate social network sites: the case of hotel Facebook page**
ALBAYRAK T., CABER M., Sigala M.
CURRENT ISSUES IN TOURISM, vol.24, no.20, pp.2955-2970, 2021 (SSCI)
- X. **Mass tourism underwater: a segmentation approach to motivations of scuba diving holiday tourists**
ALBAYRAK T., CABER M., Cater C.
TOURISM GEOGRAPHIES, 2019 (SSCI)
- XI. **Conflict management styles of professional tour guides: A cluster analysis**
Caber M., Unal C., Cengizci A. D., Guven A.
TOURISM MANAGEMENT PERSPECTIVES, vol.30, pp.89-97, 2019 (SSCI)
- XII. **Exploring religious tourist experiences in Jerusalem: The intersection of Abrahamic religions**
ALBAYRAK T., Herstein R., CABER M., Drori N., Bideci M., Berger R.
TOURISM MANAGEMENT, vol.69, pp.285-296, 2018 (SSCI)
- XIII. **Examining the relationship between tourist motivation and satisfaction by two competing methods**
ALBAYRAK T., CABER M.
TOURISM MANAGEMENT, vol.69, pp.201-213, 2018 (SSCI)
- XIV. **Analysis of destination competitiveness by IPA and IPCA methods: The case of Costa Brava, Spain against Antalya, Turkey**

- ALBAYRAK T., CABER M., Rosario Gonzalez-Rodriguez M., AKSU A. A.
TOURISM MANAGEMENT PERSPECTIVES, vol.28, pp.53-61, 2018 (SSCI)
- XV. **A motivation-based segmentation of holiday tourists participating in white water rafting**
ALBAYRAK T., CABER M.
JOURNAL OF DESTINATION MARKETING & MANAGEMENT, vol.9, pp.64-71, 2018 (SSCI)
- XVI. **The Effect of Tour Guide Performance and Food Involvement on Food Neophobia and Local Food Consumption Intention**
CABER M., YILMAZ G., KILIÇARSLAN D., ÖZTÜRK A.
INTERNATIONAL JOURNAL OF CONTEMPORARY HOSPITALITY MANAGEMENT, vol.30, no.3, pp.1472-1491, 2018 (SSCI)
- XVII. **Assessing daily tour service quality: A proposal for a DAILYSERV scale**
CABER M., ALBAYRAK T.
JOURNAL OF DESTINATION MARKETING & MANAGEMENT, vol.7, pp.18-25, 2018 (SSCI)
- XVIII. **Assessing Recreational Activities' Service Quality in Hotels: An Examination of Animation and Spa & Wellness Services**
ALBAYRAK T., CABER M., ÖZ E. K.
JOURNAL OF QUALITY ASSURANCE IN HOSPITALITY & TOURISM, vol.18, no.2, pp.218-234, 2017 (SCI-Expanded)
- XIX. **Identification of hotel attributes for senior tourists by using Vavra's importance grid**
ALBAYRAK T., CABER M., BIDECI M.
Journal of Hospitality and Tourism Management, vol.29, pp.17-23, 2016 (SSCI)
- XX. **Push or pull? Identifying rock climbing tourists' motivations**
CABER M., ALBAYRAK T.
TOURISM MANAGEMENT, vol.55, pp.74-84, 2016 (SSCI)
- XXI. **Destination attribute effects on rock climbing tourist satisfaction: an Asymmetric Impact-Performance Analysis**
ALBAYRAK T., CABER M.
TOURISM GEOGRAPHIES, vol.18, no.3, pp.280-296, 2016 (SSCI)
- XXII. **Tourist shopping: The relationships among shopping attributes, shopping value, and behavioral intention**
ALBAYRAK T., CABER M., Comen N.
TOURISM MANAGEMENT PERSPECTIVES, vol.18, pp.98-106, 2016 (SSCI)
- XXIII. **The Main and Interaction Effects of Package Tour Dimensions on the Russian Tourists' Satisfaction**
ALBAYRAK T., CABER M., Hutcheson G. D., Moutinho L.
JOURNAL OF QUALITY ASSURANCE IN HOSPITALITY & TOURISM, vol.17, no.3, pp.274-289, 2016 (SCI-Expanded)
- XXIV. **Does the importance of hotel attributes differ for senior tourists? A comparison of three markets**
CABER M., ALBAYRAK T.
INTERNATIONAL JOURNAL OF CONTEMPORARY HOSPITALITY MANAGEMENT, vol.26, no.4, pp.610-628, 2014 (SSCI)
- XXV. **Penalty-Reward-Contrast Analysis: a review of its application in customer satisfaction research**
ALBAYRAK T., CABER M.
TOTAL QUALITY MANAGEMENT & BUSINESS EXCELLENCE, vol.24, no.11-12, pp.1288-1300, 2013 (SSCI)
- XXVI. **The symmetric and asymmetric influences of destination attributes on overall visitor satisfaction**
ALBAYRAK T., CABER M.
CURRENT ISSUES IN TOURISM, vol.16, no.2, pp.149-166, 2013 (SSCI)
- XXVII. **The Classification of Extranet Attributes in Terms of Their Asymmetric Influences on Overall User Satisfaction: An Introduction to Asymmetric Impact-Performance Analysis**
CABER M., Albayrak T., Loiacono E. T.
JOURNAL OF TRAVEL RESEARCH, vol.52, no.1, pp.106-116, 2013 (SSCI)
- XXVIII. **How Far does Overall Service Quality of a Destination Affect Customers' Post-Purchase Behaviours?**
Moutinho L., ALBAYRAK T., CABER M.
INTERNATIONAL JOURNAL OF TOURISM RESEARCH, vol.14, no.4, pp.307-322, 2012 (SSCI)

- XXIX. **The effect of personality traits on private brand consumer tendencies A cross-cultural study of Mediterranean countries**
Herstein R., Tifferet S., Abrantes J. L., Lympopoulos C., ALBAYRAK T., CABER M.
CROSS CULTURAL MANAGEMENT-AN INTERNATIONAL JOURNAL, vol.19, no.2, pp.196-214, 2012 (SSCI)

Articles Published in Other Journals

- I. **Hotel customer segmentation according to eco-service quality perception: the case of Russian tourists**
Aksu A. A., ALBAYRAK T., CABER M.
JOURNAL OF HOSPITALITY AND TOURISM INSIGHTS, vol.5, no.3, pp.501-514, 2022 (ESCI)
- II. **The Role of Hotel Customer-Employee Bond in Generating Positive Customer Behavioural Outcomes**
Uslu A., Caber M.
TOURISM ANALYSIS, vol.27, no.3, pp.299-315, 2022 (ESCI)
- III. **How does Perceived Crowding Moderate Tourist Shopping Experience and Satisfaction Relationship?**
Albayrak T., Güzel F. Ö., Caber M., Kocabulut Ö., Dursun Cengizci A., Güven A.
International Journal of Tourism Cities, vol.7, no.1, pp.1-20, 2021 (ESCI)
- IV. **How does a Destination's Food Image Serve the Common Targets of the UNESCO Creative Cities Network?**
YILMAZ G., Kılıçarslan D., CABER M.
International Journal of Tourism Cities, vol.6, no.4, pp.785-812, 2020 (ESCI)
- V. **The Role of In-flight Magazines in Corporate Public Relations in the Aviation Sector.**
CABER M., Öztürk S.
e-Review of Tourism Research, vol.17, no.6, pp.921-933, 2020 (Scopus)
- VI. **Uçak-içi Dergilerdeki Genel Müdür Söylemlerinin Halkla İlişkiler Açısından İncelenmesi**
CABER M.
Turizm Akademik Dergisi, vol.6, no.1, pp.77-90, 2019 (Peer-Reviewed Journal)
- VII. **Turist Rehberlerinin Mesleki Yeterliliklerinin Destinasyon İmajına ve Memnuniyetine Etkisi**
ÜNAL C., CABER M.
Anatolia: Turizm Araştırmaları Dergisi, vol.30, no.1, pp.82-92, 2019 (Peer-Reviewed Journal)
- VIII. **Comparison of the holiday tourism constraints of mono- and bicultural people**
DAVRAS Ö., CABER M., Crawford D.
INTERNATIONAL JOURNAL OF CULTURE TOURISM AND HOSPITALITY RESEARCH, vol.13, no.2, pp.190-203, 2019 (ESCI)
- IX. **Customer-Based Market Positions of Domestic Airlines in Turkey**
CABER M.
Journal of Tourismology, vol.4, pp.9-19, 2018 (Peer-Reviewed Journal)
- X. **The Impacts of Perceived Crowding, and Atmospherics on Visitor Satisfaction at Cultural Heritage Sites: A Comparison of Turkish and British Visitors to Topkapi Palace, Istanbul**
KILIÇARSLAN D., CABER M.
JOURNAL OF TOURISM AND SERVICES, vol.9, no.17, 2018 (ESCI)
- XI. **Uçuş Deneyiminde Müşterilerarası Etkileşimler: Kritik Olaylar Tekniği İle Bir Durum Analizi**
CABER M.
Anatolia: Turizm Araştırmaları Dergisi, vol.28, no.1, pp.69-80, 2017 (Peer-Reviewed Journal)
- XII. **A study of domestic honeymoon tourism in Turkey**
Unal C., Dursun A., CABER M.
EUROPEAN JOURNAL OF TOURISM HOSPITALITY AND RECREATION, vol.8, no.1, pp.65-74, 2017 (ESCI)
- XIII. **Analysis of Congress Destinations' Competitiveness Using Importance Performance Competitor Analysis**
CABER M., ALBAYRAK T., İsmayılı T.

- JOURNAL OF CONVENTION & EVENT TOURISM, vol.18, no.2, pp.100-117, 2017 (Peer-Reviewed Journal)
- XIV. **Key Destination Attributes of Behavioral Intention: An Application of Neural Networks**
Santos Silva M. M., ALBAYRAK T., CABER M., Moutinho L.
EUROPEAN JOURNAL OF TOURISM RESEARCH, vol.14, pp.16-28, 2016 (Scopus)
- XV. **Motivation-based Segmentation of Cruise Tourists: A Case Study on International Cruise Tourists Visiting Kuşadası, Turkey**
CABER M., ALBAYRAK T., Ünal C.
Tourism in Marine Environments, vol.11, no.2-3, pp.101-108, 2016 (Scopus)
- XVI. **Key destination attributes of behavioural intention: An application of neural networks**
Santos Silva M. M., ALBAYRAK T., CABER M., Moutinho L.
EUROPEAN JOURNAL OF TOURISM RESEARCH, vol.14, pp.16-28, 2016 (ESCI)
- XVII. **Yaşlı Turistlerin Otel İşletmelerinde Önem Verdiği Ürün ve Hizmetler: Alman, İngiliz ve Hollandalı Turistlere Yönelik Bir Karşılaştırma**
ALBAYRAK T., CABER M., BİDECİ M.
Anatolia: Turizm Araştırmaları Dergisi, vol.25, no.1, pp.62-75, 2014 (Peer-Reviewed Journal)
- XVIII. **Symmetric and asymmetric influences of service attributes: The case of fitness clubs**
ALBAYRAK T., CABER M.
Managing Leisure, vol.19, no.5, pp.307-320, 2014 (Scopus)
- XIX. **Framing and involvement effects on consumers' brand choice**
Gamliel E., Herstein R., Abrantes J. L., ALBAYRAK T., CABER M.
EuroMed Journal of Business, vol.8, no.2, pp.117-133, 2013 (Scopus)
- XX. **The effect of environmental concern and scepticism on green purchase behaviour**
ALBAYRAK T., AKSOY Ş., CABER M.
Marketing Intelligence and Planning, vol.31, no.1, pp.27-39, 2013 (Scopus)
- XXI. **A model for exploiting e-CRM in B-TO-B e-COMMERCE**
CABER M., AKSU A. A., ALBAYRAK T.
Tourismos, vol.7, no.2, pp.122-143, 2012 (Scopus)
- XXII. **Classification of the destination attributes in the content of competitiveness (by revised importance-performance analysis)**
CABER M., ALBAYRAK T., Matzler K.
Journal of Vacation Marketing, vol.18, no.1, pp.43-56, 2012 (Scopus)
- XXIII. **The Influence of Skepticism on Green Purchase Behavior**
ALBAYRAK T., CABER M., Moutinho L., Herstein R.
International Journal of Business and Social Science, vol.2, no.13, pp.189-197, 2011 (Peer-Reviewed Journal)
- XXIV. **Önem-Performans Analizi: Destinasyon Yönetimine Dair Bir Örnek**
ALBAYRAK T., CABER M.
Ege Akademik Bakış, vol.11, no.4, pp.627-638, 2011 (Peer-Reviewed Journal)
- XXV. **Guest editorial**
ALBAYRAK T., CABER M.
Journal of Modelling in Management, vol.6, no.3, 2011 (Scopus)
- XXVI. **Relationships of the Tangible and Intangible Elements of Tourism Products with Overall Customer Satisfaction**
ALBAYRAK T., CABER M., AKSOY Ş.
International Journal of Trade, Economics, and Finance, vol.1, no.2, pp.140-143, 2010 (Peer-Reviewed Journal)
- XXVII. **Clustering Consumers According to their Environmental Concerns and Scepticisms**
ALBAYRAK T., CABER M., AKSOY Ş.
International Journal of Trade, Economics, and Finance, vol.1, no.1, pp.84-88, 2010 (Peer-Reviewed Journal)
- XXVIII. **Measurement of the destination evaluation supporting factors and their effects on behavioral intention of visitors: Antalya region of Turkey**
Akin Aksu A., CABER M., ALBAYRAK T.
Tourism Analysis, vol.14, no.1, pp.115-125, 2009 (Scopus)

XXIX. **Leisure constraints and the pursuit of adventure activities in Turkey**

ALBAYRAK T., CABER M., Crawford D.

Anatolia, vol.18, no.2, pp.243-254, 2007 (Scopus)

Books & Book Chapters

- I. **Turist Rehberliđi Uzmanlařma Eđitiminde Farkındalık Yaratma: Turizm Paydařlarına Yönelik Bir Durum alıřması**
GÜVEN A., ÜNAL C., CABER M.
in: Turist Rehberliđi Üzerine Güncel Arařtırmalar, Hacıođlu, N., Avcıkurt, C., Kılı, A., Ulusoy Yıldırım, H., Editor, Detay Yayıncılık, Ankara, pp.200-221, 2018
- II. **Turizm Rehberliđi Bölümü Lisans Öđrencilerinin Turizm Sektörü ve Profesyonel Turizm Rehberliđi Mesleđi Seçimleri ile İlgili Unsurlar**
KILIARSLAN D., ÖZTÜRK A., KOCABULUT Ö., CABER M.
in: Turist Rehberliđi Üzerine Güncel Arařtırmalar, Necdet Hacıođlu, Cevdet Avcıkurt, Arzu Kılı, Hasret Ulusoy Yıldırım, Editor, Detay Yayıncılık, Ankara, pp.58-67, 2018
- III. **Markalařma Yolunda Side- Manavgat Müřteri Analizi**
ERDOĐAN A., ALBAYRAK T., CABER M.
Kolar Gazetecilik Ve Matbaacılık, Antalya, 2010
- IV. **Markalařma Yolunda Side- Manavgat Müřteri Analizi**
ERDOĐAN A., ALBAYRAK T., CABER M.
Kolar Gazetecilik Ve Matbaacılık, Antalya, 2009
- V. **Markalařma Yolunda Side- Manavgat Müřteri Analizi**
ERDOĐAN A., ALBAYRAK T., CABER M.
Kolar Gazetecilik Ve Matbaacılık, Antalya, 2008
- VI. **AKDENİZ BÖLGESİ**
ETİN İ., CABER M.
in: TURİZM COĐRAFYASI, Aktař, G., Editor, Detay Yayıncılık, Ankara, pp.213-239, 2008
- VII. **Ekonomi ve Turizm**
CABER M.
in: Turizm Ekonomisi, Gökalp N.Seluk, Türkan řahin, Editor, Lisans Yayıncılık, İstanbul, pp.11-53, 2008
- VIII. **Markalařma Yolunda Side- Manavgat Müřteri Analizi**
ERDOĐAN A., ALBAYRAK T., CABER M.
Kolar Gazetecilik Ve Matbaacılık, Antalya, 2007

Refereed Congress / Symposium Publications in Proceedings

- I. **Turistlerin Kalabalık Algısının Alıřveriř Davranıřlarına Etkisi**
ALBAYRAK T., GÜZEL F. Ö., CABER M., Kocabulut Ö., DURSUN CENGİZCİ A., GÜVEN A.
20. Ulusal Turizm Kongresi, Eskiřehir, Turkey, 16 - 19 October 2019, pp.277-285
- II. **Turizm Rehberliđi Bölümü Lisans Öđrencilerinin Turizm Sektörü ve Profesyonel Turizm Rehberliđi Mesleđi Seçimleri İle İlgili Unsurlar**
KILIARSLAN D., ÖZTÜRK A., KOCABULUT Ö., CABER M.
1. Turizm Rehberliđi Kongresi, Balıkesir, Turkey, 27 - 28 April 2018
- III. **Turizm Rehberliđi Uzmanlařma Eđitiminde Farkındalık Yaratma: Turizm Paydařlarına Yönelik Bir Durum alıřması**
GÜVEN A., ÜNAL C., CABER M.
1. Turizm Rehberliđi Kongresi, Balıkesir, Turkey, 27 - 28 April 2018, pp.1-15
- IV. **Relationship Marketing in Eco Tourism and its Influences on Sustainable Growth: Ormana Active**

Project

Caber M., Güven A.

International Multidisciplinary Studies Congress (IMSC), Antalya, Turkey, 25 - 26 November 2017, pp.23

- V. **Kültürel Miras ve Üniversitelerin Turizm Rehberliği Bölümlerinde (Lisans/Önlisans) Kültürel Miras Eğitimi Üzerine Bir Durum Tespiti**
Öztürk A., CABER M.
Uluslararası Turizm ve Kültürel Miras Kongresi, Muğla, Turkey, 4 - 08 October 2017, pp.131
- VI. **A Preliminary Study about the Impact of Destination Websites' Persuasiveness on Perceived Risk and Purchase Intention**
CABER M.
1st International Conference on Evolving Trends in Social Sciences and Business Studies (ETSBS-OCT-2016), Bali, Indonesia, 25 - 26 October 2016, vol.1, no.1, pp.13-16
- VII. **Trust on e-Business Transactions and a Test of its Dimensional Structure**
CABER M.
ISERD – 70th International Conference on Economics, Management and Social Study (ICEMSS), Jakarta, Indonesia, 26 - 27 August 2016, pp.1-6
- VIII. **Evaluation of the Accessible Destinations' DMO Websites: A Content Analysis on DMO Websites of the European Union EDEN 2013 Project Destinations**
ÖZTÜRK A., KILIÇARSLAN D., MAHMUDOV M., CABER M.
6th AHTMM Conference, Guangzhou, China, 14 - 17 July 2016, pp.1-9
- IX. **Sorumlu Çevresel Davranış ile Doğa-Temelli Rekreasyon Tercihleri Arasındaki İlişki: Antalya'ya Gelen Alman Turistlere Yönelik Bir Araştırma**
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Memberships / Tasks in Scientific Organizations

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Metrics

Publication: 130
Citation (WoS): 919
Citation (Scopus): 1451
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