

Lect. MEHMET ILGAZ ÜNAL

Personal Information

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International Researcher IDs

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Publons / Web Of Science ResearcherID: AAC-9656-2022

Yoksis Researcher ID: 358762

Education Information

Undergraduate, Istanbul University, Open And Distance Education Faculty, Open Education Programs, Turkey 2023 - Continues

Postgraduate, Akdeniz University, Institute of Social Sciences, Public Relations and Publicity, Turkey 2019 - 2021

Undergraduate, Akdeniz University, Faculty of Communication, Department of Public Relations and Promotion, Turkey 2005 - 2010

Certificates, Courses and Trainings

Other, Etkili ve Doğru İletişim, Human Resources Office, 2024

Other, Diksiyon, Human Resources Office, 2024

Other, Topluluk Önünde Konuşma, Human Resources Office, 2024

Other, Devlet Malını Koruma ve Tasarruf Tedbirleri, Human Resources Office, 2024

Other, Citizen Politics in America: Public Opinion, Elections, Interest Groups and the Media, Harvard University, 2022

Dissertations

Postgraduate, Social media use of Parliamentarians in Turkey and dialogical communication analysis, Akdeniz University, Institute of Social Sciences, -, 2021

Research Areas

Social Sciences and Humanities, Mass Communications and Mass Media, Public Relations, Communication Sciences, Media
6 Communication Systems

Academic Titles / Tasks

Lecturer, Akdeniz University, Social Sciences Vocational School, Department of Office Services and Secretariat, 2021 - Continues

Academic and Administrative Experience

Assistant Director of Vocational School, Akdeniz University, Social Sciences Vocational School, 2023 - Continues
Deputy Head of Department, Akdeniz University, Social Sciences Vocational School, Department of Office Services and Secretariat, 2023 - 2023

Courses

Corporate Communication, Associate Degree, 2023 - 2024, 2022 - 2023, 2021 - 2022
Public Relations Management, Associate Degree, 2023 - 2024, 2022 - 2023, 2021 - 2022
Public Relations Management, Associate Degree, 2023 - 2024, 2022 - 2023, 2021 - 2022
Diction II, Associate Degree, 2023 - 2024, 2022 - 2023, 2021 - 2022
Diction II, Associate Degree, 2023 - 2024, 2022 - 2023, 2021 - 2022
New Marketing Techniques, Associate Degree, 2023 - 2024, 2022 - 2023, 2021 - 2022
Corporate Communication, Associate Degree, 2023 - 2024, 2022 - 2023, 2021 - 2022
New Marketing Techniques, Associate Degree, 2023 - 2024, 2022 - 2023, 2021 - 2022
Social Psychology, Associate Degree, 2022 - 2023
Diction I, Associate Degree, 2023 - 2024, 2022 - 2023
Social Psychology, Associate Degree, 2022 - 2023
Electronic Commerce, Associate Degree, 2023 - 2024, 2022 - 2023
Industrial Psychology, Associate Degree, 2023 - 2024, 2022 - 2023
Marketing Principles, Associate Degree, 2022 - 2023
Academic and Social Orientation, Associate Degree, 2023 - 2024
Academic and Social Orientation, Associate Degree, 2023 - 2024
Industrial Psychology, Associate Degree, 2023 - 2024, 2022 - 2023
General Communication, Associate Degree, 2023 - 2024
Diction I, Associate Degree, 2023 - 2024, 2022 - 2023
Marketing Principles, Associate Degree, 2022 - 2023
General Communication, Associate Degree, 2023 - 2024
Electronic Commerce, Associate Degree, 2023 - 2024, 2022 - 2023
Associate Degree, 2021 - 2022
Professional Ethics, Associate Degree, 2022 - 2023
Radio and TV Programming, Associate Degree, 2022 - 2023
Associate Degree, 2021 - 2022
Radio and TV Programming, Associate Degree, 2022 - 2023
Professional Ethics, Associate Degree, 2022 - 2023

Published journal articles indexed by SCI, SSCI, and AHCI

- Navigating truth and disinformation: A comparative analysis of generational responses to the 6 February 2023 earthquake in digital media in Türkiye**
BİLİŞLİ Y., Çakmak F., Zetter S., ÜNAL M. I.
Heliyon, vol.10, no.19, 2024 (SCI-Expanded)

Articles Published in Other Journals

- I. **A Bibliometric Analysis of Articles Published on Electronic Word of Mouth (e-WOM): Web of Science Sample**
BİLİŞLİ Y., ÇAKMAK F., AYGEN ZETTER S., ÜNAL M. I.
THE JOURNAL OF THE FACULTY OF COMMUNICATION OF THE UNIVERSITY OF AKDENİZ, no.43, pp.235-250, 2023
(Peer-Reviewed Journal)

Metrics

Publication: 2