

Lect. MEHMET ILGAZ ÜNAL

Personal Information

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International Researcher IDs

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Publons / Web Of Science ResearcherID: AAC-9656-2022

Yoksis Researcher ID: 358762

Education Information

Undergraduate, Istanbul University, Open And Distance Education Faculty, Open Education Programs, Turkey 2023 - Continues

Postgraduate, Akdeniz University, Institute of Social Sciences, Public Relations and Publicity, Turkey 2019 - 2021

Undergraduate, Akdeniz University, Faculty of Communication, Department of Public Relations and Promotion, Turkey 2005 - 2010

Certificates, Courses and Trainings

Other, Citizen Politics in America: Public Opinion, Elections, Interest Groups and the Media, Harvard University, 2022

Dissertations

Postgraduate, Social media use of Parliamentarians in Turkey and dialogical communication analysis, Akdeniz University, Institute of Social Sciences, -, 2021

Research Areas

Social Sciences and Humanities, Mass Communications and Mass Media, Public Relations, Communication Sciences, Media 6 Communication Systems

Academic Titles / Tasks

Lecturer, Akdeniz University, Social Sciences Vocational School, Department of Office Services and Secretariat, 2021 - Continues

Academic and Administrative Experience

Assistant Director of Vocational School, Akdeniz University, Social Sciences Vocational School, 2023 - Continues
Deputy Head of Department, Akdeniz University, Social Sciences Vocational School, Department of Office Services and Secretariat, 2023 - 2023

Courses

Social Psychology, Associate Degree, 2022 - 2023
Corporate Communication, Associate Degree, 2022 - 2023, 2021 - 2022
Social Psychology, Associate Degree, 2022 - 2023
Public Relations Management, Associate Degree, 2022 - 2023, 2021 - 2022
Public Relations Management, Associate Degree, 2022 - 2023, 2021 - 2022
Marketing Principles, Associate Degree, 2022 - 2023
Diction II, Associate Degree, 2022 - 2023, 2021 - 2022
Marketing Principles, Associate Degree, 2022 - 2023
Diction II, Associate Degree, 2022 - 2023, 2021 - 2022
New Marketing Techniques, Associate Degree, 2022 - 2023, 2021 - 2022
Corporate Communication, Associate Degree, 2022 - 2023, 2021 - 2022
New Marketing Techniques, Associate Degree, 2022 - 2023, 2021 - 2022
Associate Degree, 2021 - 2022
Professional Ethics, Associate Degree, 2022 - 2023
Radio and TV Programming, Associate Degree, 2022 - 2023
Diction I, Associate Degree, 2022 - 2023
Electronic Commerce, Associate Degree, 2022 - 2023
Industrial Psychology, Associate Degree, 2022 - 2023
Industrial Psychology, Associate Degree, 2022 - 2023
Associate Degree, 2021 - 2022
Radio and TV Programming, Associate Degree, 2022 - 2023
Professional Ethics, Associate Degree, 2022 - 2023
Diction I, Associate Degree, 2022 - 2023
Electronic Commerce, Associate Degree, 2022 - 2023

Articles Published in Other Journals

- I. **A Bibliometric Analysis of Articles Published on Electronic Word of Mouth (e-WOM): Web of Science Sample**
BİLİŞLİ Y., ÇAKMAK F., AYGEN ZETTER S., ÜNAL M. I.
THE JOURNAL OF THE FACULTY OF COMMUNICATION OF THE UNIVERSITY OF AKDENİZ, no.43, pp.235-250, 2023
(Peer-Reviewed Journal)

Metrics

Publication: 1