

Lect. MEHMET ILGAZ ÜNAL

Personal Information

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International Researcher IDs

ScholarID: _g7N_6IAAAAJ

ORCID: 0000-0001-7308-1647

Publons / Web Of Science ResearcherID: AAC-9656-2022

Yoksis Researcher ID: 358762

Education Information

Undergraduate, Istanbul University, Open And Distance Education Faculty, Open Education Programs, Turkey 2023 - Continues

Postgraduate, Akdeniz University, Institute of Social Sciences, Public Relations and Publicity, Turkey 2019 - 2021

Undergraduate, Akdeniz University, Faculty of Communication, Department of Public Relations and Promotion, Turkey 2005 - 2010

Certificates, Courses and Trainings

Environment and Sustainability, Günlük Hayatta ve Kamu Binalarında Enerji Verimliliği, Human Resources Office, 2024

Environment and Sustainability, Günlük Hayatta Su Verimliliği, Human Resources Office, 2024

Environment and Sustainability, Çevre ve Sıfır Atık, Human Resources Office, 2024

Personal Evolution, Etkili ve Doğru İletişim, Human Resources Office, 2024

Personal Evolution, Diksiyon, Human Resources Office, 2024

Other, Devlet Malını Koruma ve Tasarruf Tedbirleri, Human Resources Office, 2024

Personal Evolution, Topluluk Önünde Konuşma, Human Resources Office, 2024

Personal Evolution, Citizen Politics in America: Public Opinion, Elections, Interest Groups and the Media, Harvard University, 2022

Dissertations

Postgraduate, Social media use of Parliamentarians in Turkey and dialogical communication analysis, Akdeniz University, Institute of Social Sciences, -, 2021

Research Areas

Social Sciences and Humanities, Mass Communications and Mass Media, Public Relations, Communication Sciences, Media
6 Communication Systems

Academic Titles / Tasks

Lecturer, Akdeniz University, Social Sciences Vocational School, Department of Office Services and Secretariat, 2021 - Continues

Academic and Administrative Experience

Assistant Director of Vocational School, Akdeniz University, Social Sciences Vocational School, 2023 - Continues

Deputy Head of Department, Akdeniz University, Social Sciences Vocational School, Department of Office Services and Secretariat, 2023 - 2023

Courses

Communication Theories, Associate Degree, 2024 - 2025

Social Media Management, Associate Degree, 2024 - 2025

Corporate Communication, Associate Degree, 2023 - 2024, 2022 - 2023, 2021 - 2022

Diction I, Associate Degree, 2024 - 2025, 2023 - 2024, 2022 - 2023

Communication Theories, Associate Degree, 2024 - 2025

Public Relations Management, Associate Degree, 2023 - 2024, 2022 - 2023, 2021 - 2022

Public Relations Management, Associate Degree, 2023 - 2024, 2022 - 2023, 2021 - 2022

Diction II, Associate Degree, 2023 - 2024, 2022 - 2023, 2021 - 2022

Social Media Management, Associate Degree, 2024 - 2025

Diction I, Associate Degree, 2024 - 2025, 2023 - 2024, 2022 - 2023

Diction II, Associate Degree, 2023 - 2024, 2022 - 2023, 2021 - 2022

New Marketing Techniques, Associate Degree, 2023 - 2024, 2022 - 2023, 2021 - 2022

Corporate Communication, Associate Degree, 2023 - 2024, 2022 - 2023, 2021 - 2022

General Communication, Associate Degree, 2024 - 2025, 2023 - 2024

New Marketing Techniques, Associate Degree, 2023 - 2024, 2022 - 2023, 2021 - 2022

Social Psychology, Associate Degree, 2022 - 2023

Social Psychology, Associate Degree, 2022 - 2023

Electronic Commerce, Associate Degree, 2023 - 2024, 2022 - 2023

Industrial Psychology, Associate Degree, 2023 - 2024, 2022 - 2023

Marketing Principles, Associate Degree, 2022 - 2023

Academic and Social Orientation, Associate Degree, 2023 - 2024

Academic and Social Orientation, Associate Degree, 2023 - 2024

Industrial Psychology, Associate Degree, 2023 - 2024, 2022 - 2023

General Communication, Associate Degree, 2023 - 2024

Marketing Principles, Associate Degree, 2022 - 2023

Electronic Commerce, Associate Degree, 2023 - 2024, 2022 - 2023

Associate Degree, 2021 - 2022

Professional Ethics, Associate Degree, 2022 - 2023

Radio and TV Programming, Associate Degree, 2022 - 2023

Associate Degree, 2021 - 2022

Radio and TV Programming, Associate Degree, 2022 - 2023

Professional Ethics, Associate Degree, 2022 - 2023

Published journal articles indexed by SCI, SSCI, and AHCI

- I. **Navigating truth and disinformation: A comparative analysis of generational responses to the 6 February 2023 earthquake in digital media in Türkiye**
BİLİŞLİ Y., ÇAKMAK F., ZETTER S., ÜNAL M. I.
Heliyon, vol.10, no.19, 2024 (SCI-Expanded)

Articles Published in Other Journals

- I. **A Bibliometric Analysis of Articles Published on Electronic Word of Mouth (e-WOM): Web of Science Sample**
BİLİŞLİ Y., ÇAKMAK F., AYGEN ZETTER S., ÜNAL M. I.
THE JOURNAL OF THE FACULTY OF COMMUNICATION OF THE UNIVERSITY OF AKDENİZ, no.43, pp.235-250, 2023
(Peer-Reviewed Journal)

Metrics

Publication: 2