

## Lect. MEHMET ILGAZ ÜNAL

### Personal Information

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### International Researcher IDs

ScholarID: \_g7N\_6IAAAAJ

ORCID: 0000-0001-7308-1647

Publons / Web Of Science ResearcherID: AAC-9656-2022

Yoksis Researcher ID: 358762

### Education Information

Undergraduate, Istanbul University, Open And Distance Education Faculty, Open Education Programs, Turkey 2023 - Continues

Postgraduate, Akdeniz University, Institute of Social Sciences, Public Relations and Publicity, Turkey 2019 - 2021

Undergraduate, Akdeniz University, Faculty of Communication, Department of Public Relations and Promotion, Turkey 2005 - 2010

### Certificates, Courses and Trainings

Other, Citizen Politics in America: Public Opinion, Elections, Interest Groups and the Media, Harvard University, 2022

### Dissertations

Postgraduate, Social media use of Parliamentarians in Turkey and dialogical communication analysis, Akdeniz University, Institute of Social Sciences, -, 2021

### Research Areas

Social Sciences and Humanities, Mass Communications and Mass Media, Public Relations, Communication Sciences, Media 6 Communication Systems

### Academic Titles / Tasks

Lecturer, Akdeniz University, Social Sciences Vocational School, Department of Office Services and Secretariat, 2021 - Continues

### Academic and Administrative Experience

Assistant Director of Vocational School, Akdeniz University, Social Sciences Vocational School, 2023 - Continues  
Deputy Head of Department, Akdeniz University, Social Sciences Vocational School, Department of Office Services and Secretariat, 2023 - 2023

## **Courses**

Corporate Communication, Associate Degree, 2023 - 2024, 2022 - 2023, 2021 - 2022  
Public Relations Management, Associate Degree, 2023 - 2024, 2022 - 2023, 2021 - 2022  
Public Relations Management, Associate Degree, 2023 - 2024, 2022 - 2023, 2021 - 2022  
Diction II, Associate Degree, 2023 - 2024, 2022 - 2023, 2021 - 2022  
Diction II, Associate Degree, 2023 - 2024, 2022 - 2023, 2021 - 2022  
New Marketing Techniques, Associate Degree, 2023 - 2024, 2022 - 2023, 2021 - 2022  
Corporate Communication, Associate Degree, 2023 - 2024, 2022 - 2023, 2021 - 2022  
New Marketing Techniques, Associate Degree, 2023 - 2024, 2022 - 2023, 2021 - 2022  
Social Psychology, Associate Degree, 2022 - 2023  
Diction I, Associate Degree, 2023 - 2024, 2022 - 2023  
Social Psychology, Associate Degree, 2022 - 2023  
Electronic Commerce, Associate Degree, 2023 - 2024, 2022 - 2023  
Industrial Psychology, Associate Degree, 2023 - 2024, 2022 - 2023  
Marketing Principles, Associate Degree, 2022 - 2023  
Academic and Social Orientation, Associate Degree, 2023 - 2024  
Academic and Social Orientation, Associate Degree, 2023 - 2024  
Industrial Psychology, Associate Degree, 2023 - 2024, 2022 - 2023  
General Communication, Associate Degree, 2023 - 2024  
Diction I, Associate Degree, 2023 - 2024, 2022 - 2023  
Marketing Principles, Associate Degree, 2022 - 2023  
General Communication, Associate Degree, 2023 - 2024  
Electronic Commerce, Associate Degree, 2023 - 2024, 2022 - 2023  
Associate Degree, 2021 - 2022  
Professional Ethics, Associate Degree, 2022 - 2023  
Radio and TV Programming, Associate Degree, 2022 - 2023  
Associate Degree, 2021 - 2022  
Radio and TV Programming, Associate Degree, 2022 - 2023  
Professional Ethics, Associate Degree, 2022 - 2023

## **Articles Published in Other Journals**

- I. A Bibliometric Analysis of Articles Published on Electronic Word of Mouth (e-WOM): Web of Science Sample**  
BİLİŞLİ Y., ÇAKMAK F., AYGEN ZETTER S., ÜNAL M. I.  
THE JOURNAL OF THE FACULTY OF COMMUNICATION OF THE UNIVERSITY OF AKDENİZ, no.43, pp.235-250, 2023  
(Peer-Reviewed Journal)

## **Metrics**

Publication: 1