

## Lect. MUSTAFA KİREMİTÇİOĞLU

### Personal Information

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### International Researcher IDs

ORCID: 0000-0001-7216-2285

Publons / Web Of Science ResearcherID: C-5705-2016

Yoksis Researcher ID: 128330

### Education Information

Postgraduate, Selcuk University, Institute Of Social Sciences, Radyo Televizyon Ve Sinema Ana Bilim Dalı İletişim Bilimleri Bilim Dalı, Turkey 2010 - 2012

Undergraduate, Istanbul University, Communication Faculty, Gazetecilik, Turkey 1990 - 1994

### Dissertations

Postgraduate, Teknolojik İçerikli Televizyon Reklamlarının Tüketici Davranışı Üzerine etkisi: Akdaeniz Üniversitesi Örneği, Selcuk University, Sosyal Bilimler Enstitüsü, İletişim Bilimleri Bilim Dalı, 2012

### Research Areas

Social Sciences and Humanities, Behavioural Sciences, Mass Communications and Mass Media, Journalism, Public Relations, Advertising and Acquaint, Communication Sciences

### Academic and Administrative Experience

Akdeniz University, Serik Gülsün Süleyman Süral Meslek Yüksekokulu, 2009 - 2011

### Courses

#### Associate Degree

YEREL BASIN VE HABER AJANSLARI, Associate Degree, 2022 - 2023, 2020 - 2021, 2019 - 2020

HABER TOPLAMA VE YAZMA TEKNİKLERİ, Associate Degree, 2023 - 2024, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2017 - 2018, 2016 - 2017, 2015 - 2016

DAVRANIŞ BİLİMLERİ, Associate Degree, 2023 - 2024, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2017 - 2018

Sağlık Kurumlarında İletişim ve Halkla İlişkiler, Associate Degree, 2021 - 2022, 2020 - 2021, 2019 - 2020, 2018 - 2019

İNSAN KAYNAKLARI YÖNETİMİ, Associate Degree, 2021 - 2022, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2016 - 2017

KİTLE İLETİŞİM ARAÇLARI, Associate Degree, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2017 - 2018, 2016 - 2017, 2015 - 2016, 2014 - 2015

PAZARLAMA İLKELERİ, Associate Degree, 2021 - 2022, 2020 - 2021

PROTOKOL VE SOSYAL DAVRANIŞ KURALLARI, Associate Degree, 2021 - 2022, 2020 - 2021, 2019 - 2020, 2017 - 2018, 2016 - 2017, 2015 - 2016

Halkla İlişkiler, Associate Degree, 2020 - 2021, 2019 - 2020, 2018 - 2019

HALKLA İLİŞKİLER VE İNTERNET, Associate Degree, 2020 - 2021, 2019 - 2020

İLETİŞİM HUKUKU, Associate Degree, 2018 - 2019, 2017 - 2018, 2016 - 2017, 2013 - 2014, 2012 - 2013, 2011 - 2012

SAĞLIK KURUMLARINDA İNSAN KAYNAKLARI YÖNETİMİ, Associate Degree, 2018 - 2019

PAZARLAMA İLETİŞİMİ, Associate Degree, 2017 - 2018

MEDYA PLANLAMASI, Associate Degree, 2018 - 2019, 2017 - 2018, 2016 - 2017, 2012 - 2013, 2011 - 2012

GENEL İLETİŞİM, Associate Degree, 2017 - 2018

GİRİŞİMCİLİK, Associate Degree, 2016 - 2017

SPONSORLUK, Associate Degree, 2016 - 2017

FOTOĞRAFÇILIK, Associate Degree, 2017 - 2018

ARAŞTIRMA YÖNTEM VE TEKNİKLERİ, Associate Degree, 2017 - 2018

KAMU YÖNETİMİ, Associate Degree, 2017 - 2018, 2015 - 2016, 2013 - 2014, 2012 - 2013

FOTOĞRAFLA BELGELEME, Associate Degree, 2016 - 2017

REKLAMCILIĞA GİRİŞ, Associate Degree, 2015 - 2016, 2013 - 2014, 2012 - 2013, 2011 - 2012

SİYASAL İLETİŞİM, Associate Degree, 2015 - 2016, 2014 - 2015

HALKLA İLİŞKİLER YÖNETİMİ, Associate Degree, 2013 - 2014, 2012 - 2013

GÖRSEL İLETİŞİM TASARIMI, Associate Degree, 2014 - 2015

GENEL VE TEKNİK İLETİŞİM, Associate Degree, 2014 - 2015, 2013 - 2014, 2012 - 2013

YENİ PAZARLAMA TEKNİKLERİ, Associate Degree, 2012 - 2013, 2011 - 2012

REKLAM KAMPANYALARI, Associate Degree, 2011 - 2012, 2010 - 2011

MARKET PAZARLAMACILIĞI, Associate Degree, 2010 - 2011

PAZARLAMADA İLETİŞİM, Associate Degree, 2010 - 2011

KONUŞMA EĞİTİMİ, Associate Degree, 2010 - 2011

## Metrics