

## Lect. HASAN ŞAHİN

### Personal Information

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07070 Muratpaşa/ANTALYA

### Education Information

Postgraduate, Akdeniz University, Institute Of Social Sciences, Halkla İlişkiler Ve Tanıtım, Turkey 2019 - 2022

Postgraduate, Ege University, Türk Dünyası Araştırmaları Enstitüsü, Türk Dünyası Sosyal, Ekonomik Ve Siyasal İlişkiler,  
Turkey 2012 - 2013

Undergraduate, Ege University, Faculty Of Communication , Halkla İlişkiler Ve Tanıtım, Turkey 2007 - 2012

### Foreign Languages

French, A1 Beginner

English, B2 Upper Intermediate

### Academic Titles / Tasks

Lecturer, Akdeniz University, Social Sciences Vocational School, Halkla İlişkiler Ve Tanıtım, 2017 - Continues

### Academic and Administrative Experience

Akdeniz University, 2018 - Continues

### Courses

Communication Theories, Associate Degree, 2019 - 2020, 2020 - 2021, 2021 - 2022

Marketing principles, Associate Degree, 2016 - 2017, 2018 - 2019, 2019 - 2020, 2020 - 2021, 2021 - 2022

Image Management, Associate Degree, 2017 - 2018, 2018 - 2019, 2019 - 2020, 2020 - 2021, 2021 - 2022

Brand Management, Associate Degree, 2018 - 2019, 2019 - 2020, 2020 - 2021, 2021 - 2022

Brand Management, Associate Degree, 2018 - 2019, 2019 - 2020, 2020 - 2021, 2021 - 2022

Marketing principles, Associate Degree, 2016 - 2017, 2018 - 2019, 2019 - 2020, 2020 - 2021, 2021 - 2022

Image Management, Associate Degree, 2017 - 2018, 2018 - 2019, 2019 - 2020, 2020 - 2021, 2021 - 2022

Public Relations Management, Associate Degree, 2016 - 2017, 2017 - 2018, 2018 - 2019, 2019 - 2020, 2020 - 2021, 2021  
- 2022

Communication Theories, Associate Degree, 2019 - 2020, 2020 - 2021, 2021 - 2022

Public Relations Management, Associate Degree, 2016 - 2017, 2017 - 2018, 2018 - 2019, 2019 - 2020, 2020 - 2021, 2021 - 2022

Copywriting, Associate Degree, 2021 - 2022

Visual communication design, Associate Degree, 2017 - 2018, 2018 - 2019, 2019 - 2020, 2020 - 2021, 2021 - 2022

General Communication, Associate Degree, 2018 - 2019, 2019 - 2020, 2020 - 2021, 2021 - 2022

Marketing Communications, Associate Degree, 2018 - 2019, 2019 - 2020, 2020 - 2021, 2021 - 2022

Marketing Communications, Associate Degree, 2018 - 2019, 2019 - 2020, 2020 - 2021, 2021 - 2022

Research Methods and Techniques, Associate Degree, 2020 - 2021, 2021 - 2022

General Communication, Associate Degree, 2017 - 2018, 2018 - 2019, 2019 - 2020, 2020 - 2021, 2021 - 2022

Research Methods and Techniques, Associate Degree, 2020 - 2021, 2021 - 2022

Public Relations Campaign Designs, Associate Degree, 2020 - 2021

General Communication, Associate Degree, 2017 - 2018, 2018 - 2019, 2019 - 2020, 2020 - 2021, 2021 - 2022

General Communication, Associate Degree, 2018 - 2019, 2019 - 2020, 2020 - 2021, 2021 - 2022

Görsel İletişim Tasarımı, Associate Degree, 2017 - 2018, 2018 - 2019, 2019 - 2020, 2020 - 2021, 2021 - 2022

Public Relations Campaign Designs, Associate Degree, 2020 - 2021

Copywriting, Associate Degree, 2021 - 2022

Introduction to Public Relations, Associate Degree, 2018 - 2019, 2019 - 2020

Customer relations management, Associate Degree, 2018 - 2019

Customer relations management, Associate Degree, 2018 - 2019

Introduction to Public Relations, Associate Degree, 2018 - 2019, 2019 - 2020

New Marketing Techniques, Associate Degree, 2016 - 2017, 2017 - 2018

Corporate communications, Associate Degree, 2017 - 2018

New Marketing Techniques, Associate Degree, 2016 - 2017, 2017 - 2018

Organizational Communication in Aviation Businesses, Associate Degree, 2016 - 2017, 2017 - 2018

Media and Communication Applications, Associate Degree, 2018 - 2019

Marketing principles, Associate Degree, 2017 - 2018

Marketing principles, Associate Degree, 2017 - 2018

Organizational Communication in Aviation Businesses, Associate Degree, 2016 - 2017, 2017 - 2018

Corporate communications, Associate Degree, 2017 - 2018

Electronic trade, Associate Degree, 2017 - 2018

Research Methods and Techniques, Associate Degree, 2016 - 2017

Electronic trade, Associate Degree, 2017 - 2018

Customer relations management, Associate Degree, 2017 - 2018

General Communication, Associate Degree, 2017 - 2018

Office Applications, Undergraduate, 2017 - 2018

Information and communication technology, Associate Degree, 2017 - 2018

Customer relations management, Associate Degree, 2017 - 2018

General Communication, Associate Degree, 2017 - 2018

## **Books & Book Chapters**

### **I. AZERBAJCAN'DA TOPLUMSAL/SİYASAL DEĞİŞİM VE DÖNÜŞÜM**

Şahin H.

İKSAD, Ankara, 2020

### **II. DİJİTAL DÖNÜŞÜM ALANINDA YAPILMIŞ TEZLERİN SİSTEMATİK DERLEMESİ: 2013-2020**

Şahin H.

in: SOSYAL BİLİMLERDE SİSTEMATİK DERLEME 1, Doç. Dr. Sevcan YILDIZ, Editor, İksad Yayınevi, Ankara, pp.5-21, 2020

## Refereed Congress / Symposium Publications in Proceedings

### I. Web Sitelerinde Video Reklamcılıđı “Pre-Roll Reklam” ve Ülkemizdeki Yansımaları

Şahin H.

1.ULUSLARARASI AKDENİZ BİLİMSEL ARAŞTIRMALAR VE İNOVASYON KONGRESİ, Antalya, Turkey, 4 - 05  
December 2021, pp.431-436

## Awards

ŞAHİN H., 10. Altın Pusula Yarışması: Genç İletişimciler Kategorisi İkinciliđi (Hayatını Jet Hızında Yaşa), TÜHİD - Türkiye Halkla İlişkiler Derneđi, April 2011

ŞAHİN H., 22. Genç İletişimciler Yarışması: Halkla İlişkiler Dalı - Kurumsal İletişim Kategorisi Birinciliđi (Hayata İz Bırakın - PRatik Halkla İlişkiler Topluluđu Kurumsal İletişim Projesi), Aydın Dođan Vakfı, December 2010