

## Res. Asst. PhD GÜRKAN AYBEK

### Personal Information

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### International Researcher IDs

ORCID: 0000-0002-5536-5440

Publons / Web Of Science ResearcherID: AAC-5521-2022

Yoksis Researcher ID: 301472

### Education Information

Undergraduate, Istanbul University, Open And Distance Education Faculty, İktisat, Turkey 2019 - Continues

Doctorate, Akdeniz University, Institute Of Social Sciences, Gastronomy and Culinary Arts, Turkey 2020 - 2025

Postgraduate, Akdeniz University, Institute of Social Sciences, Gastronomy and Culinary Arts, Turkey 2017 - 2020

Undergraduate, Akdeniz University, Faculty of Tourism, Department of Gastronomy and Culinary Arts, Turkey 2013 - 2017

### Foreign Languages

English, C1 Advanced

### Certificates, Courses and Trainings

IT, Conceptual Foundations of PLS Path Modeling, Udeemy/Geoffrey Hubona, Ph.D., 2019

### Dissertations

Doctorate, The Effect Of Ethnic Restaurants on Local People – Immigrant Interaction and Acceptance of Immigrants: A Research in the Framework of Contact Theory, Akdeniz University, Faculty Of Tourism, Department Of Gastronomy And Culinary Arts, 2025

Postgraduate, Effect of ethnic restaurant experience on intention to consume local food and intention to visit destination: The mediating effect of food image, Akdeniz University, Institute of Social Sciences, Gastronomy and Culinary Arts, 2020

### Research Areas

Social Sciences and Humanities, Sociology, General Sociology and Methodology, Behavioural Sciences

## Academic Titles / Tasks

Research Assistant, Akdeniz University, Faculty of Tourism, Department of Gastronomy and Culinary Arts, 2019 - Continues

## Published journal articles indexed by SCI, SSCI, and AHCI

- I. **Menu fatigue: Exploring an obscure concept with problem-centred expert interviews**  
Aybek G., Öner Aybek C. E.  
INTERNATIONAL JOURNAL OF GASTRONOMY AND FOOD SCIENCE, vol.38, pp.1-10, 2024 (SCI-Expanded)
- II. **Effects of ethnic restaurant experience on prospective tourist intentions: Mediating role of food image**  
Aybek G., Özdemir B.  
TOURISM MANAGEMENT PERSPECTIVES, vol.44, 2022 (SSCI)

## Articles Published in Other Journals

- I. **PLS-SEM Guide in Social Sciences: An Application With Hierarchical Component Modelling**  
Aybek G., Karakaş H.  
Eskişehir Osmangazi Üniversitesi Sosyal Bilimler Dergisi, vol.24, no.3, pp.656-674, 2023 (Peer-Reviewed Journal)
- II. **Local Tourists' Self-Comparison with Foreign Tourists and Feeling of Segregation**  
Aybek G., Demirel A., Öner C. E.  
ANATOLIA, vol.33, no.2, pp.7-18, 2022 (Peer-Reviewed Journal)
- III. **Use The Silver Bullet on The Right Beast: A Guide on Usage of PLS-SEM in Tourism and Gastronomy Studies**  
Aybek G., Karakaş H.  
ADVANCES IN HOSPITALITY AND TOURISM RESEARCH (AHTR), vol.10, no.2, pp.327-336, 2022 (ESCI)
- IV. **AUTHENTICITY PARADOX: AN EXAMINATION ON LOCAL GASTRONOMY**  
Aybek G., Alphan E.  
REVISTA ANAIS BRASILEIROS DE ESTUDOS TURÍSTICOS / ABET , vol.11, pp.1-12, 2021 (ESCI)

## Books

- I. **Endüstriyel Mutfak ve Tarihsel Gelişimi**  
Aybek G.  
in: Gastronomi ve Mutfak Sanatlarına Giriş , Emrah ÖRGÜN, Editor, Nobel Yayınevi, Ankara, pp.19-33, 2024
- II. **Arttırılmış Gerçeklik (AR), Sanal Gerçeklik (VR) ve Karma Gerçeklik (MR)**  
ÖNER AYBEK C. E., AYBEK G.  
in: Dijitalleşmenin Turizme Yansımaları: Kavramlar, Faaliyetler ve Eğilimler, YAĞMUR YENAL, Editor, Nobel Akademik Yayıncılık, Ankara, pp.80-114, 2024
- III. **Viski**  
Aybek G.  
in: Tarihsel, Kültürel ve Turizm Boyutuyla İçecekler , Gökhan YILMAZ, Editor, Detay Yayıncılık, Ankara, pp.394-420, 2023
- IV. **Turizmde Çekici ya da Engelleyici Bir Unsur Olarak Gastronomi: Karmaşıklık Kuramı ve Gri Alan Paradigması Işığında Bir Değerlendirme**  
Aybek G.  
in: Tadın Gücü: Gastronomi ve Turizm İlişkisi Üzerine Yeniden Düşünmek, Doç. Dr. Oğuz Nebioğlu, Editor, Nobel Yayınevi, Ankara, pp.145-172, 2022

## **Activities in Scientific Journals**

Advances in Hospitality and Tourism Research (AHTR), Publication Committee Member, 2021 - Continues

## **Metrics**

Publication: 23

H-Index (WoS): 1

## **Congress and Symposium Activities**

International Travel and Tourism Dynamics (ITTD20), Attendee, Ankara, Turkey, 2020

## **Scholarships**

2211-A Genel Yurt İçi Doktora Burs Programı, TUBITAK, 2023 - 2025

2210-A Genel Yurt İçi Yüksek Lisans Burs Programı, TUBITAK, 2018 - 2020