

## Res. Asst. GÜRKAN AYBEK

### Personal Information

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### International Researcher IDs

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Publons / Web Of Science ResearcherID: AAC-5521-2022

Yoksis Researcher ID: 301472

### Education Information

Doctorate, Akdeniz University, Institute of Social Sciences, Gastronomi Ve Mutfak Sanatları, Turkey 2020 - Continues  
Undergraduate, Istanbul University, Open And Distance Education Faculty, İktisat, Turkey 2019 - Continues  
Postgraduate, Akdeniz University, Institute of Social Sciences, Gastronomy and Culinary Arts, Turkey 2017 - 2020  
Undergraduate, Akdeniz University, Faculty of Tourism, Department of Gastronomy and Culinary Arts, Turkey 2013 - 2017

### Foreign Languages

English, C1 Advanced

### Certificates, Courses and Trainings

IT, Conceptual Foundations of PLS Path Modeling, Udeemy/Geoffrey Hubona, Ph.D., 2019

### Dissertations

Postgraduate, Effect of ethnic restaurant experience on intention to consume local food and intention to visit destination: The mediating effect of food image, Akdeniz University, Institute of Social Sciences, Gastronomy and Culinary Arts, 2020

### Research Areas

Social Sciences and Humanities, Sociology, General Sociology and Methodology, Behavioural Sciences

### Academic Titles / Tasks

Research Assistant, Akdeniz University, Faculty of Tourism, Department of Gastronomy and Culinary Arts, 2019 - Continues

## Published journal articles indexed by SCI, SSCI, and AHCI

- I. Effects of ethnic restaurant experience on prospective tourist intentions: Mediating role of food image**  
Aybek G., Özdemir B.  
TOURISM MANAGEMENT PERSPECTIVES, vol.44, 2022 (SSCI)

## Articles Published in Other Journals

- I. PLS-SEM Guide in Social Sciences: An Application With Hierarchical Component Modelling**  
Aybek G., Karakaş H.  
Eskişehir Osmangazi Üniversitesi Sosyal Bilimler Dergisi, vol.24, no.3, pp.656-674, 2023 (Peer-Reviewed Journal)
- II. Local Tourists' Self-Comparison with Foreign Tourists and Feeling of Segregation**  
Aybek G., Demirel A., Öner C. E.  
ANATOLIA, vol.33, no.2, pp.7-18, 2022 (Peer-Reviewed Journal)
- III. Use The Silver Bullet on The Right Beast: A Guide on Usage of PLS-SEM in Tourism and Gastronomy Studies**  
Aybek G., Karakaş H.  
ADVANCES IN HOSPITALITY AND TOURISM RESEARCH (AHTR), vol.10, no.2, pp.327-336, 2022 (ESCI)
- IV. AUTHENTICITY PARADOX: AN EXAMINATION ON LOCAL GASTRONOMY**  
Aybek G., Alphan E.  
REVISTA ANAIS BRASILEIROS DE ESTUDOS TURÍSTICOS / ABET , vol.11, pp.1-12, 2021 (ESCI)

## Books & Book Chapters

- I. Endüstriyel Mutfak ve Tarihsel Gelişimi**  
Aybek G.  
in: Gastronomi ve Mutfak Sanatlarına Giriş , Emrah ÖRGÜN, Editor, Nobel Yayınevi, Ankara, pp.19-33, 2024
- II. Viski**  
Aybek G.  
in: Tarihsel, Kültürel ve Turizm Boyutuyla İçecekler , Gökhan YILMAZ, Editor, Detay Yayıncılık, Ankara, pp.394-420, 2023
- III. Turizmde Çekici ya da Engelleyici Bir Unsur Olarak Gastronomi: Karmaşıklık Kuramı ve Gri Alan Paradigması Işığında Bir Değerlendirme**  
Aybek G.  
in: Tadin Gücü: Gastronomi ve Turizm İlişkisi Üzerine Yeniden Düşünmek, Doç. Dr. Oğuz Nebioğlu, Editor, Nobel Yayınevi, Ankara, pp.145-172, 2022

## Episodes in the Encyclopedia

- I. Cinbal Kebap Salonu**  
Aybek G.  
Detay Yayıncılık, pp.377, 2022
- II. Dining Grades**  
Aybek G.  
Detay Yayıncılık, pp.374, 2022
- III. Uygulamalı Gastronomi**  
Aybek G.

- Detay Yayıncılık, pp.335, 2022
- IV. **Piyazcı Sami**  
Aybek G.  
Detay Yayıncılık, pp.3, 2022
- V. **Köfteci İmadettin**  
Aybek G.  
Detay Yayıncılık, pp.187, 2022
- VI. **Fethiyeli Meşhur Lokmacı Cemal Usta**  
Aybek G.  
Detay Yayıncılık, pp.14, 2022
- VII. **Çimrin, Hüseyin**  
Aybek G.  
Detay Yayıncılık, pp.158, 2022
- VIII. **Turizm Envanteri**  
Aybek G.  
Detay Yayıncılık, pp.304, 2022
- IX. **Kanada Mutfağı**  
Aybek G.  
Detay Yayıncılık, pp.162-163, 2022
- X. **Cherimoya**  
Aybek G.  
Detay Yayıncılık, pp.122-123, 2020
- XI. **Cocona**  
Aybek G.  
Detay Yayıncılık, pp.129-130, 2020
- XII. **Casaba**  
Aybek G.  
Detay Yayıncılık, pp.112, 2020

## Activities in Scientific Journals

Advances in Hospitality and Tourism Research (AHTR), Publication Committee Member, 2021 - Continues

## Metrics

Publication: 20

H-Index (WoS): 1

## Congress and Symposium Activities

International Travel and Tourism Dynamics (ITTD20), Attendee, Ankara, Turkey, 2020

## Scholarships

2211-A Genel Yurt İçi Doktora Burs Programı, TÜBİTAK, 2023 - Continues

2210-A Genel Yurt İçi Yüksek Lisans Burs Programı, TÜBİTAK, 2018 - 2020