





# • INVITATION •

## Design evolution Hope

## DEAR DESIGNER, OKTAY BARKIN

You are cordially invited to attend the 3rd International Annual Design Exhibition, which will be held in two sections:

1 - Poster, 2 - Motion Graphics

The concepts of submitted works should be in accordance with the following criteria:

- 1 blooming season and nature renewal (Spring and Nowruz)
- 2 Making your impacts by the beginning of the new year (Coinciding with the last year of the century)
- 3 Design and spreading hopes (Overcoming the past issues and concerns)
- 4 Changing individual and social behavior (environmental, cultural, etc.)
- 5 Being hopeful for a new beginning (New virtue of the Globalization)

### Terms and Conditions for Attendanc:

- 1 Each participant is limited to submit three works to each section.
- 2 Accepted works will be published in the exhibition's catalogue.
- 3 All participating artists will be awarded exhibition certificates.
- 4 Poster Files (section 1) should be designed vertically in JPG\_150 DPI- RGB 70\*100 cm for printing.
- 5 Poster Files (section 1) should be designed vertically in JPG\_72 DPI RGB A4 size for online display.
- 6 Motion Graphic files (section 2) should be Send in MP4 format H264 on size 1080\*1920 and maximum duration should NOT EXCEED 20 seconds.
- 7 Participation in Motion Graphic design contest (section 2) is free of charge and Participants permitted to submit their works for various motion graphics sections such as -1 Motion Interlude, -2 Motion Poster, -3 Kinetic typography etc.
- 8 Please submit your work in pdf format, including your personal information such as first and last name, nationality, date of birth, phone number and the production date, all in English.
- 9 please email files to info@elanagi.com or send it to Telegram number +989913676757

#### **Executable Calendar**

- 1 Submission Deadline 05 May 2021
- 2 Grand opening of the 3rd International Design Exhibition, simultaneously on the Elan virtual gallery website: www.elarnagl.com and Niavaran Cultural Center hall- 22 May 2021





Ashkan Ghazanchaei Secretary of the 3rd International Design Exhibition



