

Asst. Prof. EVİNÇ DOĞAN

Personal Information

Email: evincdogan@akdeniz.edu.tr

Web: <https://avesis.akdeniz.edu.tr/evincdogan>

Biography

Evinc Dogan is a PhD in Management and Development of Cultural Heritage obtained from IMT Institute for Advanced Studies Lucca (Italy). She holds MSc in History of Architecture from Istanbul Technical University and BA in Tourism Management from Bogazici University. She has been a visiting PhD fellow at Regent's University London, The Regent's Centre for Transnational Studies (RCTS) for a year (2011-2012), doctoral research fellow at Istanbul Studies Centre, Kadir Has University, post-doctoral research fellow at ASK Research Centre, Bocconi University (2015) and University of Belgrade (2015-2016) which is supported by TUBITAK BİDEB 2219 – International Postdoctoral Research Scholarship. She has been Assistant Professor at Okan University Tourism and Hotel Management Department. Currently, she is teaching at Akdeniz University-Department of Tourism Guidance. Her research interests include place marketing, city branding, visual culture, cultural heritage and tourism.

Education Information

Post Doctorate, Belgrad Üniversitesi, Ekonomi Fakültesi / Mimarlık Fakültesi - Şehircilik, Montenegro 2015 - 2016

Post Doctorate, SDA Bocconi School of Management, Ask Research Center, Italy 2015 - 2015

Doctorate, Imt School For Advanced Studies Lucca, Management And Development Of Cultural Heritage, Italy 2010 - 2014

Postgraduate, Istanbul Technical University, Mimarlık Fakültesi, Mimarlık Tarihi, Turkey 2006 - 2009

Undergraduate, Bogazici University, Turizm İşletmeciliği, Turkey 2000 - 2005

Foreign Languages

English, C1 Advanced

Certificates, Courses and Trainings

Education Management and Planning, Kültürel Miras Yönetimi, Heritage Management Organization - Interpret Europe, 2018

Foreign Language, Sırpça, Belgrad Üniversitesi, 2016

Foreign Language, Modern Yunanca, İstanbul Yunanistan Başkonsolosluğu - Şişmanoğlu Megaro, 2013

Foreign Language, İtalyanca, Università per Stranieri di Siena, 2007

Foreign Language, Almanca, Humboldt University, 2005

Dissertations

Doctorate, Analysing the Impact of a Mega-Event on City Image by Visual Methodologies: Branding Istanbul during The European Capital of Culture 2010, Imt School For Advanced Studies Lucca, Management And Development Of Cultural Heritage, Management And Development Of Cultural Heritage, 2013

Postgraduate, Kentsel K lt r Varlıklarının Değerlendirilmesine ve Tanıtılmasına Y nelik Bir  neri: Buldan  rneđi, Istanbul Technical University, Mimarlık Fak ltesi, Mimarlık Tarihi, 2009

Research Areas

Social Sciences and Humanities, History, Heritage Management for Anatolian Civilizations and Culture, Geography, Human Geography, Sociology, Social Stratification and Mobility

Academic Titles / Tasks

Assistant Professor, Akdeniz University, Faculty of Tourism, Department of Tourism Guidance, 2018 - Continues

Assistant Professor, Akdeniz University, Faculty of Tourism, Department of Tourism Guidance, 2017 - 2018

Assistant Professor, Okan  niversitesi, Ubyo, Turizm Ve Otel İřletmeciliđi (İngilizce), 2016 - 2017

Research Assistant PhD, Belgrad  niversitesi, Ekonomi Fak ltesi / Mimarlık Fak ltesi, řehircilik, 2015 - 2016

Research Assistant PhD, SDA Bocconi School of Management, Ekonomi Fak ltesi, Ask Arařtırma Merkezi, 2015 - 2015

Research Assistant, Kadir Has University, Faculty Of Communication, İstanbul  alıřmaları Merkezi, 2013 - 2014

Research Assistant, Regents Business School, European Business School, Business And Management, 2011 - 2012

Courses

Uzmanlık Alan, Postgraduate, 2018 - 2019

Bitirme Projesi II, Undergraduate, 2018 - 2019

 lkeler ve K lt rleri, Undergraduate, 2018 - 2019

Destinasyon Y netimi, Undergraduate, 2018 - 2019

Bilimsel ve K lt rel Etkinlik Y netimi, Undergraduate, 2018 - 2019

K lt rel Miras Y netimi, Postgraduate, 2018 - 2019

K lt r Turizmi ve D nya K lt rel Mirası, Undergraduate, 2018 - 2019

Bitirme Projesi I, Undergraduate, 2018 - 2019

Alternative Tourism, Undergraduate, 2018 - 2019

Organizational Behaviour in Tourism Industries, Postgraduate, 2017 - 2018

Turizm ve Sosyoloji, Undergraduate, 2018 - 2019

T rk ve D nya Mutfakları, Undergraduate, 2017 - 2018

Seminer, Postgraduate, 2018 - 2019

Anadolu D ř n rleri, Undergraduate, 2017 - 2018

Published journal articles indexed by SCI, SSCI, and AHCI

I. The limits of growth: A case study of three mega-projects in Istanbul

Dogan E., Stupar A.

CITIES, vol.60, pp.281-288, 2017 (SSCI)

Articles Published in Other Journals

- I. **The Status of Coffehouses in Urban Memory: Comparative Analysis of Kahvehanes in Istanbul and Kafanas in Belgrade**
Dogan E., Dogan E., AJANOVIC E.
ISTANBUL UNIVERSITESI SOSYOLOJİ DERGİSİ-ISTANBUL UNIVERSITY JOURNAL OF SOCIOLOGY, vol.40, no.1, pp.443-465, 2020 (ESCI)
- II. **BRINGING HERITAGE SITES TO LIFE FOR VISITORS: TOWARDS A CONCEPTUAL FRAMEWORK FOR IMMERSIVE EXPERIENCE**
Dogan E., KAN M. H.
ADVANCES IN HOSPITALITY AND TOURISM RESEARCH-AHTR, vol.8, no.1, pp.76-99, 2020 (ESCI)
- III. **TRACING INDUSTRIAL HERITAGE: THE CASE OF BERLIN BICYCLE ROUTE**
DOĞAN E.
Journal of Tourism Leisure and Hospitality (TOLEHO), vol.1, no.2, pp.59-67, 2019 (Peer-Reviewed Journal)
- IV. **KENT VE ANTİ-GÖSTERİ: İSTANBUL'UN SİNE-MASAL İMGELERİ**
DOĞAN E., Doğan E.
sinecine: Sinema Araştırmaları Dergisi, vol.9, no.2, pp.111-130, 2018 (Peer-Reviewed Journal)
- V. **YENİDEN İŞLEVLENDİRME YOLUYLA KÜLTÜREL MİRASIN KORUNMASI: BELGRAD VUK VE DOSITEJ MÜZESİ ÖRNEĞİ**
Doğan E., DOĞAN E.
Osmanlı Mirası Araştırmaları Dergisi, vol.5, no.11, pp.165-174, 2018 (Peer-Reviewed Journal)
- VI. **The Dilemma of Place Branding: Transitory mega-events vs. sustainable image-building**
Doğan E.
Transnational Marketing Journal, vol.6, no.2, pp.101-119, 2018 (Scopus)
- VII. **Nation Branding in A Transnational Marketing Context: Serbia's Brand Positioning Through Food and Wine**
DOĞAN E., Petkovic G.
Transnational Marketing Journal, vol.4, no.2, pp.84-99, 2016 (Scopus)
- VIII. **BOOK REVIEWS: Corvo, Paolo (2015). Food Culture, Consumption and Society. Basingstoke: Palgrave Macmillan (ISBN: 9781137398161)**
DOĞAN E.
Transnational Marketing Journal, vol.4, no.2, pp.159-160, 2016 (Scopus)
- IX. **The impact of a mega-event on city branding: The European Capital of Culture 2010 and the image of Istanbul**
DOĞAN E., SİRKECİ İ.
Border Crossing Transnational Working Papers, pp.29-50, 2013 (Non Peer-Reviewed Journal)
- X. **BOOK REVIEWS: Theodoros Iosifides, Qualitative Methods in Migration Studies, A Critical Realist Perspective, Oxford: Ashgate Publishing, 2011, 278 pp., (ISBN13: 978-1-4094-0222-0), (paper).**
DOĞAN E.
MIGRATION LETTERS, vol.9, no.3, pp.290-292, 2012 (Scopus)
- XI. **A Proposal for the Revaluation and Promotion of the Cultural Properties within the Urban Environments: Case of Buldan (Kentsel Kültür Varlıklarının Değerlendirilmesine ve Tanıtılmasına Yönelik Bir Öneri: Buldan Örneği)**
DOĞAN E.
TÜBA-KED, vol.7, pp.137-148, 2009 (Peer-Reviewed Journal)
- XII. **Socio-economic effects of agri-tourism on local communities in Turkey: The case of Aglasun**
Karabatı S., Dogan E., Pınar M., Celik L. M.
International Journal of Hospitality and Tourism Administration, vol.10, no.2, pp.129-142, 2009 (Scopus)

Books & Book Chapters

- I. **Reinventing Eastern Europe: Imaginaries, IDentities, Transformations**
DOĞAN E.
Transnational Press London, Londra, 2019
- II. **Image of Istanbul: Impact of ECoC 2010 on the city image**
DOĞAN E.
Transnational Press London, Londra, 2016

Refereed Congress / Symposium Publications in Proceedings

- I. **Tracing Industrial Heritage: The Case Of Berlin Bicycle Route**
DOĞAN E.
4th International Tourism Congress, Eskişehir, Turkey, 16 - 19 October 2019, pp.313
- II. **Unlocking the potential of heritage sites for immersive cultural experience: case Xanthos.**
DOĞAN E., KERRİGAN F., KESKİN H., KAN M. H.
1st International Scientific Conference. Proceed with Care/Living with Tourism, Sibenik, Croatia, 2 - 05 May 2019, pp.1-2
- III. **Unlocking the potential of heritage sites for immersive cultural experience: Case of Xanthos**
DOĞAN E., KERRİGAN F., KESKİN H., KAN M. H.
1st International Scientific Conference Proceed with Care/ Living with Tourism, Shibenik, Croatia, 2 - 05 May 2019, pp.60-61
- IV. **MEMORY, SPACE REPRESENTATION: TRANSFORMING IMAGE OF KAHVEHANES AND KAFANAS IN LEISURE CONSUMPTION**
Doğan E., DOĞAN E., AJANOVIC E.
3rd Taste of City Food and Place Marketing Conference, Antalya, Turkey, 4 - 05 October 2018, pp.24-25
- V. **The Absent Presence of Abandoned Industrial Spaces of Belgrade: A Semiotic Study Through Photographic Imagery**
DOĞAN E.
The 6th Euroacademia International Conference Re-inventing Eastern Europe, Belgrade, Serbia, 27 - 28 January 2017, pp.8-9
- VI. **Serbia's Brand Positioning through Food: Case of Expo Milano 2015**
DOĞAN E., Petkovic G.
Taste of City Conference 2016, Belgrade, Serbia, 01 September 2016, pp.32-33
- VII. **City on the Rise: Mega Projects vs. Public Resistance**
DOĞAN E.
International Conference on Changing Cities II: Spatial, Design, Landscape and Socio-economic dimensions, Greece, 22 - 26 June 2015, pp.743-750
- VIII. **Buldan'ın Kültürel Varlıklarının Değerlendirilmesi ve Turizm Potansiyeli**
DOĞAN E.
Buldan Sempozyumu, Denizli, Turkey, 23 - 24 November 2006, pp.251-260

Supported Projects

DOĞAN E., EU Framework Program Project, SOCIAL PLATFORM FOR HOLISTIC HERITAGE IMPACT ASSESSMENT (SoPHIA), 2020 - Continues

KESKİN H., DOĞAN E., BARIŞ M., YİĞİT Z., KAN M. H., Other International Funding Programs, A Tale of Two Cities: Investigating the use of Virtual Reality to connect consumers to culture, 2018 - 2019

Activities in Scientific Journals

Anatolia Turizm Arařtırmaları Dergisi, Committee Member, 2016 - Continues
Architecture, Media, Politics (A_mps), Evaluation Committee Member, 2016 - Continues

Memberships / Tasks in Scientific Organizations

Europeana, Member, 2018 - Continues
Heritage Managment Organization, Member, 2018 - Continues
Interpret Europe, Member, 2018 - Continues
Euroacademia, Member, 2017 - Continues

Scientific Refereeing

Palgrave Communications, Other Indexed Journal, December 2019
December 2019
AHTR, National Scientific Refreed Journal, May 2019
Territory, Politics, Governance, Journal Indexed in SSCI, December 2018
FUTURES, National Scientific Refreed Journal, December 2018
Anatolia Turizm Arařtırmaları Dergisi, National Scientific Refreed Journal, December 2018
Transnational Marketing Journal, Other Indexed Journal, July 2018
Anatolia Turizm Arařtırmaları Dergisi, National Scientific Refreed Journal, May 2018
Anatolia Turizm Arařtırmaları Dergisi, National Scientific Refreed Journal, March 2018
Almatourism - Journal of Tourism, Culture and Territorial Development, Other Indexed Journal, February 2018

Scientific Consultations

H2020, Project Consultancy, Akdeniz University, Faculty of Tourism, Department of Tourism Guidance, Turkey, 2020 - Continues

Metrics

Publication: 23
Citation (WoS): 25
Citation (Scopus): 41
H-Index (WoS): 2
H-Index (Scopus): 2

Congress and Symposium Activities

Branding Heritage / Heritage Branding, Attendee, Birmingham, United Kingdom, 2019
Branding Heritage / Heritage Branding, Invited Speaker, Birmingham, United Kingdom, 2019
4th International Tourism Congress, Attendee, Eskiřehir, Turkey, 2019
International Conference on Cities and Change "Three Decades of Post-Socialist Transition", Session Moderator, Darmstadt, Germany, 2019
Sense and Sustainability Conference, Attendee, Zagreb, Croatia, 2019
International Conference on Cities and Change "Three Decades of Post-Socialist Transition", Attendee, Darmstadt,

Germany, 2019

1st International Scientific Conference Proceed with Care/ Living with Tourism, Attendee, Shibenik, Croatia, 2019

Taste of City Food and Place Marketing Conference, Session Moderator, Antalya, Turkey, 2018

Taste of City, Attendee, Antalya, Turkey, 2018

Müzecilik Seminerleri: İletişim Odaklı Müzeler, Moderator, İstanbul, Turkey, 2018

6. Euroacademia Conference - Reinventing Eastern Europe, Attendee, Beograd, Montenegro, 2017

Taste of City 2016, Attendee, Beograd, Montenegro, 2016

Taste of City 2016, Session Moderator, Belgrade, Montenegro, 2016

Balkan Architecture Beinnale, Session Moderator, Belgrade, Montenegro, 2015

International Conference on Changing Cities II: Spatial, Design, Landscape & Socio-economic Dimensions, Attendee, Greece, 2015

ICOM MPR Conference, Attendee, Palermo, Italy, 2012

Scholarships

DAAD Stipendium (Araştırma Bursu), Humboldt Program, 2019 - Continues