

# **Dr.Öğr.Üyesi EDİNA AJANOVİC**

## **Kişisel Bilgiler**

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## **Uluslararası Araştırmacı ID'leri**

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Publons / Web Of Science ResearcherID: I-9858-2017

ScopusID: 56719580900

Yoksis Araştırmacı ID: 375785

## **Yabancı Diller**

İngilizce, C2 Ustalık

## **Araştırma Alanları**

Turizm ve Otel İşletmeciliği

## **SCI, SSCI ve AHCI İndekslerine Giren Dergilerde Yayınlanan Makaleler**

### **I. Mining excursion tourist profile through classification algorithms**

Akgün A., Çizel B., Ajanovic E.

Quality and Quantity, cilt.56, sa.4, ss.2567-2588, 2022 (SCI-Expanded)

### **II. Symmetric and asymmetric analysis of tourist behavioral intention's antecedents**

Çizel B., Kirtıl İ. G., Aşkun V., Ajanovic E., Karakaş H.

QUALITY & QUANTITY, cilt.1, sa.1, ss.1, 2022 (SCI-Expanded)

### **III. How interdisciplinarity helps knowledge production: Reflections on a doctoral dissertation**

AJANOVIC E., ÇİZEL B.

JOURNAL OF HOSPITALITY LEISURE SPORT & TOURISM EDUCATION, cilt.28, 2021 (SSCI)

### **IV. SMART TOURISM ECOSYSTEM IMPACTS**

ÇİZEL B., AJANOVIC E.

ROUTLEDGE HANDBOOK OF TOURISM IMPACTS: THEORETICAL AND APPLIED PERSPECTIVES, ss.403-417, 2019 (SSCI)

### **V. How to successfully handle online hotel reviews Practical recommendations**

Çizel B., Ajanovic E.

ROUTLEDGE HANDBOOK OF DESTINATION MARKETING, ss.502-512, 2018 (SSCI)

## **Diğer Dergilerde Yayınlanan Makaleler**

### **I. Comparative Analysis of Social Policy Studies**

Aşkun V., Çizel R., Ajanovic E.

Celal Bayar Üniversitesi Sosyal Bilimler Dergisi, cilt.21, sa.4, ss.93-112, 2023 (Hakemli Dergi)

- II. Comparative Analysis of Factors Affecting Employee Performance According to Job Performance Measurement Method: The Case of Performing Artists**  
Aşkun V., Çizel R., Ajanovic E.  
EGE ACADEMIC REVIEW, cilt.21, sa.1, ss.29-45, 2021 (ESCI)
- III. The Status of Coffehouses in Urban Memory: Comparative Analysis of Kahvehanes in Istanbul and Kafanas in Belgrade**  
Dogan E., Dogan E., AJANOVIC E.  
ISTANBUL UNIVERSITESI SOSYOLOJİ DERGİSİ-ISTANBUL UNIVERSITY JOURNAL OF SOCIOLOGY, cilt.40, sa.1, ss.443-465, 2020 (ESCI)
- IV. DECONSTRUCTING PERSUASIVENESS OF ONLINE HOTEL REVIEW PLATFORMS**  
AJANOVIC E., ÇİZEL B.  
TOURISM ANALYSIS, cilt.25, sa.2-3, ss.319-333, 2020 (ESCI)
- V. 10th World Conference for Graduate Research in Tourism, Hospitality and Leisure**  
AJANOVIC E.  
ANATOLIA-INTERNATIONAL JOURNAL OF TOURISM AND HOSPITALITY RESEARCH, cilt.30, sa.1, ss.152-154, 2019 (ESCI)
- VI. Effects of Psychological and Demographic Factors on Academic Performance**  
ÇİZEL R., ÇİZEL B., AJANOVIC E.  
Mediterranean Journal of Humanities, cilt.7, sa.2, ss.133-147, 2017 (Hakemli Dergi)
- VII. EFFECTIVENESS OF ERASMUS PROGRAMME IN PREJUDICE REDUCTION: CONTACT THEORY PERSPECTIVE**  
Ajanovic E., ÇİZEL B., ÇİZEL R.  
The Business of Tourism, cilt.17, ss.47-60, 2016 (Hakemli Dergi)
- VIII. Destination Brand Personality, Self-Congruity Theory and the Intention to Visit a Destination**  
AJANOVIC E., ÇİZEL B.  
Mediterranean Journal of Humanities, cilt.vi, sa.1, ss.1-16, 2016 (Hakemli Dergi)
- IX. Prerequisites for effective and sustainable destination governance**  
ÇİZEL B., AJANOVIC E., Cakar K.  
ANATOLIA-INTERNATIONAL JOURNAL OF TOURISM AND HOSPITALITY RESEARCH, cilt.27, sa.2, ss.155-166, 2016 (ESCI)
- X. WHICH HOTEL ATTRIBUTES MATTER FOR MASS TOURIST: A QUALITATIVE RESEARCH ON TOURISTS' REVIEW ON TRIP ADVISOR**  
ÇİZEL B., ÇİZEL R., AJANOVIC E.  
PEOPLE: International Journal of Social Sciences, ss.632-642, 2015 (Hakemli Dergi)
- XI. Unesco Yaratıcı Kentler Ağı ile Antalya Kentinin Değerlendirilmesi**  
Ajanovic e., ÇİZEL B.  
AKDENİZ İNSANİ BİLİMLER DERGİSİ, cilt.V, sa.1, ss.1-16, 2015 (Hakemli Dergi)
- XII. Cloud Based vs Desktop Based Property Management Systems In Hotel**  
GÜLMEZ M., Ajanovic E., KARAYÜN İ.  
The USV Annals of Economics and Public Administration, cilt.15, ss.160-168, 2015 (Hakemli Dergi)

## Kitap & Kitap Bölümleri

- I. Pazarlama yönetimi araştırmasında vaka çalışmasının başarılı kullanımına yönelik bir rehber**  
Ajanovic E., Çizel B.  
Handbook of Research Methods for Marketing Management, R. Nunkoo,V. Teeroovengadum, and C. M. Ringle, Editör, Edward Elgar , Massachusetts, ss.193-209, 2021
- II. Chapter 6:Failures and successes in emerging and developed tourism markets**  
AJANOVIC E., ÇİZEL B.  
Tourism's New Markets: Drivers, details and directions, Pearce P., Correia A., Editör, Good Fellow Science

Publishers, Oxford, ss.120-140, 2020

**III. Smart tourism ecosystem impacts**

ÇİZEL B., ajanovic e.

The Routledge Handbook of Tourism Impacts Theoretical and Applied Perspectives, Dogan Gursoy, Robin Nunkoo, Editör, The Routledge, London/New York, Londra, ss.500-515, 2019

**IV. "Nitel Araştırma Yöntemlerinde Raporlama Standartları Üzerine Bir Yazın Taraması"**

ÇİZEL B., AJANOVIC E., ÇİZEL R.

Disiplinlerarası Akademik Çalışmalar II, Demirkaya, H., Direkçi, B., Eraslan, M., Kılınç, M., Editör, Gece Kitaplığı, Ankara, ss.371-384, 2018

**V. Nitel İçerik Analizi Üzerine Bir Yazın Taraması**

AJANOVIC E., ÇİZEL B., ÇİZEL R.

Disiplinlerarası Akademik Çalışmalar II, Demirkaya, H., Direkçi, B., Eraslan, M., Kılınç, M., Editör, Gece Kitaplığı, Ankara, ss.385-394, 2018

### **Hakemli Kongre / Sempozyum Bildiri Kitaplarında Yer Alan Yayınlar**

**I. Akıllı Şehir Araştırmalarının R Programı ile Bibliometrik Analizi**

ATABAY E., ÇİZEL B., AJANOVIC E.

20. Ulusal Turizm Kongresi, Eskişehir, Türkiye, 16 - 19 Ekim 2019, cilt.3, ss.1130-1136

**II. Virtual Reality for Cultural Heritage Tourism**

ÇİZEL B., Ajanovic E.

SITCON 2018 – Culture, Heritage And Tourism Development, Belgrade, Sırbistan, 10 Ekim 2018

**III. Analysis of Persuasive Communication Process on Online Hotel Review Platforms through Examination of Attitudes and Persuasive Cues**

AJANOVIC E., ÇİZEL B.

10th World Conference for Graduate Research in Tourism Hospitality and Leisure, Nevşehir, Türkiye, 2 - 07 Ekim 2018

**IV. MEMORY, SPACE REPRESENTATION: TRANSFORMING IMAGE OF KAHVEHANES AND KAFANAS IN LEISURE CONSUMPTION**

Doğan E., DOĞAN E., AJANOVIC E.

3rd Taste of City Food and Place Marketing Conference, Antalya, Türkiye, 4 - 05 Ekim 2018, ss.24-25

**V. Personality Traits and Academic Performance Relationship**

ÇİZEL R., ÇİZEL B., AJANOVIC E.

The Macro Trend Conference on Social Sciences: Paris 2017, Paris, Fransa, 28 - 29 Aralık 2017, ss.96-102

**VI. Attachment Style and Academic Performance Relationship**

ÇİZEL R., ÇİZEL B., AJANOVIC E.

The MacroTrend Conference on Social Sciences, Paris, Fransa, 28 Aralık 2017

**VII. Literature Review on Relationship between Psychological Factors and Individual Performance**

ÇİZEL R., ÇİZEL B., AJANOVIC E.

II. International Strategic Research Congress, Antalya, Türkiye, 28 Eylül - 01 Ekim 2017, ss.59

**VIII. Nitel İçerik Analizi Üzerine Bir Yazın Taraması**

AJANOVIC E., ÇİZEL B., ÇİZEL R.

Uluslararası Multidisipliner Çalışmaları Kongresi, Antalya, Türkiye, 25 - 26 Kasım 2017, ss.187

**IX. Nitel Araştırma Yöntemlerinde Raporlama Standartları Üzerine Bir Yazın Taraması**

ÇİZEL B., ÇİZEL R., AJANOVIC E., AJANOVIC E.

Uluslararası Multidisipliner Çalışmaları Kongresi 2017, Antalya, Türkiye, 25 - 26 Kasım 2017, ss.186

**X. Examining factors affecting outsourcing decisions in hotel properties at mass tourism destination**

ÇİZEL B., ÇİZEL R., AJANOVIC E.

New Year's Academic Conference on Social Sciences and Humanities, Prague, Çek Cumhuriyeti, 30 - 31 Aralık 2016, ss.20-35

- XI. **Examining university students' academic performance from attachment theory perspective**  
ÇİZEL R., ÇİZEL B., AJANOVIC E.  
New Year's Academic Conference on Social Sciences and Humanities, Prague, Çek Cumhuriyeti, 30 - 31 Aralık 2016,  
ss.1-16
- XII. **EFFECTIVENESS OF ERASMUS PROGRAMME IN PREJUDICE REDUCTION: CONTACT  
THEORY PERSPECTIVE**  
Ajanovic E., ÇİZEL B., ÇİZEL R.  
BITCO-Belgrad International tourism Conference, Belgrad, Karadağ, 18 - 19 Mart 2016, ss.1
- XIII. **Destination Brand Personality, Self – Congruity Theory And Tourist Behavioral Intentions**  
ÇİZEL B., Ajanovic E.  
13th International Conference on Social Science Research (ICSSR), Bangkok, Tayland, 18 - 20 Aralık 2015, ss.8
- XIV. **Which Hotel Attributes Matter for Mass Tourist: A qualitative research on Tourists' review on  
TripAdvisor**  
ÇİZEL B., ÇİZEL R., AJANOVIC E.  
13th International Conference on Social Science Research (ICSSR), Bangkok, Tayland, 18 - 19 Aralık 2015, ss.25-35
- XV. **WHAT MAKES A SUCCESSFUL HOTEL REPUTATION MANAGEMENT STRATEGY: QUALITATIVE  
RESEARCH ON TRIPADVISOR HOTEL REVIEWS**  
AJANOVİC E., ÇİZEL B.  
SITCON 2015 – Competitiveness factors of tourism enterprises, Belgrade, Sırbistan, 10 Ekim 2015
- XVI. **Qualitative Research on Destination Governance in the context of Sustainable Tourism**  
ÇİZEL B., Ajanovic E., Çakar K.  
International Journal of Arts & Sciences' (IJAS) International Conference for Academic Diciplines, Venedik, İtalya,  
30 Haziran - 03 Temmuz 2014, ss.1
- XVII. **Modern ICT Solutions to be Taught In Tourism and Hospitality Education: Evaluation and  
Implications**  
AJANOVİC E.  
International Conference on Education in Mathematics, Science and Technology (ICEMST), Konya, Türkiye, 16 - 18  
Mayıs 2014
- XVIII. **Lean Six Sigma In Hospitality Industry**  
GÜLMEZ M., Ajanovic E.  
5th International Tourism Week (ITW) Conference, Antalya, Türkiye, 15 - 16 Nisan 2013, ss.159-176

## **Metrikler**

Yayın: 41  
Atıf (WoS): 7  
Atıf (Scopus): 11  
H-İndeks (WoS): 1  
H-İndeks (Scopus): 2