

## Asst. Prof. EDİNA AJANOVIĆ

### Personal Information

**Email:** edinaajanovic@akdeniz.edu.tr

**Web:** <https://avesis.akdeniz.edu.tr/edinaajanovic>

### International Researcher IDs

ScholarID: h2ajhKkAAAAJ

ORCID: 0000-0002-1718-2862

Publons / Web Of Science ResearcherID: I-9858-2017

ScopusID: 56719580900

Yoksis Researcher ID: 375785

### Education Information

Doctorate, Akdeniz University, Institute of Social Sciences, Tourism Management , Turkey 2012 - 2018

Postgraduate, Singidunum University, Faculty of Tourism and Hospitality Management, Tourism Management, Serbia 2010 - 2012

Undergraduate, Singidunum University, Faculty of Tourism and Hospitality Management, Tourism Management, Serbia 2006 - 2010

### Foreign Languages

English, C2 Mastery

### Certificates, Courses and Trainings

Education Management and Planning, Eđitici Eđitimi, Akdeniz Üniversitesi, 2023

### Dissertations

Doctorate, Çevrimiçi otel yorumlarında ikna edici iletişim sürecinin tutumlar ve ikna edici ipuçları aracılığıyla analiz edilmesi, Akdeniz University, Institute of Social Sciences, Tourism Management , 2018

### Research Areas

Epistemology, Social Sciences and Humanities, Social Psychology, Tourism and Hotel Management, Information Technologies, Education in Tourism and Hotel Management

### Academic Titles / Tasks

Assistant Professor, Akdeniz University, Faculty of Tourism, Department of Tourism Management, 2022 - Continues

## Academic and Administrative Experience

Değişim Programları (ERASMUS, Mevlana, Farabi vd.) Turizm Fakülte Temsilcisi, Akdeniz University, Faculty of Tourism, 2023 - Continues

## Supervised Theses

Ajanovic E., Antalya bölgesinde çalışan tur operatör temsilcilerin iyi oluşu üzerinde fenomenolojik bir araştırma, Postgraduate, M.JEVDIC(Student), 2023

## Published journal articles indexed by SCI, SSCI, and AHCI

- I. **Personality and Job Performance in Türkiye: Psychometric Meta-analysis of Turkish Studies**  
Aşkun V., Raghavan M., Ajanovic E., Çizel R., Wiernik B. M.  
Journal of Work and Organizational Psychology, vol.40, no.1, pp.1-18, 2024 (SSCI)
- II. **Mining excursion tourist profile through classification algorithms**  
Akgün A., Çizel B., Ajanovic E.  
Quality and Quantity, vol.56, no.4, pp.2567-2588, 2022 (SCI-Expanded)
- III. **Symmetric and asymmetric analysis of tourist behavioral intention's antecedents**  
Çizel B., Kırtıl İ. G., Aşkun V., Ajanovic E., Karakaş H.  
QUALITY & QUANTITY, vol.1, no.1, pp.1, 2022 (SCI-Expanded)
- IV. **How interdisciplinarity helps knowledge production: Reflections on a doctoral dissertation**  
AJANOVIC E., ÇİZEL B.  
JOURNAL OF HOSPITALITY LEISURE SPORT & TOURISM EDUCATION, vol.28, 2021 (SSCI)
- V. **SMART TOURISM ECOSYSTEM IMPACTS**  
ÇİZEL B., AJANOVIC E.  
ROUTLEDGE HANDBOOK OF TOURISM IMPACTS: THEORETICAL AND APPLIED PERSPECTIVES, pp.403-417, 2019 (SSCI)
- VI. **How to successfully handle online hotel reviews Practical recommendations**  
Çizel B., Ajanovic E.  
ROUTLEDGE HANDBOOK OF DESTINATION MARKETING, pp.502-512, 2018 (SSCI)

## Articles Published in Other Journals

- I. **Comparative Analysis of Social Policy Studies**  
Aşkun V., Çizel R., Ajanovic E.  
Celal Bayar Üniversitesi Sosyal Bilimler Dergisi, vol.21, no.4, pp.93-112, 2023 (Peer-Reviewed Journal)
- II. **Comparative Analysis of Factors Affecting Employee Performance According to Job Performance Measurement Method: The Case of Performing Artists**  
Aşkun V., Çizel R., Ajanovic E.  
EGE ACADEMIC REVIEW, vol.21, no.1, pp.29-45, 2021 (ESCI)
- III. **The Status of Coffehouses in Urban Memory: Comparative Analysis of Kahvehanes in Istanbul and Kafanas in Belgrade**  
Dogan E., Dogan E., AJANOVIC E.  
ISTANBUL UNIVERSITESI SOSYOLOJİ DERGISI-ISTANBUL UNIVERSITY JOURNAL OF SOCIOLOGY, vol.40, no.1, pp.443-465, 2020 (ESCI)
- IV. **DECONSTRUCTING PERSUASIVENESS OF ONLINE HOTEL REVIEW PLATFORMS**  
AJANOVIC E., ÇİZEL B.  
TOURISM ANALYSIS, vol.25, no.2-3, pp.319-333, 2020 (ESCI)
- V. **10th World Conference for Graduate Research in Tourism, Hospitality and Leisure**

AJANOVIC E.

ANATOLIA-INTERNATIONAL JOURNAL OF TOURISM AND HOSPITALITY RESEARCH, vol.30, no.1, pp.152-154, 2019 (ESCI)

- VI. **Effects of Psychological and Demographic Factors on Academic Performance**  
ÇİZEL R., ÇİZEL B., AJANOVIC E.  
Mediterranean Journal of Humanities, vol.7, no.2, pp.133-147, 2017 (Peer-Reviewed Journal)
- VII. **EFFECTIVENESS OF ERASMUS PROGRAMME IN PREJUDICE REDUCTION: CONTACT THEORY PERSPECTIVE**  
Ajanovic E., ÇİZEL B., ÇİZEL R.  
The Business of Tourism, vol.17, pp.47-60, 2016 (Peer-Reviewed Journal)
- VIII. **Destination Brand Personality, Self-Congruity Theory and the Intention to Visit a Destination**  
AJANOVIC E., ÇİZEL B.  
Mediterranean Journal of Humanities, vol.vi, no.1, pp.1-16, 2016 (Peer-Reviewed Journal)
- IX. **Prerequisites for effective and sustainable destination governance**  
ÇİZEL B., AJANOVIC E., Cakar K.  
ANATOLIA-INTERNATIONAL JOURNAL OF TOURISM AND HOSPITALITY RESEARCH, vol.27, no.2, pp.155-166, 2016 (ESCI)
- X. **WHICH HOTEL ATTRIBUTES MATTER FOR MASS TOURIST: A QUALITATIVE RESEARCH ON TOURISTS' REVIEW ON TRIP ADVISOR**  
ÇİZEL B., ÇİZEL R., AJANOVIC E.  
PEOPLE: International Journal of Social Sciences, pp.632-642, 2015 (Peer-Reviewed Journal)
- XI. **Unesco Yaratıcı Kentler Ağı İle Antalya Kentinin Değerlendirilmesi**  
Ajanovic e., ÇİZEL B.  
AKDENİZ İNSANİ BİLİMLER DERGİSİ, vol.V, no.1, pp.1-16, 2015 (Peer-Reviewed Journal)
- XII. **Cloud Based vs Desktop Based Property Management Systems In Hotel**  
GÜLMEZ M., Ajanovic E., KARAYÜN İ.  
The USV Annals of Economics and Public Administration, vol.15, pp.160-168, 2015 (Peer-Reviewed Journal)

## Books

- I. **A guide to the successful use of case study in marketing management research**  
Ajanovic E., Çizel B.  
in: Handbook of Research Methods for Marketing Management, R. Nunkoo,V. Teeroovengadum,and C. M. Ringle, Editor, Edward Elgar , Massachusetts, pp.193-209, 2021
- II. **Chapter 6:Failures and successes in emerging and developed tourism markets**  
AJANOVIC E., ÇİZEL B.  
in: Tourism's New Markets: Drivers, details and directions, Pearce P., Correia A., Editor, Good Fellow Science Publishers, Oxford, pp.120-140, 2020
- III. **Smart tourism ecosystem impacts**  
ÇİZEL B., ajanovic e.  
in: The Routledge Handbook of Tourism Impacts Theoretical and Applied Perspectives, Dogan Gursoy, Robin Nunkoo, Editor, The Routledge, London/New York, Londra, pp.500-515, 2019
- IV. **"Nitel Araştırma Yöntemlerinde Raporlama Standartları Üzerine Bir Yazın Taraması"**  
ÇİZEL B., AJANOVIC E., ÇİZEL R.  
in: Disiplinlerarası Akademik Çalışmalar II, Demirkaya, H., Direkçi, B., Eraslan, M., Kılınç, M., Editor, Gece Kitaplığı, Ankara, pp.371-384, 2018
- V. **Nitel İçerik Analizi Üzerine Bir Yazın Taraması**  
AJANOVIC E., ÇİZEL B., ÇİZEL R.  
in: Disiplinlerarası Akademik Çalışmalar II, Demirkaya, H., Direkçi, B., Eraslan, M., Kılınç, M., Editor, Gece Kitaplığı, Ankara, pp.385-394, 2018

## Papers Published in Refereed Scientific Meetings

- I. **CAN CHILDHOOD MEMORIES BE A PART OF TRANSFORMATIVE TOURISM EXPERIENCE: THE CASE OF WAR CHILDHOOD MUSEUM**  
AJANOVIC E.  
5th INTERNATIONAL MULTI-DISCIPLINARY CHILDREN'S STUDIES CONGRESS, Ankara, Turkey, 6 - 07 December 2023
- II. **Akıllı Şehir Araştırmalarının R Programı ile Bibliometrik Analizi**  
ATABAY E., ÇİZEL B., AJANOVIC E.  
20. Ulusal Turizm Kongresi, Eskişehir, Turkey, 16 - 19 October 2019, vol.3, pp.1130-1136
- III. **Virtual Reality for Cultural Heritage Tourism**  
ÇİZEL B., Ajanovic E.  
SITCON 2018 – Culture, Heritage And Tourism Development, Belgrade, Serbia, 10 October 2018
- IV. **Analysis of Persuasive Communication Process on Online Hotel Review Platforms through Examination of Attitudes and Persuasive Cues**  
AJANOVIC E., ÇİZEL B.  
10th World Conference for Graduate Research in Tourism Hospitality and Leisure, Nevşehir, Turkey, 2 - 07 October 2018
- V. **MEMORY, SPACE REPRESENTATION: TRANSFORMING IMAGE OF KAHVEHANES AND KAFANAS IN LEISURE CONSUMPTION**  
Doğan E., DOĞAN E., AJANOVIC E.  
3rd Taste of City Food and Place Marketing Conference, Antalya, Turkey, 4 - 05 October 2018, pp.24-25
- VI. **Personality Traits and Academic Performance Relationship**  
ÇİZEL R., ÇİZEL B., AJANOVIC E.  
The Macro Trend Conference on Social Sciences: Paris 2017, Paris, France, 28 - 29 December 2017, pp.96-102
- VII. **Attachment Style and Academic Performance Relationship**  
ÇİZEL R., ÇİZEL B., AJANOVIC E.  
The MacroTrend Conference on Social Sciences, Paris, France, 28 December 2017
- VIII. **Literature Review on Relationship between Psychological Factors and Individual Performance**  
ÇİZEL R., ÇİZEL B., AJANOVIC E.  
II. International Strategic Research Congress, Antalya, Turkey, 28 September - 01 October 2017, pp.59
- IX. **Nitel İçerik Analizi Üzerine Bir Yazın Taraması**  
AJANOVIC E., ÇİZEL B., ÇİZEL R.  
Uluslararası Multidisipliner Çalışmaları Kongresi, Antalya, Turkey, 25 - 26 November 2017, pp.187
- X. **Nitel Araştırma Yöntemlerinde Raporlama Standartları Üzerine Bir Yazın Taraması**  
ÇİZEL B., ÇİZEL R., AJANOVIC E., AJANOVIC E.  
Uluslararası Multidisipliner Çalışmaları Kongresi 2017, Antalya, Turkey, 25 - 26 November 2017, pp.186
- XI. **Examining factors affecting outsourcing decisions in hotel properties at mass tourism destination**  
ÇİZEL B., ÇİZEL R., AJANOVIC E.  
New Year's Academic Conference on Social Sciences and Humanities, Prague, Czech Republic, 30 - 31 December 2016, pp.20-35
- XII. **Examining university students' academic performance from attachment theory perspective**  
ÇİZEL R., ÇİZEL B., AJANOVIC E.  
New Year's Academic Conference on Social Sciences and Humanities, Prague, Czech Republic, 30 - 31 December 2016, pp.1-16
- XIII. **EFFECTIVENESS OF ERASMUS PROGRAMME IN PREJUDICE REDUCTION: CONTACT THEORY PERSPECTIVE**  
Ajanovic E., ÇİZEL B., ÇİZEL R.  
BITCO-Belgrad International tourism Conference, Belgrad, Montenegro, 18 - 19 March 2016, pp.1
- XIV. **Destination Brand Personality, Self – Congruity Theory And Tourist Behavioral Intentions**  
ÇİZEL B., Ajanovic E.

13th International Conference on Social Science Research (ICSSR), Bangkok, Thailand, 18 - 20 December 2015, pp.8

XV. **Which Hotel Attributes Matter for Mass Tourist: A qualitative research on Tourists' review on TripAdvisor**

ÇİZEL B., ÇİZEL R., AJANOVIC E.

13th International Conference on Social Science Research (ICSSR), Bangkok, Thailand, 18 - 19 December 2015, pp.25-35

XVI. **WHAT MAKES A SUCCESSFUL HOTEL REPUTATION MANAGEMENT STRATEGY: QUALITATIVE RESEARCH ON TRIPADVISOR HOTEL REVIEWS**

AJANOVIC E., ÇİZEL B.

SITCON 2015 – Competitiveness factors of tourism enterprises, Belgrade, Serbia, 10 October 2015

XVII. **Qualitative Research on Destination Governance in the context of Sustainable Tourism**

ÇİZEL B., Ajanovic E., Çakar K.

International Journal of Arts & Sciences' (IJAS) International Conference for Academic Dicipines, Venedik, Italy, 30 June - 03 July 2014, pp.1

XVIII. **Modern ICT Solutions to be Taught In Tourism and Hospitality Education: Evaluation and Implications**

AJANOVIC E.

International Conference on Education in Mathematics, Science and Technology (ICEMST), Konya, Turkey, 16 - 18 May 2014

XIX. **Lean Six Sigma In Hospitality Industry**

GÜLMEZ M., Ajanovic E.

5th International Tourism Week (ITW) Conference, Antalya, Turkey, 15 - 16 April 2013, pp.159-176

## Activities in Scientific Journals

ADVANCES IN HOSPITALITY AND TOURISM RESEARCH (AHTR), Assistant Editor/Section Editor, 2016 - Continues

## Peer Reviews in Scientific Publications

INTERNATIONAL JOURNAL OF CONTEMPORARY HOSPITALITY MANAGEMENT, Journal Indexed in SSCI, August 2024

ASIA PACIFIC JOURNAL OF TOURISM RESEARCH, Journal Indexed in SSCI, July 2024

JOURNAL OF HOSPITALITY AND TOURISM TECHNOLOGY, Journal Indexed in SSCI, June 2024

TOURISM MANAGEMENT, Journal Indexed in SSCI, May 2024

INTERNATIONAL JOURNAL OF CONTEMPORARY HOSPITALITY MANAGEMENT, Journal Indexed in SSCI, March 2024

ANNALS OF TOURISM RESEARCH, Journal Indexed in SSCI, March 2024

TOURISM MANAGEMENT, Journal Indexed in SSCI, November 2023

TOURISM MANAGEMENT, Journal Indexed in SSCI, July 2023

CURRENT ISSUES IN TOURISM, Journal Indexed in SSCI, June 2023

ANNALS OF TOURISM RESEARCH, Journal Indexed in SSCI, May 2023

CURRENT ISSUES IN TOURISM, National Scientific Refreed Journal, April 2023

JOURNAL OF HOSPITALITY MARKETING AND MANAGEMENT, Journal Indexed in SSCI, December 2022

TOURISM MANAGEMENT, Journal Indexed in SSCI, November 2022

TOURISM MANAGEMENT, Journal Indexed in SSCI, October 2022

INTERNATIONAL JOURNAL OF TOURISM CITIES, Journal Indexed in SSCI, April 2022

## Metrics

Publication: 42

Citation (WoS): 13

Citation (Scopus): 21

H-Index (WoS): 2

H-Index (Scopus): 3