

# EDA İLBASMİŞ

## LECT. PHD

Email : edailbasmis@akdeniz.edu.tr

Address : Akdeniz Üniversitesi, Manavgat Meslek Yüksekokulu, Manavgat/ Antalya

### International Researcher IDs

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Yoksis Researcher ID: 142787

### Education

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Doctorate

2012 - 2020

Akdeniz University, Institute of Science, Turkey

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Postgraduate

2009 - 2012

Akdeniz University, Institute of Science, Tarım Ekonomisi Anabilim Dalı, Turkey

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Undergraduate

2004 - 2009

Akdeniz University, Faculty of Agriculture, Department of Agricultural Economics,  
Turkey

### Foreign Languages

English, B2 Upper Intermediate

### Certificates, Courses and Trainings

Education Management and Planning, Uygulamalı Girişimcilik Eğitimi, KOSGEB, 2018

Education Management and Planning, 1. Uygulamalı Nitel Araştırma Çalıştayı, Yükseköğretim Çalışmaları Derneği & Boğaziçi Üniversitesi, 2017

Education Management and Planning, Empowering Woman Farmers with Agricultural Business Management Training, Münih Teknik Üniversitesi, 2016

Education Management and Planning, Uygulamalı İstatistik ve Ekonometri Kursu, Kahramanmaraş Sütçü İmam Üniversitesi, 2015

Education Management and Planning, SAS VE GAUSS İstatistik Programları ile Uygulamalı Ekonometrik Analizler, Ondokuz Mayıs Üniversitesi, 2014

Education Management and Planning, Ekonomi Yaz Seminerleri - Uygulamalı Doğrusal Zaman Serisi Analizi I ve II, Pamukkale Üniversitesi İktisadi ve İdari Bilimler Fakültesi, 2013

Education Management and Planning, Ekonomi Yaz Seminerleri - E-views Uygulamalı Ekonometri I ve II, Pamukkale Üniversitesi İktisadi ve İdari Bilimler Fakültesi, 2013

Education Management and Planning, Eğitim- Öğretim Etkinliklerinde Ölçme-Değerlendirme, Akdeniz Üniversitesi Bologna Koordinatörlüğü, 2011

Education Management and Planning, Erasmus - Eğitim programı, CIHEAM, 2010

Education Management and Planning, Toplam Kalite Yönetimi: Rekabetin Anahtarı, Tarım Ajansı, 2010

Education Management and Planning, Erasmus - Staj Programı, Corvinus University, 2008

## Dissertations

Doctorate, YAŞ MEYVE VE SEBZE İHRACATI TEDARİK ZİNCİRİNDE ÜRETİCİ-İHRACATÇI İLİŞKİLERİNİN İNCELENMESİ: ANTALYA İLİ ÖRNEĞİ, Akdeniz University, Institute of Science, 2020

Postgraduate, Antalya ilinde Serada Topraksız Koşullarda Domates Üretiminin Ekonomik Analizi, Akdeniz University, Institute of Science, Tarım Ekonomisi Anabilim Dalı, 2012

## Academic Positions

Lecturer PhD 2020 - Continues	Akdeniz University, Manavgat Vocational School, Department of Marketing and Advertising
Lecturer 2019 - 2020	Akdeniz University, Manavgat Vocational School, Department of Marketing and Advertising
Research Assistant 2009 - 2018	Akdeniz University, Institute of Science, Tarım Ekonomisi Anabilim Dalı

## Funded Projects

1. ÖZKAN B., İLBASMIŞ E., Project Supported by Higher Education Institutions, Yaşı Meyve ve Sebze İhracatı Tedarik Zincirinde Üretici İhracatçı İlişkilerinin İncelenmesi Antalya İli Örneği, 2017 - 2020

## Journal articles indexed in SCI, SSCI, and AHCI

1. **A Profile of Women Farmers Who Participated in Empowering Women Farmers with Agricultural Business Management Training (EMWOF) Training Program**  
ÖZKAN B., Brumfield R. G., İLBASMIŞ E.  
HORTSCIENCE, vol.55, no.9, 2020 (SCI-Expanded)
2. **Empowering Women Greenhouse Owners in Antalya, Turkey By Teaching Them Best Management Practices**  
Brumfield R. G., ÖZKAN B., İLBASMIŞ E.  
HORTSCIENCE, vol.54, no.9, 2019 (SCI-Expanded)
3. **Empowering Turkish Women Farmers with Agricultural Business Management Training**  
Brumfield R., ÖZKAN B., VEZNE R., İLBASMIŞ E.  
HORTSCIENCE, vol.53, no.9, 2018 (SCI-Expanded)

## Articles Published in Other Journals

1. **A research on sustainability of Turkish fresh fruits and vegetables export**  
Özkan B., Ceylan R. F., Akpinar M. G., İlbasmiş E.  
International Journal of Agriculture, Forestry and Life Sciences, vol.3, no.1, pp.44-51, 2019 (Peer-Reviewed Journal)
2. **Antalya ili seracılık işletmelerinde vergilendirme algısının vergilendirilme düzey ve usulü ile kar etkinsizliği arasındaki ilişkilerin incelenmesi**  
MENCET YELBOĞA M. N., SAYIN C., CEYLAN R. F., Ozalp M., İlbasmiş E., SAV O.

- Mediterranean Agricultural Sciences, vol.31, no.3, pp.261-267, 2018 (Peer-Reviewed Journal)
3. Comparative Advantage Analysis for Turkish Grape and Cherries Export Market  
Ceylan R. F., Sayin C., ÖZKAN B., Akpinar G., İlbasmis E.  
International Journal of Agriculture, Forestry and Life Sciences,, no.2, pp.75-86, 2018 (Peer-Reviewed Journal)
  4. Is price significant in planning for sugar beet production? An example from Turkey  
Ceylan R. F., Özkan B., İlbasmiş E.  
Mediterranean Agricultural Sciences, vol.31, no.2, pp.117-122, 2018 (Peer-Reviewed Journal)
  5. Land Ownership and Profitability of Greenhouse Production: Antalya Case  
CEYLAN R. F., SAYIN C., MENCET YELBOĞA M. N., ÖZALP M., İLBASMIŞ E., SAV O.  
Turkish Journal of Agriculture - Food Science and Technology, vol.6, no.7, pp.630-635, 2018 (Peer-Reviewed Journal)
  6. Taxation In Agricultural Markets Antalya Greenhouse Production  
SAYIN C., CEYLAN R. F., MENCET YELBOĞA M. N., ÖZALP M., İLBASMIŞ E., SAV O.  
Kastamonu Üniversitesi İktisadi ve İdari Bilimler Fakültesi Dergisi, vol.18, no.1, pp.334-345, 2017 (Peer-Reviewed Journal)
  7. TRADE and REVEALED COMPARATIVE ADVANTAGE MEASURES: A CASE of MAIN EXPORT CROPS of BENIN REPUBLIC  
ALIDOU M., CEYLAN R. F., İLBASMIŞ E.  
Kastamonu Üniversitesi İktisadi ve İdari Bilimleri Fakültesi Dergisi, vol.18, no.1, pp.382-397, 2017 (Peer-Reviewed Journal)
  8. Impact of Taxation on Price Formation in Agricultural Markets: Example from Antalya Greenhouse Production  
SAYIN C., CEYLAN R. F., MENCET YELBOĞA M. N., ÖZALP M., İLBASMIŞ E., SAV O.  
JOURNAL OF AGRICULTURAL SCIENCE (Toronto), vol.9, no.6, pp.1-14, 2017 (Peer-Reviewed Journal)
  9. Management of the production and marketing of fresh fruit and vegetables: a case study of Antalya province in Turkey  
ÖZKAN B., İLBASMIŞ E., Brumfield R.  
Acta Horticulturae, vol.1132, pp.49-54, 2016 (Scopus)

## Books

1. **Gıda Tüketiminde Döngüsel Ekonomi Yaklaşımının Sosyal Etkisi: Toplumsal Bilinçlendirme ve Pazarlama Kampanyaları**  
İLBASMIŞ E., ÖZKAN B.  
in: Turizmde Güncel Gelişmeler ve Araştırmalar, YAYLA ÖZGÜR, Editor, Çizgi Kitabevi, pp.611-622, 2024
2. **Otellerde Sürdürülebilir Tarımsal gıda Tedarik Zincirinde Döngüsel Ekonomi Yaklaşım**  
İLBASMIŞ E., ÖZKAN B.  
in: Teori ve Uygulamalarla Turizm Araştırmaları, ERGÜN GÖZDE SEVAL, TARINÇ ABDULLAH, Editor, Çizgi Yayınevi, pp.80-100, 2024
3. **Coğrafi İşaretli Ürünlerin Pazarlanması Dijital Turizm Stratejileri**  
İLBASMIŞ E., ÖZKAN B.  
in: Teori ve Uygulamalarla Turizm Araştırmaları, ERGÜN GÖZDE SEVAL, TARINÇ ABDULLAH, Editor, Çizgi Yayınevi, pp.163-180, 2024
4. **Coğrafi İşaretli Ürünlerde Sürdürülebilir Pazarlama Stratejileri**  
İLBASMIŞ E., ÖZKAN B.  
in: Turizmde Güncel Gelişmeler ve Araştırmalar, YAYLA ÖZGÜR, Editor, Çizgi Kitabevi, pp.597-610, 2024

## Papers Presented at Peer-Reviewed Scientific Conferences

1. **Economic Analysis of Tomato Production in Soilless Greenhouse in Antalya Province**  
İLBAŞMIŞ E., ÖZKAN B.  
3. Uluslararası Sürdürülebilir Ekolojik Tarım Kongresi, Turkey, 6 - 08 March 2024, pp.727-737
2. **Examination of the Expectations of University Students with Agricultural Entrepreneurship Intentions from Agricultural Investment and Greenhouse Entrepreneurship Intentions**  
İLBAŞMIŞ E., BOZ H., ÖZKAN B., USLU F.  
2nd International Conference on Sustainable Ecological Agriculture (2.Uluslararası Sürdürülebilir Ekolojik Tarım Kongresi), Konya, Turkey, 13 - 15 March 2023, pp.516-526
3. **Examination of Producer-Exporter Relations in the Supply Chain of Fresh Fruit And Vegetable Export: Antalya Province**  
İlbasmış E., Özkan B.  
Global Practices of Sustainable Agri Farm Business, Bengaluru, India, 24 - 25 August 2022, pp.40-58, (Full Text)
4. **A profile of Women Farmers Who Participated to Empowering Women Farmers with Agricultural Business Management Training (EMWOFIA) Training program**  
ÖZKAN B., Brumfield R., İlbasmis e.  
2020 ASHS Conference, Orlando, United States Of America, 9 - 13 August 2020, pp.1
5. **Empowering women greenhouse owners in Antalya, Turkey by teaching them best management practices**  
Brumfield , ÖZKAN B., İlbasmis e.  
2019 ASHS Annual Conference, Las Vegas, United States Of America, 21 - 25 July 2019, pp.1, (Full Text)
6. **Investigation of the Socio Economic Structures of Soilless Greenhouses Producing Tomatoes in the Antalya**  
İLBAŞMIŞ E., ÖZKAN B.  
2. International Conference on "Agriculture, Forestry & Life Sciences" (ICAFLS 2019), Prag, Czech Republic, 18 - 20 April 2019, pp.15
7. **A Framework of Export Supply Chain for Fresh Fruits and Vegetables**  
İLBAŞMIŞ E., ÖZKAN B.  
2. International Conference on "Agriculture, Forestry & Life Sciences" (ICAFLS 2019), Prag, Czech Republic, 18 - 20 April 2019, pp.13, (Full Text)
8. **Traceability in Fresh Fruits and Vegetables Exports: Case of Antalya/Turkey**  
ÖZKAN B., İLBASMIŞ E., CEYLAN R. F.  
2. International Conference on "Agriculture, Forestry & Life Sciences" (ICAFLS 2019), Prag, Czech Republic, 18 - 20 April 2019, pp.11
9. **Traceability in Fresh Fruits and Vegetables Exports: Case of Antalya/Turkey**  
ÖZKAN B., İLBASMIŞ E., CEYLAN R. F.  
2. International Conference on "Agriculture, Forestry & Life Sciences" (ICAFLS 2019), Prag, Czech Republic, 18 - 20 April 2019, pp.11
10. **Energy Inputs, Greenhouse Structures and Crop Yield Relationship in Greenhouse Pepper Production**  
ÖZKAN B., İLBASMIŞ E., CEYLAN R. F.  
2. International Conference on "Agriculture, Forestry & Life Sciences" (ICAFLS 2019), Prag, Czech Republic, 18 - 20 April 2019, pp.12, (Summary Text)
11. **"A Research on Sustainability of Turkish Fresh Fruits and Vegetables Exports**  
ÖZKAN B., AKPINAR M. G., CEYLAN R. F., İLBASMIŞ E.  
1. International Conference on "Agriculture, Forestry & Life Sciences, Budapeşte, Hungary, 6 - 08 September 2018, vol.1, pp.44-51
12. **Comparative Advantage Analysis for Turkish Grape and Cherries Export Market**  
CEYLAN R. F., SAYIN C., ÖZKAN B., AKPINAR M. G., İLBASMIŞ E.  
1. International Conference on "Agriculture, Forestry & Life Sciences, Budapeşte, Hungary, 6 - 08 September 2018, vol.1, pp.1, (Full Text)
13. **Framework of export supply chain for fresh fruits and vegetables.**

- İLBASMIŞ E., CEYLAN R. F., ÖZKAN B.  
.164 th. EAAE Seminar. Preserving Ecosystem Services via Sustainable Agro-food Chains, Crete, Greece, 5 - 07 September 2018, vol.1, no.1, pp.1, (Full Text)
14. **A Research on Sustainability of Turkish Fresh Fruits and Vegetables Exports**  
ÖZKAN B., AKPINAR M. G., CEYLAN R. F., İLBASMIŞ E.  
1.International Conference on "Agriculture,Forestry Life Sciences", Budapest, Hungary, 6 - 08 September 2018, pp.122, (Summary Text)
15. **Comparative Advantage Analysis for Turkish Grape and Cherries Export Market,**  
CEYLAN R. F., SAYIN C., ÖZKAN B., AKPINAR M. G., İLBASMIŞ E.  
1. International Conference on "Agriculture, Forestry Life Sciences, Budapest, Hungary, 6 - 08 September 2018
16. **Empowering Turkish Women Farmers with Agricultural Business Management Training**  
Brumfield R., ÖZKAN B., VEZNE R., İLBASMIŞ E.  
ASHS Anual Conference, Washington, United States Of America, 30 July - 03 August 2018, vol.1, no.1, pp.1, (Full Text)
17. **Determination of comparative advantages for Turkish fresh fruit and vegetables export markets**  
ilbasmiş E., Ceylan R. F., ÖZKAN B.  
IV. International Agriculture Congress., Nevşehir, Turkey, 5 - 08 July 2018, vol.1, no.1, pp.1
18. **TRADE AND REVELEAD COMPARATIVE ADVANTAGE MEASURES: A CASE OF MAIN EXPORTCROPS OF BENIN REPUBLIC**  
ALIDOU M., CEYLAN R. F., İLBASMIŞ E.  
2nd INTERNATIONAL CONFERENCE ON ECONOMICS BUSINESS MANAGEMENT AND SOCIAL SCIENCES, Belgrade, Serbia, 10 - 14 May 2017, pp.32, (Summary Text)
19. **Investigating the attitude and perception of consumers towards purchasing food products from supermarket through online trading**  
İLBAŞMIŞ E., KARAKAYA Y., ÖZKAN B., FAWOLE OLAYINKA W.  
13th International Conference on Social Sciences, 6 - 07 September 2017
20. **TAXATION IN AGRICULTURAL MARKETS ANTALYA GREENHOUSE PRODUCTION**  
SAYIN C., CEYLAN R. F., MENCET YELBOĞA M. N., ÖZALP M., İLBASMIŞ E., SAV O.  
2nd INTERNATIONAL CONFERENCE ON ECONOMICS BUSINESS MANAGEMENT AND SOCIAL SCIENCES, Belgrad, Montenegro, 10 - 14 May 2017, pp.153, (Full Text)
21. **TRADE AND REVELEAD COMPARATIVE ADVANTAGE MEASURES: A CASE OF MAIN EXPORT CROPS OF BENIN REPUBLIC - Henüz abstract book yayınlandı. Tam metinler 30 Haziran 2017 sonrasında yayınlanacak.**  
Alidou M., CEYLAN R. F., İLBASMIŞ E.  
2nd INTERNATIONAL CONFERENCE ON ECONOMICS BUSINESS MANAGEMENT AND SOCIAL SCIENCES, Belgrad, Montenegro, 10 - 14 May 2017, pp.32, (Full Text)
22. **TAXATION IN AGRICULTURAL MARKETS**  
SAYIN C., CEYLAN R. F., MENCET YELBOĞA M. N., ÖZALP M., İLBASMIŞ E., SAV O.  
II INTERNATIONAL CONFERENCE ON ECONOMICS, BUSINESS MANAGEMENT AND SOCIAL SCIENCES (ICEBSS 2017), Belgrad, Montenegro, 10 - 14 May 2017, pp.1-9, (Full Text)
23. **TAXATION IN AGRICULTURAL MARKETS**  
SAYIN C., CEYLAN R. F., MENCET YELBOĞA M. N., ÖZALP M., İLBASMIŞ E., SAV O.  
II INTERNATIONAL CONFERENCE ON ECONOMICS, BUSINESS MANAGEMENT AND SOCIAL SCIENCES (ICEBSS 2017), Belgrad, Montenegro, 10 - 14 May 2017, pp.1-9
24. **USAGE OF BUSINESS MANAGEMENT KNOWLEDGE BY GREENHOUSE OPERATORS IN VEGETABLE PRODUCTION: A CASE STUDY OF ANTALYA**  
ÖZKAN B., İLBASMIŞ E., AKPINAR M. G., CEYLAN R. F.  
AEON International Multidisciplinary Conference on Social Sciences and Arts, Venedik, Italy, 30 September - 03 October 2016, pp.193-198, (Full Text)
25. **The Impacts of the Crisis in Turkish Russian Relations on Turkish Agriculture and Tourism Sectors.**  
CEYLAN R. F., İLBASMIŞ E., ÖZKAN B., Uçar Ö.

AEON International Multidisciplinary Scientific Conferences on Social Sciences and Arts, Venedik, Italy, 30 September - 03 October 2016, pp.177-184, (Full Text)

26. **Genç nüfusta gıda tüketim bilinci ve geliştirilmesin yönelik sosyal pazarlama stratejilerinin belirlenmesi**  
AKPINAR M. G., ÖZKAN B., İLBASMIŞ E.  
XII. Ulusal Tarım Ekonomisi Kongresi, Isparta, Turkey, 25 - 27 May 2016, vol.1, pp.681-690, (Full Text)
27. **Genç Nüfusta Gıda Tüketim Bilinci Ve Geliştirilmesine Yönelik Sosyal Pazarlama Stratejilerinin Belirlenmesi**  
Akpinar M. G., ÖZKAN B., İlbasmiş E.  
XII. Ulusal Tarım Ekonomisi Kongresi, Isparta, Turkey, 25 - 27 May 2016, vol.1, no.1, pp.688-691
28. **Food Insecurity in Africa in Terms of Causes, Effects and Solutions: A Case Study of Nigeria,**  
Fawole W., İlbasmiş E., ÖZKAN B.  
2nd International Conference on Sustainable Agriculture and Environment (2nd ICSAE), Konya, Turkey, 30 September - 03 October 2015, pp.56
29. **Management of the Production and Marketing of Fresh Fruit and Vegetables: A Case Study of Antalya Province in Turkey**  
ÖZKAN B., İLBASMIŞ E., Brumfield R.  
ISHS 18th International Symposium on Horticultural Economics and Management, Alnarp, Sweden, 31 May - 03 June 2015, pp.1
30. **Bitkisel Yağ Sanayinde Hammadde Teminini Etkileyen Faktörlerin İncelenmesi**  
GÜLCAN S., ÖZKAN B., AKPINAR M. G., İLBASMIŞ E.  
Yabited II. Bitkisel Yağ Kongresi, Tekirdağ, Turkey, 7 - 09 May 2015, pp.1
31. **Bitkisel Yağ Sanayinde Hammadde Teminini Etkileyen Faktörlerin İncelenmesi**  
AKPINAR M. G., ÖZKAN B., İLBASMIŞ E., GÜLCAN S.  
Yabited II. Bitkisel Yağ Kongresi, Tekirdağ, Turkey, 7 - 09 May 2015, pp.1, (Full Text)
32. **Türkiye'de Tarımsal Yapıda Değişim ve İzlenen Politikalar**  
Sayın C., Gülcubuk B., Bozoğlu M., Koçak A., Özalp A., Sav O., İlbasmiş E., CEYLAN M.  
Türkiye Ziraat Mühendisliği VIII. Teknik Kongresi, Ankara, Turkey, 12 - 16 January 2015, pp.7-32, (Full Text)
33. **Yaş Meyve Sebze Ürünlerinde Uluslararası Pazarlara Yönlem Düzeyi: Antalya İli Toptancı Hal Örneği**  
ÖZKAN B., AKPINAR M. G., İLBASMIŞ E., GÜLCAN S.  
XI. Ulusal Tarım Ekonomisi Kongresi, Samsun, Turkey, 3 - 05 September 2014, vol.3, pp.1503-1509
34. **Yaş Meyve Sebze Ürünlerinde Uluslararası Pazarlara Yönlem Düzeyi: Antalya ili Toptancı Hal Örneği**  
ÖZKAN B., AKPINAR M. G., İLBASMIŞ E., GÜLCAN S.  
Ulusal Tarım Ekonomisi Kongresi, Samsun, Turkey, 3 - 05 September 2014, vol.3, pp.1503-1509, (Full Text)
35. **Yaş Meyve Sebze Ürünlerinde Uluslararası Pazarlara Yönlem Düzeyi: Antalya ili Toptancı Hal Örneği**  
ÖZKAN B., AKPINAR M. G., İLBASMIŞ E., GÜLCAN S.  
Ulusal Tarım Ekonomisi Kongresi, Samsun, Turkey, 3 - 05 September 2014, vol.3, pp.1503-1509, (Full Text)
36. **Yaş Meyve Sebze Ürünlerinde Uluslararası Pazarlara Yönlem Düzeyi: Antalya ili Toptancı Hal Örneği**  
ÖZKAN B., AKPINAR M. G., İLBASMIŞ E., GÜLCAN S.  
XI. Ulusal Tarım Ekonomisi Kongresi, Samsun, Turkey, 3 - 05 September 2014, pp.1503-1509
37. **Domates Fiyatlarındaki Yıllık Gelişmeler ve Mevsimsel Dalgalanmaların Analizi**  
ÖZKAN B., KIZILAY H., İLBASMIŞ E.  
8. Sebze Tarımı Sempozyumu, Van, Turkey, (Full Text)

## Other Publications

1. **QUANTITATIVE DATA ANALYSIS REPORTS AND POLICY PROPOSAL - TAGEM/14/ARGE/63 - TAXATION IN AGRICULTURAL MARKETS AND EFFECTS OF TAXATION ON PRICE FORMATION: EXAMPLE FROM ANTALYA GREENHOUSE PRODUCTION'**  
Sayın C., Öztürk E., Ceylan R. F., Mencet Yelboğa M. N., Özalp M., Koçak A., Sayın B., İlbasmiş E., Sav O., Pekşen F.

Technical Report, pp.1-60, 2016

2. LITERATURE REVIEW REPORT - TAGEM/14/ARGE/63 - TAXATION IN AGRICULTURAL MARKETS AND EFFECTS OF TAXATION ON PRICE FORMATION: EXAMPLE FROM ANTALYA GREENHOUSE PRODUCTION'

Sayin C., Öztürk E., Ceylan R. F., Mencet Yelboğa M. N., Özalp M., Koçak A., Sayin B., İlbasmiş E., Sav O., Pekşen F.

Technical Report, pp.1-64, 2016

## Academic and Administrative Experience

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2021 - Continues **Head of Department**

Akdeniz University, Manavgat Vocational School, Department of Marketing and Advertising

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## Courses

### **Undergraduate**

Pazarlamanın Temelleri, Undergraduate, 2022 - 2023

Üretim Yönetimi, Undergraduate, 2022 - 2023

Tüketici Davranışları, Undergraduate, 2021 - 2022

### **Associate Degree**

Araştırma Yöntem ve Teknikleri, Associate Degree, 2022 - 2023

Satış Yönetimi, Associate Degree, 2021 - 2022

Satış Yönetimi, Associate Degree, 2022 - 2023

Üretim Yönetimi, Associate Degree, 2021 - 2022

Araştırma Yöntem ve Teknikleri, Associate Degree, 2022 - 2023

Pazarlama Araştırmaları, Associate Degree, 2021 - 2022

Satış Teknikleri, Associate Degree, 2021 - 2022

Hizmet Pazarlaması, Associate Degree, 2022 - 2023

Lojistik, Associate Degree, 2021 - 2022

Pazarlama Yönetimi, Associate Degree, 2022 - 2023

Pazarlama İlkeleri I, Associate Degree, 2022 - 2023

Marka ve Marka Stratejileri, Associate Degree, 2022 - 2023

Lojistik, Associate Degree, 2021 - 2022

Üretim Yönetimi, Associate Degree, 2021 - 2022

Mesleki Çalışma, Associate Degree, 2022 - 2023

## Metrics

Publication: 56

## Research Areas

Agricultural Sciences, Agriculture, Farming Economy, Agriculture Management, Agricultural Production Economics, Agricultural Marketing