

# DİDEM KUTLU

## ASSOC. PROF.

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### International Researcher IDs

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Publons / Web Of Science ResearcherID: GTW-4532-2022

ScopusID: 57414932200

Yoksis Researcher ID: 55573

### Education

Doctorate 2014 - 2020	Karadeniz Technical University, Sosyal Bilimler Enstitüsü, Turkey
Masters (Non-Thesis) 2012 - 2014	Karadeniz Technical University, Sosyal Bilimler Enstitüsü, İşletme Anabilim Dalı, Turkey
Undergraduate 1993 - 1999	Akdeniz University, Turizm İşletmeciliği Ve Otelcilik Yüksekokulu , Turkey

### Foreign Languages

English, C1 Advanced

German, B1 Intermediate

### Certificates, Courses and Trainings

Other, Respond to Reviewer's Comments, Sage, 2024

Other, Qualitative methodology, Sage, 2024

Other, Reference Search and Reference Section, Sage, 2024

Other, Methodology and Publication Options , Sage, 2024

Other, Eğitimde Kullanılan Yapay Zeka Araçları ve Uygulama Örnekleri, Sobiad Akademi, 2023

Tourism, Travel Technology and Digital Marketing Webinar Series, Hotel Linkage, 2023

Data Analysis, Stata İle Panel Veri Analizi, AYEUM (Research Methods Training and Application Center), 2022

Tourism, Travel Tech Hub Workshops (direct booking, channel management, rate intelligence, digital marketing, meta searches) by Hotel Linkage, Hotel Linkage, 2020

Tourism, Sejour Incoming Acenta Programı Eğitim Sertifikası, San Tourism Software Group, 2018

Occupational Health and Safety, Temel İş Sağlığı ve Güvenliği Eğitimi, Akdeniz Üniversitesi, 2017

Tourism, Galileo, Selçuk Üniversitesi Uzaktan Eğitim Uygulama ve Araştırma Merkezi, 2017

IT, Literature Research Techniques and Practical Features Seminar, EBSCO, 2017

Other, Akademik Düzeyde Araştırma Projesi Hazırlama Eğitimi, TÜBİTAK, 2015

Other, Personel Belgelendiren Kuruluşlar İçin Genel Şartlar Sağlayan Temel Eğitim Kursu, Karadeniz Teknik Üniversitesi,

2014

Tourism, Yöneticileri Eğitici Olarak Yetiştirme Kursu, Kültür ve Turizm Bakanlığı, 2005

Other, Hijyen Eğitimi, Bilkent Üniversitesi Kafeteryalar İşletmesi Müdürlüğü, 1998

Quality Management, Toplam Kalite Yönetimi Semineri, Bilkent Turizm İnşaat Yatırım ve Ticaret A.Ş., 1997

## Dissertations

Doctorate, Ülke İmajı ve Destinasyon İmajının Hatırlanabilir Turizm Deneyimi Yaratmadaki Rolünün Belirlenmesi Üzerine Bir Araştırma, Karadeniz Technical University, Sosyal Bilimler Enstitüsü, İşletme, 2020

## Academic Titles / Tasks

Associate Professor 2024 - Continues	Akdeniz University, Social Sciences Vocational School, Department of Travel-Tourism and Recreation Services
Assistant Professor 2023 - Continues	Akdeniz University, Social Sciences Vocational School, Department of Travel-Tourism and Recreation Services
Lecturer PhD 2020 - 2023	Akdeniz University, Social Sciences Vocational School, Department Of Travel-Tourism And Recreation Services
Lecturer 2015 - 2020	Akdeniz University, Social Sciences Vocational School, Department Of Travel-Tourism And Recreation Services
Lecturer 2010 - 2015	Karadeniz Technical University, Turizm Ve Otelcilik Meslek Yüksekokulu, Otel İşletmeciliği, Seyahat Hizmetleri

## Published journal articles indexed by SCI, SSCI, and AHCI

- The Competitiveness of Turkish Tourism in the Global Market**  
Çimen Z., Kutlu D., Sarıçoban K., Ongun U.  
SUSTAINABILITY, vol.16, no.24, pp.1-18, 2024 (SCI-Expanded)
- The Effect of Green Leadership Perception on Environmental Commitment, Awareness, and Employees' Green Behavior in Hotel Businesses: Research from a Generation Cohort Theory Perspective**  
Örgün E., Solunoğlu A., Kutlu D., Kasalak M. A., Ünal A., Çelen O., Gözen E.  
SUSTAINABILITY, vol.16, no.22, pp.1-20, 2024 (SCI-Expanded)
- The Influence of World Heritage Sites on Tourism Dynamics in the EU 27 Nations**  
Kutlu D., Zambak M., Soycañ S., Kasalak M. A., Aktaş Çimen Z.  
Sustainability (Switzerland), vol.16, no.20, 2024 (SCI-Expanded)
- THE IMPACT OF TOURISM, ECONOMIC GROWTH, AND FOREIGN DIRECT INVESTMENT ON CARBON DIOXIDE EMISSIONS IN THE BRICS COUNTRIES**  
Kutlu D., Çimen Z.  
Romanian Journal of Economic Forecasting, vol.26, no.4, pp.143-158, 2023 (SSCI)

## Articles Published in Other Journals

1. **A bibliometric analysis using Vosviewer of publications on esports**  
Kutlu D.  
JOURNAL OF MULTIDISCIPLINARY ACADEMIC TOURISM, vol.10, no.2, pp.149-163, 2025 (Peer-Reviewed Journal)
2. **The Impact of Tourism and Economic Growth on Carbon Dioxide Emissions**  
Kutlu D.  
Güncel turizm arařtırmaları dergisi (Online), vol.7, no.2, pp.427-444, 2023 (Peer-Reviewed Journal)
3. **A Conceptual Evaluation of Revenge Tourism**  
Kutlu D.  
Turizm Ekonomisi, Yönetimi ve Politika Arařtırmaları, vol.3, no.2, pp.38-52, 2023 (Peer-Reviewed Journal)
4. **The Effect of Nomophobia on Cyberloafing Among Employees in Tourism Enterprises**  
Yıldız S., Kutlu D., Yıldız R.  
VIVAT ACADEMIA, vol.156, pp.173-198, 2023 (ESCI)
5. **Country-Based Concentration (Diversification) Analysis in Turkey's Foreign Trade: Shanghai Cooperation Organization**  
Çimen Z., Kutlu D.  
ESKİSEHİR OSMANGAZI UNIVERSİTESİ İİBF DERGİSİ-ESKİSEHİR OSMANGAZI UNIVERSITY JOURNAL OF ECONOMICS AND ADMINISTRATIVE SCIENCES, vol.18, no.1, pp.210-228, 2023 (ESCI)
6. **A RESEARCH ON THE EFFECT OF THE COUNTRY IMAGE ON MEMORABLE TOURISM EXPERIENCE IN THE CONTEXT OF SOME DEMOGRAPHIC VARIABLES**  
Kutlu D., Ayyıldız H.  
ANAIŞ BRASILEİROS DE ESTUDOS TURÍSTICOS, vol.13, pp.1-13, 2023 (ESCI)
7. **A Content Analysis of Consumer Feedback on 'Teddy Tour Berlin' Within the Concept of Toy Tourism**  
Yıldız S., Kutlu D., Özmenekşe Y. O.  
Tourism, vol.71, no.4, pp.723-734, 2023 (ESCI)
8. **Küresel Cinsiyet Eşitsizliğinin İstihdam, Eğitim ve GSYH Değişkenleri Açısından Değerlendirilmesi**  
KUTLU D., AKTAŞ ÇİMEN Z., GÜDEKLİ D.  
Journal of Yasar University, vol.17, no.68, pp.857-877, 2022 (Peer-Reviewed Journal)
9. **The Role of the Destination Image in Creating Memorable Tourism Experience**  
Kutlu D., Ayyıldız H.  
JOURNAL OF TOURISM AND SERVICES, vol.12, no.23, pp.199-216, 2021 (ESCI)
10. **ANTALYA'DA BULUNAN A GRUBU SEYAHAT AÇENTALARININ WEB SİTELERİNİN İÇERİKLERİNİN DEĞERLENDİRİLMESİ**  
Kutlu D.  
Akademik Arařtırmalar ve Çalışmalar Dergisi, vol.12, no.23, pp.407-418, 2020 (Peer-Reviewed Journal)
11. **A GRUBU SEYAHAT AÇENTALARINDA BİLGİ TEKNOLOJİLERİNİN KULLANIMINA YÖNELİK BİR ARAŞTIRMA: ANTALYA ÖRNEĞİ**  
Kutlu D., Ayyıldız H., Koç N.  
Global Journal of Economics and Business Studies, vol.8, no.15, pp.40-51, 2019 (Peer-Reviewed Journal)
12. **The effect of the online news on tourism**  
Kutlu D., Dişli Bayraktar E., Ayyıldız H.  
Gaziantep Üniversitesi Sosyal Bilimler Dergisi, vol.17, no.1, pp.160-175, 2018 (Peer-Reviewed Journal)
13. **Konaklama İşletmelerinde Elektronik Ağızdan Ağıza İletişimin Tüketici ve Oteller Açısından Değerlendirilmesi**  
Kutlu D., Ayyıldız H.  
Turizm ve Arařtırma Dergisi, vol.6, no.1, pp.1-25, 2017 (Peer-Reviewed Journal)

## Books

1. **A Conceptual Overview of Regenerative Tourism**  
Kutlu D.  
in: Contemporary Studies and Theories in Tourism, İrfan Yazıcıoğlu, Özgür Yayla, Alper Işın, Can Aktuna, Eren Yalçın, Editor, Peter Lang Publishing Inc, Berlin, pp.69-81, 2024
2. **Etkinlik Organizasyonlarında Yapay Zeka**  
KUTLU D.  
in: Turizm Sektöründe Yapay Zeka Destekli Hizmetler ve Güncel Gelişmeler, ERCAN FATİH, KURTULAY ZEYNEP, Editor, Detay Yayıncılık, Ankara, pp.162-198, 2024
3. **A Conceptual Overview of the Gig Economy: Examples of Airbnb, Uber and Deliveroo**  
Kutlu D., Çimen Z.  
in: Interdisciplinary Analysis of Applied Social Sciences, Nihat Altuntepe, Editor, Gazi Kitabevi, Ankara, pp.229-262, 2023
4. **Women and Home-Based Work: A Systematic Review of Postgraduate Theses: 2000-2021**  
Güdekli D., Çimen Z., Kutlu D.  
in: Systematic Review in Social Sciences 7, Sevcan Yıldız, Özlem Topcan, Editor, İksad, Ankara, pp.5-32, 2023
5. **Mobile Applications: The Most Recent Mobile Application Examples in the Travel and Accommodation Sector**  
Kutlu D.  
in: Digital Future in Tourism: Technological Trends and Innovative Applications in Travel, Accommodation, Guidance and Gastronomy, Dr. Öğretim Üyesi Cemil Gündüz, Editor, Detay Yayıncılık, Ankara, pp.41-56, 2023
6. **New Approaches in Tourism: Innovative Methods, Game Based Tourism and Mobile Applications**  
Kutlu D.  
in: Innovative Applications in Experiential Tourism, Cemil Gündüz, Editor, Eğitim Yayınevi, Ankara, pp.165-178, 2023
7. **Bleisure**  
Kutlu D.  
in: Changing consumer trends in tourism, Doç. Dr. Sevcan Yıldız, Dr. Didem Kutlu, Editor, İksad, Ankara, pp.115-138, 2022
8. **Glamping**  
Kutlu D.  
in: Changing Consumer Trends in Tourism, Doç. Dr. Sevcan Yıldız, Dr. Didem Kutlu, Editor, İksad, Ankara, pp.55-82, 2022
9. **Kongre Turizmi Alanında Yapılmış Tezlerin Sistemik Derlemesi (1995-2021)**  
Kutlu D.  
in: Sosyal Bilimlerde Sistemik Derleme 5, Sevcan Yıldız, Zeynep Aktaş Çimen, Editor, İksad, Ankara, pp.5-32, 2022
10. **Systematic Review of Theses in the Field of Gastronomy Tourism: 2005 - 2021**  
Kutlu D.  
in: Systematic Review in Social Sciences 4, Doç. Dr. Sevcan Yıldız, Ö. Gör. Dr. Neriman Çeltikçi, Editor, İksad Yayınevi, Ankara, pp.121-151, 2021
11. **Systematic Review of Theses in the Field of Destination Image: 2004-2020**  
Kutlu D.  
in: Systematic Review in Social Sciences 3, Doç. Dr. Sevcan Yıldız, Öğr. Gör. Levent Alpaslan, Editor, İksad Yayınevi, Ankara, pp.69-98, 2021
12. **Systematic Review of Theses in the Field of Country Image: 1988-2020**  
Kutlu D.  
in: Systematic Review in Social Sciences 3, Doç. Dr. Sevcan Yıldız, Öğr. Gör. Levent Alpaslan, Editor, İksad Yayınevi, Ankara, pp.281-308, 2021
13. **Şerife Alpasar: Kemer Turizmine Pencereyi Açan Kadın**  
Kutlu D.

in: Türk Turizmine Kanat Gerenler Cilt 5, Metin Kozak,Nazmi Kozak, Editor, Detay Yayıncılık, Ankara, pp.471-478, 2020

14. **Küreselleşme Sonrası Turizm Sektöründe Sendikal Örgütlenmenin Önündeki Engeller: Antalya İli Örneği**

Koç N., Ekşili N., Kutlu D.

in: Sosyal Bilimler Yönetim ve Çevre, Mustafa Fedai ÇAVUŞ,İbrahim DEMİRKALE, Editor, Akademisyen Kitapevi Yayınları, Ankara, pp.81-101, 2018

## Papers Published in Refereed Scientific Meetings

1. **Türkiye-Baltık Ülkeleri Turizm ve Ticaret İlişkisi Üzerine Eşbütünleşme Analizi**  
Aktaş Çimen Z., Kutlu D., Özmenekşe Y. O.  
V. International Tourism and Cultural Heritage Congress, Muğla, Turkey, 8 - 12 November 2023, pp.363-374
2. **A BIBLIOMETRIC ANALYSIS USING VOSVIEWER OF STUDIES ON RURAL TOURISM**  
Kutlu D.  
12. ULUSAL KIRSAL TURİZM KONGRESİ 7 th INTERNATIONAL TOURISM AND DEVELOPMENT CONGRESS, Kütahya, Turkey, 22 - 24 September 2023, pp.98-115
3. **A SYSTEMATIC COLLECTION OF THESIS WRITTEN IN THE FIELD OF THE BALTIC COUNTRIES IN TURKEY: 1996 - 2022**  
Çimen Z., Kutlu D.  
6. ULUSLARARASI SOSYAL BİLİMLER VE İNOVASYON KONGRESİ, Ankara, Turkey, 25 - 26 February 2023, pp.425-434
4. **Bibliometric Analysis of Theses Written About Shanghai Cooperation Organization: 2003-2021**  
Çimen Z., Kutlu D.  
3. INTERNATIONAL DİCLE SCIENTIFIC RESEARCH AND INNOVATION CONGRESS, Diyarbakır, Turkey, 26 - 27 November 2022, pp.643-654
5. **BIBLIOMETRIC ANALYSIS OF THESIS WRITTEN ABOUT BRICS COUNTRIES: 2012-2022**  
Çimen Z., Kutlu D.  
4. International Göbeklitepe Scientific Research Congress, Şanlıurfa, Turkey, 7 - 08 October 2022, pp.406-414
6. **Share of BRICS Countries in Turkish Tourism**  
Yıldız S., Kutlu D., Çimen Z.  
4. International Göbeklitepe Scientific Research Congress, Şanlıurfa, Turkey, 7 - 08 October 2022, pp.1008-1014
7. **Covid 19 Salgınının Kadın Girişimciler Üzerindeki Etkisi**  
KUTLU D., ÇİMEN Z.  
4. INTERNATIONAL PALANDOKEN SCIENTIFIC STUDIES CONGRESS, Erzurum, Turkey, 28 April 2022, pp.1003-1013
8. **Covid 19 Salgınının Turizm Sektöründe Kadın İstihdamına Etkisi: Türkiye Örneği**  
ÇİMEN Z., KUTLU D.  
2.INTERNATIONAL MARMARA SCIENTIFIC RESEARCH AND INNOVATION CONGRESS, İstanbul, Turkey, 20 April 2022, pp.1-848
9. **Türkiye'de Sağlık Krizlerinin Turizm Gelirlerine ve Ulusal gelire Etkisi (2000-2020)**  
ÇİMEN Z., KUTLU D.  
I. International Akdeniz Scientific Research and Innovation Congress 04-05 December 2021/Antalya, 27-40, Antalya, Turkey, 4 - 05 December 2021
10. **The Effect of Health Crises on Tourism Revenues and National Income in Turkey (2000-2020)**  
Aktaş Çimen Z., Kutlu D.  
1st. International Akdeniz Scientific Research and Innovation Congress , Antalya, Turkey, 4 - 05 December 2021, pp.27-40
11. **OYUNCAK TURİZMİNİN KAVRAMSAL DEĞERLENDİRİLMESİ**  
Kutlu D., Aktaş Çimen Z.

1st. International Akdeniz Scientific Research and Innovation Congress , Antalya, Turkey, 05 December 2021, pp.41-52

12. **Küreselleşme Sonrası Turizm Sektöründe Sendikal Örgütlenmenin Önündeki Engeller: Antalya İli Örneği**

KOÇ N., EKŞİLİ N., KUTLU D.

Innovation and Global Issues in Social Sciences III, 26 - 28 April 2018

13. **The Effect of the News on the Foreign Press on Tourism**

KUTLU D., Dişli Bayraktar E., Ayyıldız H.

Eurasian Conference on Language&Social Sciences, Antalya, Turkey, 22 - 24 May 2017, pp.69-70

14. **Yenilikçi Bir Pazarlama Yöntemi Olarak İçerik Pazarlamada Youtube Vloggerları: Kişisel Bakım ürünleri Üzerine Bir Araştırma**

Dişli Bayraktar E., KUTLU D., Ayyıldız H.

INNOVATION AND GLOBAL ISSUES IN SOCIAL SCIENCES, Antalya, Turkey, 27 - 29 April 2017, pp.365-380

## Academic and Administrative Experience

2024 - Continues	<b>Head of Department</b>	Akdeniz University, Social Sciences Vocational School, Department Of Travel-Tourism And Recreation Services
2023 - 2024	<b>Deputy Head of Department</b>	Akdeniz University, Social Sciences Vocational School, Department Of Travel-Tourism And Recreation Services
2020 - 2021	<b>Assistant Director of Vocational School</b>	Akdeniz University, Social Sciences Vocational School, Department of Travel-Tourism and Recreation Services

## Courses

### Associate Degree

Turizmde Yeni Trendler ve Sektörel Analiz, Associate Degree, 2019 - 2020, 2018 - 2019

Biletleme, Associate Degree, 2019 - 2020, 2017 - 2018, 2016 - 2017

Karşılıyıcı Acenta, Associate Degree, 2019 - 2020

Karşılıyıcı Acenta Otomasyonu, Associate Degree, 2018 - 2019

Turizm Pazarlaması, Associate Degree, 2017 - 2018

Yönetim Organizasyon, Associate Degree, 2017 - 2018

Seyahat İşletmelerinde Rezervasyon Sistemleri, Associate Degree, 2017 - 2018

Ulaştırma Sistemleri, Associate Degree, 2017 - 2018, 2015 - 2016

Rezervasyon ve Biletleme I, Associate Degree, 2017 - 2018

Genel Turizm, Associate Degree, 2017 - 2018, 2016 - 2017

Yönlendirilmiş Çalışma, Associate Degree, 2017 - 2018, 2016 - 2017

Turizm Mevzuatı, Associate Degree, 2016 - 2017

Müşteri İlişkileri Yönetimi, Associate Degree, 2015 - 2016

İletişim, Associate Degree, 2016 - 2017

İnsan Kaynakları Yönetimi, Associate Degree, 2016 - 2017

## Peer Reviews in Scientific Publications

TOURISM AND HOSPITALITY RESEARCH, Journal Indexed in ESCI, December 2024

Erciyes Üniversitesi İktisadi ve İdari Bilimler Fakültesi Dergisi, National Scientific Refreed Journal, July 2024

JOURNAL OF TOURISM AND SERVICES, Journal Indexed in ESCI, June 2024

Journal of Continuous Vocational Education and Training, National Scientific Refreed Journal, June 2020

### **Scientific Project Refereeing**

Project Supported by Higher Education Institutions, BAP Research Project, October 2024

Project Supported by Higher Education Institutions, University Supported Other Projects, May 2023

### **Metrics**

Publication: 45

Citation (Scopus): 5

H-Index (WoS): 1

H-Index (Scopus): 2

### **Congress and Symposium Activities**

4. INTERNATIONAL PALANDOKEN SCIENTIFIC STUDIES CONGRESS , Moderator, Erzurum, Turkey, 2022

### **Research Areas**

Social Sciences and Humanities