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International Researcher IDs

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Publons / Web Of Science ResearcherID: MIP-4469-2025

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Education Information

Doctorate, Akdeniz University, Faculty of Communication, Department of Public Relations and Promotion, Turkey 2021 - Continues

Postgraduate, Akdeniz University, Faculty of Communication, Department of Public Relations and Promotion, Turkey 2018 - 2020

Undergraduate, Suleyman Demirel University, Eğitim Fakültesi, Yabancı Diller Eğitimi Bölümü, Turkey 2012 - 2016

Foreign Languages

English, C1 Advanced

Certificates, Courses and Trainings

Foreign Language, Erasmus, Kaposvar Üniversitesi, 2013

Dissertations

Postgraduate, An Investigation of the Relationship between Social Media Use, Motivations of Social Media Use, Life Satisfaction and Leisure Satisfaction: A case of Akdeniz University, Akdeniz University, Faculty of Communication, Department of Public Relations and Promotion, 2020

Research Areas

Social Sciences and Humanities, Mass Communications and Mass Media, Public Relations

Academic Titles / Tasks

Articles Published in Other Journals

- I. **Could the Next Platform be the Transformational Platform and Tourism? A Platform Based Expansion Model in the Context of Global Sustainable Tourism.**
Akıncı Z., Yurcu G., Bahtiyar Sarı D., Himmetođlu A.
JOURNAL OF MEHMET AKIF ERSOY UNIVERSITY ECONOMICS AND ADMINISTRATIVE SCIENCES FACULTY, vol.11, no.2, pp.495-518, 2024 (ESCI)
- II. **Corporate Sustainability and Corporate Social Responsibility: A Bibliometric Analysis Study**
Himmetođlu A.
Erciyes İletişim Dergisi, vol.10, no.2, pp.891-911, 2023 (Peer-Reviewed Journal)
- III. **AN INVESTIGATION OF THE RELATIONSHIP BETWEEN SOCIAL MEDIA USE MOTIVATION, LEISURE SATISFACTION AND LIFE SATISFACTION: A CASE OF AKDENİZ UNIVERSITY**
HİMMETOĐLU A., AYHAN A.
JOURNAL OF MEHMET AKIF ERSOY UNIVERSITY ECONOMICS AND ADMINISTRATIVE SCIENCES FACULTY, vol.8, no.2, pp.1141-1174, 2021 (ESCI)

Books

- I. **COVID 19 PANDEMİ SÜRECİNDE İLETİŞİM DOYUMUNUN YAŞAM DOYUMUNA ETKİSİ:: HEMŞİRELER ÜZERİNE BİR ARAŞTIRMA**
Karakaya Ç., Erendađ Sümer F., Himmetođlu A.
in: A'DAN Z'YE İLETİŞİM ÇALIŞMALARI-4, Prof. Dr. Gül Rengin KÜÇÜK ERDOĐAN, Doç. Dr. Hasan ÇİFTÇİ, Editor, İksad Yayınevi, Ankara, pp.157-186, 2021
- II. **The Role and Importance of Public Relations In Accessible Tourism**
Himmetođlu A., Akıncı Z.
in: Human and Business Oriented Academic Research, Gürkan Kalkan, Editor, Sra Academic Press, Ankara, pp.1-17, 2020

Papers Published in Refereed Scientific Meetings

- I. **Engelli Bireyler ve Sosyal Medya ile İlgili Araştırmaların Bibliyometrik Analizi**
Himmetođlu A., Akıncı Z.
4th International Conference on Pure Sciences and Agricultural Sciences, Antalya, Turkey, 26 - 29 May 2021, vol.1, pp.136-152

Activities in Scientific Journals

Akdeniz Üniversitesi İletişim Fakültesi Dergisi, Assistant Editor/Section Editor, 2020 - Continues
Akdeniz Üniversitesi İletişim Fakültesi Dergisi, Foreign Language Redactor, 2020 - Continues

Metrics

Publication: 6