



# AYDIN YEŞİLYURT

## RES. ASST.

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### International Researcher IDs

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Publons / Web Of Science ResearcherID: HNP-2365-2023

Yoksis Researcher ID: 316787



### Biography

He graduated from Akdeniz University, Faculty of Communication, Radio, Television and Cinema Department in 2016. He attended Kyrgyzstan Türkiye Manas University with a Mevlana exchange program and took Russian and Kyrgyz language courses in addition to his one-year undergraduate education (2015). In the same year, he completed his internship at TRT Avaz. He did his military service as a reserve officer for one year (2017). He received training in presenting, announcing and English. He started his master's degree at Atatürk University in 2019. In 2020, he was appointed as a Research Assistant at Akdeniz University Faculty of Communication. He completed his master's degree on "Television and Second Screen" at Akdeniz University in 2022. He worked as broadcast coordinator at the Unifm radio workshop and Aküntv television workshop for two years each. He has been working as a field editor and assistant editor at Akdeniz University Communication Journal since 2020. He spent 3 months as a researcher at East Stroudsburg University of Pennsylvania to conduct research on "Soft Power" in America (2024). "Digital media, TV series, movies, news analysis, new media, media usage habits, second screen and soft power" are among his areas of interest. Currently, Res. Res. in the same institution. See. He continues his doctoral studies in the context of his thesis topic "soft power and public diplomacy". He is married and has a child.

### Learning Knowledge

Doctorate 2022 - Continues	Akdeniz University, Faculty of Communication, Department of Radio, TV and Cinema, Turkey
Postgraduate 2020 - 2022	Akdeniz University, Institute of Social Sciences, Radyo Televizyon Ve Sinema, Turkey
Postgraduate 2019 - 2020	Ataturk University, Sosyal Bilimler Enstitüsü, Radyo Televizyon Ve Sinema, Turkey
Undergraduate 2012 - 2016	Akdeniz University, Faculty of Communication, Radyo Televizyon Ve Sinema, Turkey

Undergraduate  
2014 - 2015

Kırgızistan-Türkiye Manas Üniversitesi, Faculty of Communication, Radyo  
Televizyon Ve Sinema, Kırgızistan

## Foreign Languages

Russian, A1 Beginner  
English, C1 Advanced

## Certificates, Courses and Trainings

Foreign Language, IELTS, TED Üniversitesi, 2023  
Foreign Language, IELTS, METU, 2023  
Vocational Training, Working with Focus Group Data, Buracademy Education & Consulting, 2023  
Vocational Training, Analysis of Social Media Data 2: YouTube, Buracademy Education & Consulting, 2023  
Vocational Training, Inter-Encoder Compatibility with MAXQDA, Buracademy Education & Consulting, 2023  
Vocational Training, Working with Document and Script Variables, Buracademy Education & Consulting, 2023  
Vocational Training, Steps to Accelerate the Coding Process, Creative Coding and Smart Coding Tool, Buracademy Education & Consulting, 2023  
Vocational Training, Coding Qualitative Data with MAXQDA, Buracademy Education & Consulting, 2023  
Vocational Course, A Basic Introduction to MAXQDA, Buracademy Education & Consulting, 2023  
Vocational Course, Visualizing Data with MAXQDA - 2, Buracademy Education & Consulting, 2023  
Vocational Course, Visualizing Data with MAXQDA - 1, Buracademy Education & Consulting, 2023  
Vocational Training, A Basic Introduction to MAXQDA, Buracademy Education & Consulting, 2023  
Vocational Training, Akdeniz Üniversitesi (Webinar) ENDNOTE Eğitimi, researchsoftware, 2023  
Vocational Training, SSCI/SCI/AHCI ve ESCI İndexlerdeki Dergilere Yayın Gönderme Süreçleri, AYEUM (Araştırma Yöntemleri Eğitim ve Uygulama Merkezi), 2022  
Vocational Training, Sosyal Bilimlerde SSCI İndeksli Dergilere Yayın Yapmak İçin Kritik Noktalar, AYEUM (Araştırma Yöntemleri Eğitim ve Uygulama Merkezi), 2022  
Foreign Language, İngilizce Kursu, Özel, 2018  
Education Management and Planning, Diksiyon ve Spikerlik Eğitimi, Başkent Diksiyon Kursu, 2017  
Education Management and Planning, Diksiyon Eğitimi, Antalya Replik Diksiyon eğitim Merkezi, 2016  
Foreign Language, Rusça Kursu, Özel, 2015  
Foreign Language, İngilizce Kursu, Özel, 2013

## Dissertations

Postgraduate, Second Screen Usage Status And Motivations Of Akdeniz University Students From The Perspective of Uses And Gratifications, Akdeniz University, Faculty of Communication, Department of Radio, TV and Cinema, 2022

## Academic Titles / Tasks

Research Assistant  
2020 - Continues

Akdeniz University, Faculty of Communication, Department of Radio, TV and  
Cinema

## Scholarships

2211 - Domestic PhD Scholarship Programs, TUBITAK, 2023 - Continues

Selection and placement of students to be sent abroad for graduate education (YLSY), Ministry of Education, 2022 - Continues

## Articles Published in Other Journals

- Current Cases of and Motivations for Second Screen Use by Generation Z: University Students**  
Yeşilyurt A., Karaduman S.  
ATLANTIC JOURNAL OF COMMUNICATION, vol.0, no.0, pp.1-24, 2024 (ESCI)
- "Panzehir" Filminin Tzvetan Todorov'un Denge Modeli Ve Peter Wollen'in Hollywood Anlatısı Bağlamında Çözömlenmesi**  
Yeşilyurt A.  
ANADOLU UNIVERSİTESİ SANAT & TASARIM DERGİSİ-ANADOLU UNIVERSITY JOURNAL OF ART & DESIGN, vol.14, no.1, pp.254-273, 2024 (ESCI)
- İngiltere Basınında Dağlık Karabağ İşgalleri: The Times (1991-1993)**  
Kurt Z., Yeşilyurt A.  
Asya Studies, vol.8, no.28, pp.125-148, 2024 (Peer-Reviewed Journal)
- Dramaturgical Film Analysis in Soviet Cinema: 'My First Teacher (1965)' and 'Little Soldier (1972)' Boy As the Movie Examples**  
Yeşilyurt A., Okyay Z.  
The Journal of International Civilization Studies, vol.9, no.1, pp.35-51, 2024 (Peer-Reviewed Journal)
- Kırgız Sinemasında Dramaturjik Bir Çözömlenme: "Kızıl Elma" Filmi Örneği**  
Okyay Z., Yeşilyurt A.  
Manas Journal of Social Studies, vol.14, no.2, pp.560-569, 2024 (Peer-Reviewed Journal)

## Books & Book Chapters

- Televizyon ve İkinci Ekran (Kullanım Alışkanlıkları ve Motivasyonları)**  
Yeşilyurt A.  
Literatür Yayıncılık, Konya, 2023
- Türk Basınında Savaş Haberleri: Sözcü Ve Posta Gazeteleri Üzerine Bir Araştırma**  
Okyay Z., Yeşilyurt A.  
in: Sosyal ve Beşerî Bilimlerde Araştırma ve Değerlendirmeler- II, DOÇ. DR. AYŞE ÇATALCALI CEYLAN, DR. ÖĞR. ÜYESİ GÖZDE SUNAL, Editor, Gece Kitaplığı, Ankara, pp.413-448, 2021

## Refereed Congress / Symposium Publications in Proceedings

- Turkey's Soft Power in Kyrgyzstan: The Role Of Exported Tv Series in The Perception Of Türkiye "A Pilot Study"**  
Yeşilyurt A.  
Uluslararası Ege Yeni Medya ve İletişim Kongresi, İzmir, Turkey, 23 - 24 October 2024, pp.240-264
- Farklı Disiplinlerde Hermenötik ve Tin Bilimi: Düşünürler Üzerinden Benzer Ve Farklı Yönleri Üzerine Bir Derleme**  
Yeşilyurt A.  
9. ULUSLARARASI ANKARA BİLİMSEL ARAŞTIRMALAR KONGRESİ, Ankara, Turkey, 26 - 29 December 2023, vol.2, pp.2149-2156

3. **24 Ocak 1980 Kararlarının Televizyon Reklamcılığındaki Yansımaları**  
Yeşilyurt A., Okyay Z.  
IV ULUSLARARASI TÜRK UYGARLIĞI KONGRESİ, Bishkek, Kyrgyzstan, 23 - 25 November 2023, pp.674-684
4. **Ekrem İmamoğlu'nun Hapis Kararının Gazete Haberlerindeki Sunumu: Sözcü Ve Yeni Şafak Örneği**  
Yeşilyurt A., Okyay Z.  
IV ULUSLARARASI TÜRK UYGARLIĞI KONGRESİ, Bishkek, Kyrgyzstan, 23 - 25 November 2023, vol.2, pp.713-723
5. **Türk Basınında Savaş Haberleri: Sözcü ve Posta Gazeteleri Üzerine Bir Araştırma**  
Okyay Z., Yeşilyurt A.  
4th CULTURAL INFORMATICS, COMMUNICATION & MEDIA STUDIES CONFERENCE , Aydın, Turkey, 20 - 21 May 2021, pp.17-18
6. **Dağlık Karabağ'ın İşgalini "The Times" Gazetesinden Okumak: 1991-1993**  
Yeşilyurt A., Kurt Z.  
KARABAGH International Congress of Modern Studies in Social and Human Sciences, Baku, Azerbaijan, 17 - 19 June 2021, pp.118-119

## Academic and Administrative Experience

2023 - Continues	<b>Adaptation/Exemption Committee Member</b>	Akdeniz University, Faculty of Communication, Department of Radio, TV and Cinema
2023 - Continues	<b>Internship Committee Member</b>	Akdeniz University, Faculty of Communication, Department of Radio, TV and Cinema
2022 - Continues	<b>AKÜNTV Atölye Koordinatörü</b>	Akdeniz University, Faculty of Communication, Department of Radio, TV and Cinema
2021 - 2022	<b>Internship Committee Member</b>	Akdeniz University, Faculty of Communication, Department of Radio, TV and Cinema
2020 - 2022	<b>UNIFM 91.3 Radyo Koordinatörü</b>	Akdeniz University, Faculty of Communication, Department of Radio, TV and Cinema
2020 - 2021	<b>Adaptation/Exemption Committee Member</b>	Akdeniz University, Faculty of Communication, Department of Radio, TV and Cinema

## Advising Theses

Yeşilyurt A., Turks on The Cover of The Der Spiegel, Postgraduate, M.Yaramış(Student), Continues

## Activities in Scientific Journals

Akdeniz Üniversitesi İletişim Fakültesi Dergisi, Assistant Editor/Section Editor, 2020 - 2024

## Scientific Refereeing

NEW MEDIA AND SOCIETY, Journal Indexed in SSCI, September 2024

## Mobility Activity

Other, Language Course, New York Language Center, United States Of America, 2024 - 2024

Other, Guest Researcher, East Stroudsburg State University of Pennsylvania, United States Of America, 2024 - 2024

## Metrics

Publication: 13

## Congress and Symposium Activities

KARABAGH International Congress of Modern Studies in Social and Human Sciences, Attendee, Baku, Azerbaijan, 2021

4th CULTURAL INFORMATICS, COMMUNICATION & MEDIA STUDIES CONFERENCE, Attendee, Aydın, Turkey, 2021

## Research Areas

Social Sciences and Humanities, Mass Communications and Mass Media, Communication Sciences, Radio, Cinema and Television

## Non Academic Experience

Other Public Institution, Türkiye Radyo Televizyon Kurumu, TRT Avaz