



AYDIN YEŞİLYURT

RES. ASST.

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International Researcher IDs

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Publons / Web Of Science ResearcherID: HNP-2365-2023

Yoksis Researcher ID: 316787



Biography

He graduated from Akdeniz University, Faculty of Communication, Radio, Television and Cinema Department in 2016. He attended Kyrgyzstan Türkiye Manas University with a Mevlana exchange program and took Russian and Kyrgyz language courses in addition to his one-year undergraduate education (2015). In the same year, he completed his internship at TRT Avaz. He did his military service as a reserve officer for one year (2017). He received training in presenting, announcing and English. He started his master's degree at Atatürk University in 2019. In 2020, he was appointed as a Research Assistant at Akdeniz University Faculty of Communication. He completed his master's degree on "Television and Second Screen" at Akdeniz University in 2022. He worked as broadcast coordinator at the Unifm radio workshop and Aküntv television workshop for two years each. He has been working as a field editor and assistant editor at Akdeniz University Communication Journal since 2020. He spent 3 months as a researcher at East Stroudsburg University of Pennsylvania to conduct research on "Soft Power" in America (2024). "Digital media, TV series, movies, news analysis, new media, media usage habits, second screen and soft power" are among his areas of interest. Currently, Res. Res. in the same institution. See. He continues his doctoral studies in the context of his thesis topic "soft power and public diplomacy". He is married and has a child.

Education

Doctorate 2022 - Continues	Akdeniz University, Faculty of Communication, Department of Radio, TV and Cinema, Turkey
Postgraduate 2020 - 2022	Akdeniz University, Institute of Social Sciences, Radyo Televizyon Ve Sinema, Turkey
Postgraduate 2019 - 2020	Ataturk University, Sosyal Bilimler Enstitüsü, Radyo Televizyon Ve Sinema, Turkey
Undergraduate 2012 - 2016	Akdeniz University, Faculty of Communication, Radyo Televizyon Ve Sinema, Turkey

Undergraduate
2014 - 2015

Kırgızistan-Türkiye Manas Üniversitesi, Faculty of Communication, Radyo
Televizyon Ve Sinema, Kyrgyzstan

Foreign Languages

English, C1 Advanced
Russian, A1 Beginner

Certificates, Courses and Trainings

Foreign Language, EILTS, TED Üniversitesi, 2023
Foreign Language, EILTS, METU, 2023
Vocational Training, Working with Focus Group Data, Buracademy Education & Consulting, 2023
Vocational Training, Analysis of Social Media Data 2: YouTube, Buracademy Education & Consulting, 2023
Vocational Training, Inter-Encoder Compatibility with MAXQDA, Buracademy Education & Consulting, 2023
Vocational Training, Working with Document and Script Variables, Buracademy Education & Consulting, 2023
Vocational Training, Steps to Accelerate the Coding Process, Creative Coding and Smart Coding Tool, Buracademy Education & Consulting, 2023
Vocational Training, Coding Qualitative Data with MAXQDA, Buracademy Education & Consulting, 2023
Vocational Course, A Basic Introduction to MAXQDA, Buracademy Education & Consulting, 2023
Vocational Course, Visualizing Data with MAXQDA - 2, Buracademy Education & Consulting, 2023
Vocational Course, Visualizing Data with MAXQDA - 1, Buracademy Education & Consulting, 2023
Vocational Training, A Basic Introduction to MAXQDA, Buracademy Education & Consulting, 2023
Vocational Training, Akdeniz Üniversitesi (Webinar) ENDNOTE Eğitimi, researchsoftware, 2023
Vocational Training, SSCI/SCI/AHCI ve ESCI İndexlerdeki Dergilere Yayın Gönderme Süreçleri, AYEUM (Araştırma Yöntemleri Eğitim ve Uygulama Merkezi), 2022
Vocational Training, Sosyal Bilimlerde SSCI İndeksli Dergilere Yayın Yapmak İçin Kritik Noktalar, AYEUM (Araştırma Yöntemleri Eğitim ve Uygulama Merkezi), 2022
Foreign Language, İngilizce Kursu, Özel, 2018
Education Management and Planning, Diksiyon ve Spikerlik Eğitimi, Başkent Diksiyon Kursu, 2017
Education Management and Planning, Diksiyon Eğitimi, Antalya Replik Diksiyon eğitim Merkezi, 2016
Foreign Language, Rusça Kursu, Özel, 2015
Foreign Language, İngilizce Kursu, Özel, 2013

Dissertations

Postgraduate, Second Screen Usage Status And Motivations Of Akdeniz University Students From The Perspective of Uses And Gratifications, Akdeniz University, Faculty of Communication, Department of Radio, TV and Cinema, 2022

Academic Titles / Tasks

Research Assistant
2020 - Continues

Akdeniz University, Faculty of Communication, Department of Radio, TV and
Cinema

Scholarships

2211 - Domestic PhD Scholarship Programs, TUBITAK, 2023 - Continues

Selection and placement of students to be sent abroad for graduate education (YLSY), Ministry of Education, 2022 - Continues

Published journal articles indexed by SCI, SSCI, and AHCI

1. **Second screen use motivations of higher education students during online education**

Yeşilyurt A., Caner M.

INTERACTIVE LEARNING ENVIRONMENTS, vol.0, no.0, pp.1-22, 2025 (SSCI)

Articles Published in Other Journals

1. **Current Cases of and Motivations for Second Screen Use by Generation Z: University Students**

Yeşilyurt A., Karaduman S.

ATLANTIC JOURNAL OF COMMUNICATION, vol.33, no.2, pp.198-220, 2025 (ESCI)

2. **A Telegram from Atatürk "I am Sending You as Sparks, You Will Return as Flames": Mustafa Kemal Atatürk and His Understanding of Education**

Yeşilyurt A.

Atatürk Haftası Armağanı Dergisi, no.51, pp.29-42, 2024 (Peer-Reviewed Journal)

3. **"Panzehir" Filminin Tzvetan Todorov'un Denge Modeli Ve Peter Wollen'in Hollywood Anlatısı Bağlamında Çözömlenmesi**

Yesilyurt A.

ANADOLU UNIVERSITESI SANAT & TASARIM DERGISI-ANADOLU UNIVERSITY JOURNAL OF ART & DESIGN, vol.14, no.1, pp.254-273, 2024 (ESCI)

4. **İngiltere Basınında Dağlık Karabağ İşgalleri: The Times (1991-1993)**

Kurt Z., Yeşilyurt A.

Asya Studies, vol.8, no.28, pp.125-148, 2024 (Peer-Reviewed Journal)

5. **Dramaturgical Film Analysis in Soviet Cinema: 'My First Teacher (1965)' and 'Little Soldier (1972)' Boy As the Movie Examples**

Yeşilyurt A., Okyay Z.

The Journal of International Civilization Studies, vol.9, no.1, pp.35-51, 2024 (Peer-Reviewed Journal)

6. **Kırgız Sinemasında Dramaturjik Bir Çözömlleme: "Kızıl Elma" Filmi Örneği**

Okyay Z., Yeşilyurt A.

Manas Journal of Social Studies, vol.14, no.2, pp.560-569, 2024 (Peer-Reviewed Journal)

Books

1. **A Review of Postgraduate Theses Written in the Field of Soft Power and Public Diplomacy in Turkey: A Bibliometric Analysis**

Yeşilyurt A.

in: Kamu Diplomasisi ve Yumuşak Güç: İletişim Perspektifli İncelemeler, Şerif Arslan; Mustafa temel, Editor, Nobel Yayınevi, Ankara, pp.283-304, 2024

2. **Televizyon ve İkinci Ekran (Kullanım Alışkanlıkları ve Motivasyonları)**

Yeşilyurt A.

Literatür Yayıncılık, Konya, 2023

3. **Türk Basınında Savaş Haberleri: Sözcü Ve Posta Gazeteleri Üzerine Bir Araştırma**

Okuyay Z., Yeşilyurt A.

in: Sosyal ve Beşerî Bilimlerde Araştırma ve Değerlendirmeler- II, DOÇ. DR. AYŞE ÇATALCALI CEYLAN, DR. ÖĞR. ÜYESİ GÖZDE SUNAL, Editor, Gece Kitaplığı, Ankara, pp.413-448, 2021

Papers Published in Refereed Scientific Meetings

- Reading The Narin Güran Incident From The Printed Media in Turkey: The Example of Yeni Şafak And Sözcü Newspapers**
Kuyumcu M., Yeşilyurt A.
6TH INTERNATIONAL ANATOLIAN SCIENTIFIC RESEARCH CONGRESS, Konya, Turkey, 8 - 10 November 2024, pp.1098-1111
- Analysis of Theses On "Soft Power" Written in The Departments of The Faculty of Communication: A Methodological Review**
Yeşilyurt A.
6TH INTERNATIONAL ANATOLIAN SCIENTIFIC RESEARCH CONGRESS, Konya, Turkey, 8 - 10 November 2024, pp.1085-1097
- Turkey's Soft Power in Kyrgyzstan: The Role Of Exported Tv Series in The Perception Of Türkiye "A Pilot Study"**
Yeşilyurt A.
Uluslararası Ege Yeni Medya ve İletişim Kongresi, İzmir, Turkey, 23 - 24 October 2024, pp.240-264
- Farklı Disiplinlerde Hermenötik ve Tin Bilimi: Düşünürler Üzerinden Benzer Ve Farklı Yönleri Üzerine Bir Derleme**
Yeşilyurt A.
9. ULUSLARARASI ANKARA BİLİMSEL ARAŞTIRMALAR KONGRESİ, Ankara, Turkey, 26 - 29 December 2023, vol.2, pp.2149-2156
- Ekrem İmamoğlu'nun Hapis Kararının Gazete Haberlerindeki Sunumu: Sözcü Ve Yeni Şafak Örneği**
Yeşilyurt A., Okuyay Z.
IV ULUSLARARASI TÜRK UYGARLIĞI KONGRESİ, Bishkek, Kyrgyzstan, 23 - 25 November 2023, vol.2, pp.713-723
- 24 Ocak 1980 Kararlarının Televizyon Reklamcılığındaki Yansımaları**
Yeşilyurt A., Okuyay Z.
IV ULUSLARARASI TÜRK UYGARLIĞI KONGRESİ, Bishkek, Kyrgyzstan, 23 - 25 November 2023, pp.674-684
- Türk Basınında Savaş Haberleri: Sözcü ve Posta Gazeteleri Üzerine Bir Araştırma**
Okuyay Z., Yeşilyurt A.
4th CULTURAL INFORMATICS, COMMUNICATION & MEDIA STUDIES CONFERENCE , Aydın, Turkey, 20 - 21 May 2021, pp.17-18
- Dağlık Karabağ'ın İşgalini "The Times" Gazetesinden Okumak: 1991-1993**
Yeşilyurt A., Kurt Z.
KARABAGH International Congress of Modern Studies in Social and Human Sciences, Baku, Azerbaijan, 17 - 19 June 2021, pp.118-119

Academic and Administrative Experience

2023 - Continues	Adaptation/Exemption Committee Member	Akdeniz University, Faculty of Communication, Department of Radio, TV and Cinema
2023 - Continues	Internship Committee Member	Akdeniz University, Faculty of Communication, Department of Radio, TV and Cinema
2022 - Continues	AKÜNTV Atölye Koordinatörü	Akdeniz University, Faculty of Communication, Department of Radio, TV and Cinema

2021 - 2022	Internship Committee Member	Akdeniz University, Faculty of Communication, Department of Radio, TV and Cinema
2020 - 2022	UNIFM 91.3 Radyo Koordinatörü	Akdeniz University, Faculty of Communication, Department of Radio, TV and Cinema
2020 - 2021	Adaptation/Exemption Committee Member	Akdeniz University, Faculty of Communication, Department of Radio, TV and Cinema

Supervised Theses

Yeşilyurt A., Büch C., Video Frame Evolution: User Preferences And Tech Advances In Digital Media, Postgraduate, B.Kurt(Student), 2024

Yeşilyurt A., Nunes Cruz R. M. N. C., Turks on The Cover of The Der Spiegel, Postgraduate, M.Yaramış(Student), 2024

Activities in Scientific Journals

THE JOURNAL OF THE FACULTY OF COMMUNICATION OF THE UNIVERSITY OF AKDENİZ, Assistant Editor/Section Editor, 2020 - Continues

Peer Reviews in Scientific Publications

INTERNATIONAL JOURNAL OF INNOVATION AND LEARNING, Journal Indexed in ESCI, March 2025

NEW MEDIA AND SOCIETY, Journal Indexed in SSCI, September 2024

Mobility Activity

Other, Language Course, New York Language Center, United States Of America, 2024 - 2024

Other, Guest Researcher, East Stroudsburg State University of Pennsylvania, United States Of America, 2024 - 2024

Metrics

Publication: 18

Congress and Symposium Activities

KARABAGH International Congress of Modern Studies in Social and Human Sciences, Attendee, Baku, Azerbaijan, 2021

4th CULTURAL INFORMATICS, COMMUNICATION & MEDIA STUDIES CONFERENCE, Attendee, Aydın, Turkey, 2021

Research Areas

Social Sciences and Humanities, Mass Communications and Mass Media, Communication Sciences, Radio, Cinema and Television

Non Academic Experience

Other Public Institution, Türkiye Radyo Televizyon Kurumu, TRT Avaz, Stajer